

Trade Ally Participation Application

This document allows the Energy SmartSM program to stay in touch with participating contractors and suppliers. By signing this document, you agree:

1. To actively promote the Energy Smart incentive programs.
2. Your participation will be in compliance with program guidelines.
3. The Energy Smart program may distribute your company's name as a Participating Trade Ally in the program.
4. Your participation is not an endorsement of your company by the Energy Smart program.
5. To not use the Energy Smart logo on promotional materials.
6. To abide by all applicable laws, building codes and licensing.
7. Your participation is valid for the duration of the programs.
8. The Energy Smart program reserves the right to discontinue or change any program at any time.
9. The Energy Smart program does not endorse any particular manufacturer, product or system design within these programs.
10. The Energy Smart program does not expressly or implicitly warrant the performance of installed equipment.
11. The Energy Smart program is not responsible for the proper disposal/recycling of any waste generated as a result of a project.
12. The Energy Smart program is not liable for any damage caused by the installation of the equipment or malfunction of the installed equipment.

Contact Information:

Business Name:		Contact Person's Name:
Business Street Address:		City / State / Zip:
Phone:	Fax:	E-mail:

Main Business Type (please check one that is most applicable):

- | | | | |
|---|--|--|---|
| <input type="checkbox"/> Architect | <input type="checkbox"/> Builder | <input type="checkbox"/> Compressed Air Consultant | <input type="checkbox"/> Contractor/Installer |
| <input type="checkbox"/> Consultant | <input type="checkbox"/> Developer | <input type="checkbox"/> Energy Services Company | <input type="checkbox"/> Engineer |
| <input type="checkbox"/> Manufacturers' Rep | <input type="checkbox"/> Supplier-Retail | <input type="checkbox"/> Schools and Government | <input type="checkbox"/> Other: _____ |

Customer Market Base (check all that apply):

- | | | | |
|---------------------------------------|--------------------------------------|---|---------------------------------------|
| <input type="checkbox"/> Agricultural | <input type="checkbox"/> Commercial | <input type="checkbox"/> Industrial | <input type="checkbox"/> Multifamily |
| <input type="checkbox"/> Non-Profit | <input type="checkbox"/> Residential | <input type="checkbox"/> Supplier-Wholesale | <input type="checkbox"/> Other: _____ |

Products or Services Offered (check all that apply):

Lighting:

- Commercial
- Industrial
- Specialty/Outdoor

Misc. Electric:

- Compressed Air Systems
- High Efficiency Motors
- Variable Speed Drives
- Pumps

HVAC Equipment:

- Controls/Automation Systems
- Chillers/Cooling Towers
- Heat Pumps
- Rooftop Units
- Split Systems
- Geo-Thermal Heating and Cooling

Other:

- _____
- _____

Miscellaneous:

- Refrigeration Equipment
- Cooking Equipment
- Laundry Equipment
- Metering Equipment
- Energy Management Software
- Building Envelope (Insulation)
- Water Heaters (Building/Domestic)
- Air Sealing
- Real Estate Management
- ENERGY STAR® Equipment



Energy Smart Trade Ally Policy

Energy Smart is a portfolio of programs promoting energy efficiency and conservation, including rebates and education. The Energy Smart program offers financial incentives to participating building owners and contractors.

Contractors who meet certain training and program participation standards are given Trade Ally status.

The Energy Smart Trade Ally Policy and Application define the terms under which the contractor agrees to participate in the Trade Ally program.

Trade Ally participation standards include:

- Maintaining good customer service performance and representing the Energy Smart Trade Ally program appropriately.
- Submitting a signed Trade Ally participation agreement.
- Submitting at least one application per program year.
- Submitting final application paperwork within 90 days of the funds reservation letter.

Benefits of participation include:

- Access to free exclusive program training.
- Supplies of printed marketing materials.
- An assigned Energy Advisor to assist with the program.
- Eligibility to receive third party checks.

The Energy Smart program team will review all applications, verify the information and contact the references listed. If any information is missing or inadequate, we will contact you to request an update. You will be notified via email when your application is approved.

Restrictions:

- Applicant must be either an installer, a general contractor, an architecture and engineering firm, or a supplier of qualifying equipment to be eligible.
- Use of the Energy Smart logo in any format is strictly prohibited without the express written approval of the Energy Smart program.
- Co-branding is not allowed and will result in removal as a Trade Ally.
- Trade Allies may provide a link to the list of approved Trade Allies on the Energy Smart website.

Disclaimers:

- Contractors' Trade Ally program status and participation are at the sole discretion of the Energy Smart program. Participation standards are subject to change.
- Trade Ally status does not imply a utility endorsement of the contractor in any way; rather it simply provides a way to identify those contractors who have completed the required training.
- Failure of any Trade Ally to comply with applicable laws, codes, or Energy Smart guidelines or any failure to resolve customer concerns may lead to the removal of said Trade Ally from the program.
- The Energy Smart program makes no warranty of any kind whatsoever, including, without limitation, the warranty of merchantability or fitness for purpose. Under no circumstances will the Energy Smart program be held liable for indirect, special, consequential, punitive or exemplary damages.

I agree to the terms and conditions set forth in this document:

Signature

Print Name

Date

Email: energysmart@franklinenergy.com | Website: mienergysmart.com