

5. STATEMENT OF OBJECTIVE: *(Please keep to one page)*

■ You should state why you wish to join the MPD program at UDM: provide information on your previous academic and professional studies and how this program will enable you to develop further; give details of any relevant experience (including paid and voluntary work), and outline the skills and attributes which make you suitable for this program and your long term goals.

6a. REFERENCE:

■ This section needs to be completed by the applicant's Supervisor or Manager.

State your relationship to the applicant and how long you have known him/her.

Describe the general qualities of the candidate, and why you think they are a good match to the MPD Program. (What sets the person apart from others?)

How do you assess the candidate's leadership skills? If possible, describe a leadership situation that you have witnessed the applicant in.

Where do you see this applicant of five or ten years relative to your organization.

6b. ORGANIZATIONAL COMMITMENT:

■ This section also needs to be completed by the applicant's Supervisor or Manager.

Recommending an applicant for the MPD Program acknowledges and organizational commitment to the program. The MPD Program is rigorous and requires a higher level of involvement by the student's employer than most traditional master's programs. The following support from the student's organization is anticipated:

1. Accommodate, where possible, the study and learning demands of this rigorous program. The program is designed around cohorts of students pursuing the program in sequence through its completion.
2. Each student will work on class and capstone projects that are closely coupled to product development. Where possible, these should be tied to challenges facing the product development activities of the student's organization.
3. Ideally, student's roles and responsibilities at work will complement and capitalize on the product development competencies that are outcomes of the MPD Program.

The student's management is best prepared to provide support to this educational process by participating in a program orientation and on-going professional development activities.

Signature _____ Date _____

Print Name _____

Company _____ Division _____ Mail Drop _____

Street _____ City _____ State _____ ZIP _____

Telephone _____ Fax _____ E-Mail _____

7. DECLARATION

I hereby apply for admission to the Master of Science in Product Development (MPD) at the University of Detroit Mercy and certify that to the best of my knowledge all the statements contained herein are complete and true. I hereby authorize the University to verify all information contained in this supplemental application.

By signing below, I am acknowledging that I have read and understand the above statements.

Signature of Applicant _____ Date _____

8. CHECKLIST:

■ Please ensure that you have completed all the sections of the application and have attached and provided all the documents listed below.

| |
|--|
| UDM Online Application Supplemental Application |
| Official Transcript (section 2) |
| Copy of Diploma and/or Certificate (section 2) |
| Updated Resume (section 3) |
| Letter of Recommendation, if available (section 6a) |
| Other supplemental application materials (if any) |

| For MPD Office Use Only | |
|-------------------------|--|
| Application | Yes <input type="checkbox"/> No <input type="checkbox"/> |
| Statement | Yes <input type="checkbox"/> No <input type="checkbox"/> |
| Academic | Yes <input type="checkbox"/> No <input type="checkbox"/> |
| English | Yes <input type="checkbox"/> No <input type="checkbox"/> |
| Reference | Yes <input type="checkbox"/> No <input type="checkbox"/> |
| Other | |

■ Please send this completed form with copies of documentation required by email attachment to: weaverjm@udmercy.edu



For more information about the MPD program, please visit the [MPD website](#).