

# Collaboration Letter for Influencer

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[XYZ Company's Letterhead]

**Date:** December 2, 2024

To,

**Ms. Jane Doe**

jane.doe@example.com

Los Angeles, CA

**Subject:** Exciting Collaboration Opportunity with XYZ Company

**Dear Ms. Doe,**

**Introduction:**

I am John Smith, the Marketing Director at XYZ Company, a leading eco-friendly skincare brand. I have been following your content on sustainable living and am impressed by your authentic engagement with your audience.

**Purpose of the Letter:**

We are reaching out to explore a potential partnership with you. Your passion for environmental sustainability aligns perfectly with our brand's mission, and we believe a collaborative effort could be highly beneficial for both parties.

**Proposal Overview:**

We are planning a new campaign called "Green Glow," which will launch in January 2025. We'd love for you to be the face of this campaign, featuring in a series of Instagram posts, YouTube tutorials, and live Q&A sessions. Our goal is to leverage your influence to spread awareness about the importance of eco-conscious beauty products.

**What's in it for You:**

This collaboration includes a compensation package of \$5,000, plus a 5% commission on sales directly attributed to your promo codes. Additionally, you will receive our full

range of products, and we will also promote your profile across our platforms, boosting your exposure to our substantial audience.

**Call to Action:**

Please let us know if you would be interested in this opportunity. We would be delighted to set up a call next week to discuss this further and hear any ideas you might have.

**Closing Remarks:**

Thank you for considering this collaboration. We are excited about the possibility of partnering with you and believe together we can make a significant impact.

**Sincerely,**

**John Smith**

**Marketing Director**

**XYZ Company**

**Contact: [john.smith@xyzcompany.com](mailto:john.smith@xyzcompany.com)**

**Website: [www.xyzcompany.com](http://www.xyzcompany.com)**