

## SPONSOR/EXHIBITOR APPLICATION

### Company Information:

Company Name:

Address:

URL:

City:

State:

Zip Code:

### Primary Contact Information:

Name:

Title:

Email:

Phone:

--- This section for Sponsors Only -----

**Sponsorship Request:** Select your preferred sponsorship level. For more information on sponsorships, see the Prospectus available at the Best Practices in Health and Physical Education web site at [www.uwsp.edu/conted/Pages](http://www.uwsp.edu/conted/Pages).

☐ All-Star Sponsorship (\$800 monetary contribution only)

☐ Champion Sponsorship (\$1500 monetary contribution or in-kind)

☐ Elite Sponsorship (\$2000 monetary contribution or in-kind)

**In-kind services may include but not limited to equipment donation to raffle, presenter sponsorship, food sponsorship.**

--- This section for Exhibitors only -----

### Exhibitor Request:

☐ Non-Profit Exhibitor-\$150

☐ For Profit Exhibitor-\$300

**Partner agencies of DPI will be determined on a case-by-case basis.**

--- This section for Sponsors & Exhibitors -----

**Exhibit Booth/Marketing Materials Description:** Please provide a brief description (50 words or less) of your product or service and describe your typical exhibit (free standing exhibits, handouts, demo equipment, special displays, etc).

**Additional Staffing Request:** Please provide the number of additional staff attending and the number of additional meals requested.

☐ Additional Booth Attendee-\$50 per person

☐ Meal Purchases-\$10 per meal

Name:

Name:



## **SPONSOR/EXHIBITOR APPLICATION**

### **Contract Terms and Conditions:**

#### **Eligibility to Exhibit**

Wisconsin Department of Public Instruction (WI DPI) reserves the right to assess and determine eligibility of any company wishing to exhibit. The acceptance of a product or service for exhibit does not constitute an endorsement by WI DPI. Generally, all products and services must be related to the practice of health and physical education in public education. WI DPI may deny or revoke eligibility based on any action determined to detract from the character of the Exhibition. Companies wishing to exhibit or sponsor must be paid in full of WI DPI and its official contractors by the onset of the Conference. WI DPI reserves the right to deny access to, restrict, reject, or eject any exhibit (or person) which becomes objectionable. In any such event, no refunds will be issued.

#### **Booth and Exhibit Specifications**

Registration includes an 8-foot table, 2 chairs and standard electricity unless otherwise stated in the Prospectus based on sponsorship level. Exhibitor must provide own extension cords. Registrations will be accepted on a first received/first assigned basis. Space cannot be reserved without payment.

Exhibitor shall set up the booth or exhibit space ("booth") during the allotted times prior to the start of the Best Practices in Health and Physical Education symposium. Exhibitor shall maintain the "booth" until noon on Thursday, July 16, 2020.

#### **Food, Alcohol and Catering**

The Holiday Inn Hotel and Convention Center is the exclusive provider of food, beverage and catering services within the hotel. Any and all food and beverage must be ordered and distributed by the Holiday Inn Hotel and Convention Center.

#### **Indemnification and Liability**

Exhibitor/Sponsor and its officers, employees, and agents shall release, indemnify, and hold harmless (a) WI DPI, their respective officers, employees, and agents; (2) University of Wisconsin-Stevens Point, the Board of Regents of the University of Wisconsin System, their respective officers, employees, and agents, and (3) the Holiday Inn Hotel and Convention Center, their respective officers, employees, and agents for any and all liability, loss, damages, costs, or expenses (including attorney fees) arising out of or resulting from the acts, errors, or omissions of Exhibitor at or in connection with the 20th Annual Best Practices in Health and Physical Education conference.

#### **Contract for Space and Cancellation Penalties**

Exhibit space reservations will not be considered confirmed until the total amount due has been paid. Exhibitors/ sponsors whose reservations are not paid in full by the published Sponsor & Exhibitor Registration Deadline may lose their reservation. Exhibitors/sponsors wishing to cancel or withdraw from the show must do so in writing, via email. E-mail submissions are not considered accepted or considered valid until personally acknowledged via e-mail by a member of UW-Stevens Point Continuing Education and Outreach. Cancellations made on or before the Sponsor & Exhibitor Registration Deadline will not incur a cancellation fee. Cancellations made after the registration deadline will be liable for the full fee. Exhibitors and sponsors are not allowed to reduce their contracted participation levels less than 30 days before the conference.

I acknowledge I have read this document and understand and accept its terms.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

PLEASE RETURN THE COMPLETED BEST PRACTICES IN HEALTH AND PHYSICAL EDUCATION SPONSOR AND EXHIBITOR APPLICATION TO: [sally.jones@dpi.wi](mailto:sally.jones@dpi.wi).