



Digital Advertising Agreement

Orlando Regional REALTOR® Association
1330 Lee Road, Orlando, FL 32810
LaurenG@orlandorealtors.org | 407.513.7316

Advertiser _____
Address _____ City _____ State _____ Zip _____
Contact for material _____ Phone _____ E-mail _____

Selection

ORLANDO REALTOR® ONLINE BANNER AD
(e-newsletter e-mailed every other Friday)

Website URL for ad to link to _____

2020 Rates

- ☐ \$149 / issue
- ☐ \$399 / 3 issues

Specifications

325 w x 180 h pixels
72 dpi, .gif, .png or .jpg

E-MAIL BROADCAST

(each Thursday and every other Friday)

- ☐ \$699 / e-mail

700 pixels wide
.html

"Subject" line for e-mail broadcast message _____

Desired issue date(s) _____

Description of product, service, or event (subject to approval) _____

Contact LaurenG@orlandorealtors.org or 407.513.7316 for space availability.
Material is due at least one week prior to reserved date to advertising@orlandorealtors.org.

Conditions/Specifications

- Submission of agreement with payment is required to hold space: E-mail to LaurenG@orlandorealtors.org.
- Advertisers assume liability for all content of advertisements published and for any claims that are made against the publisher.
- All advertising is subject to approval. ORRA reserves the right to decline any advertisements considered unethical or unsuitable, regardless of contract.
- This agreement serves as an insertion order for space listed above.
- ORRA does not guarantee the click rate.
- No cancellation or reschedule of contracted space will be deemed valid unless written notice is emailed to LaurenG@orlandorealtors.org at least 14 days prior to the space reservation date.
- E-mail broadcasts may be used solely for marketing that promotes or introduces products, services, or events to ORRA members.
- Failure to submit material at least one week prior to reserved date will result in space forfeiture without refund to advertiser.

Payment (Required in order to reserve space. Payment will be processed upon reservation.)

Method of payment: ☐ Check ☐ VISA ☐ MasterCard ☐ American Express ☐ Discover
Credit card # _____ Exp. Date _____ CVV Code _____
Address _____ City _____ State _____ Zip _____
Card holder's name _____ Cost Total \$ _____
Card holder's signature _____ Date _____