



CELEBRATING 10 YEARS OF GIVING YOUNG MINDS A HEALTHY START.

in cooperation with
Texas Association of Secondary School Principals
Texas Elementary Principals and Supervisors Association
Texas Association of School Administrators
Texas Parent Teacher Association

2011 Principal Application



Helping Here.

Purpose

Created in 2002, the H-E-B Excellence in Education Awards are designed to honor outstanding public school professionals and to thank them for their dedication and commitment. Through this program, H-E-B seeks to pay tribute to those educators who go the extra mile each and every day to serve their students and their communities and who inspire others to do the same.

Eligibility

- Active Public School Principal with a minimum of five years of experience as a campus level principal; minimum of two consecutive years on the same campus
- State certified public school principals currently administrating over a school within 60 miles of an H-E-B or Central Market Store.
- Proven community leader
- Current TASSP and TEPSA Statewide officers are not eligible
- Principals who have been previously selected as a statewide winner are not eligible to reapply

Criteria

Nominees will be judged according to the Texas Professional Standards for Principals with special emphasis on:

- Leadership and Campus Culture
- Instructional Leadership and Management
- Communication and Community Relations

Evaluation Process

All written applications will be screened and scored by a team of professional readers. Regional finalists will be selected by a panel of judges comprised of educators, administrators and community leaders. There are five identified regions within the H-E-B service area and two finalists will be selected from each area, one elementary and one secondary.

Applications from the 10 finalists will then be reviewed by the statewide selection committee. The committee will conduct personal interviews with each candidate during a special three-day event to be held in Austin in May 2011. The event will culminate with the announcement of two (2) overall statewide winners during a recognition dinner and celebration.

Awards

The 10 regional finalists will be notified of their selection on their individual campuses beginning in March. During surprise visits from H-E-B officials and members of the community, each finalist will be presented with a check for \$1,000 for themselves plus a \$2,500 grant for their schools. In addition, each finalist will receive an all-expense paid trip to the awards celebration in Austin including three nights and a special reception in their honor.

Elementary School Winner - \$10,000 for the principal and \$25,000 for his or her school
Secondary School Winner - \$10,000 for the principal and \$25,000 for his or her school

Application Guidelines

If you are not completing your application online, please follow the instructions below.

- Use no more than one page (8.5" x 11") to answer each professional question.
- NOTE: Professional resumes can be more than one page.
- Use no smaller than 10 pt. type and no less than 1.5" line spacing.
- Type your name and the corresponding professional question at the top of each page.
- Please retain a copy of the application for your records, as materials will not be returned.
- Please DO NOT submit additional materials. They will not be used in the judging process.
- Applications must be postmarked by midnight on December 28, 2010.

Please submit your completed application to:

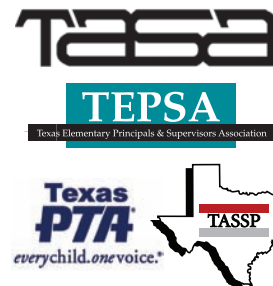
H-E-B Excellence in Education Awards
6929 Airport Blvd., Suite 176
Austin, TX 78752

Once your application has been received, you will be notified by U.S. mail.

Please allow 3-5 days for processing.

PRINCIPAL APPLICATION FORM

Type or clearly print your answers.



Nominee Name: _____
First Last MI

Dr. ____ Mr. ____ Mrs. ____ Ms. ____

Home Address: _____
Street City State Zip

Home Phone: () _____ E-mail Address: _____

Total number of years as a principal: _____

Total number of years at current school: _____

Full Name of School: _____

School Address: _____
Street City State Zip

Telephone: () _____ Fax Number: () _____

School E-mail: _____ School Web Site: _____

Classification: _____ Urban _____ Suburban _____ Rural

School District: _____ ESC Region: _____

District Superintendent's Name: _____

District Address: _____
Street City State Zip

Telephone: () _____ Fax Number: () _____

Current School Enrollment: _____ Grade Levels (e.g. Pre-K - 5): _____

Demographic breakdown of student population: _____

Percentage of students that qualify for free or reduced lunch: _____

TAKS Passage Rates: Reading _____ English/LA _____ Science _____
Writing _____ Mathematics _____ Social Studies _____

Current Campus Rating: _____

Categories (Select One):

____ Elementary School Nominee

____ Secondary School Nominee

Grade Configuration (Pre-K - 5): _____

Grade Configuration (6 - 12): _____

Signature of Nominee: _____ Date: _____

Signature of Superintendent: _____ Date: _____

EDUCATIONAL HISTORY AND PROFESSIONAL DEVELOPMENT

Please provide a copy of your current resume with the following information:

- a. Colleges and universities attended and degrees earned
- b. Employment history including school names, locations and dates
- c. Professional association memberships and offices held
- d. Developmental activities and leadership training
- e. Honors and awards
- f. Community involvement

NOTE: Resumes can be more than one page in length.

PROFESSIONAL QUESTIONS (essays)

Leadership

1. How do you keep interest, engagement and rigor high for students, teachers and support staff? How well are your efforts working? How do you know?
2. What are the blockages or hurdles that your school has had to overcome in order to get where you are today? Who helped? If you had it to do all over again, what would you do differently?

Student Achievement

3. Explain how you ensure that your staff is able to meet the diverse needs of individual students while also reaching unified group goals.
4. How are you making data relevant, meaningful and useful for parents, teachers and students?

Community Involvement

5. As your school ambassador, describe a situation where you had to work with competing interests and/or constituents such as students, caretakers and community members in a positive manner to benefit everyone involved?

LETTERS OF SUPPORT

Include a letter of support from an immediate supervisor or superintendent

Please write your name at the top of each letter of support and submit them along with your application.