

# New Strategy Checklist

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Are you starting a strategic planning process soon? This checklist of key points can help get you on your way. Share these questions with your team, your board, and your strategic planning committee as you put together a timeline and set of activities for the planning process.

- Do we agree on the impact we are holding ourselves accountable for? Are there specific populations/disparities we want to address?
  
- Have we articulated how we will achieve that impact?
  
- Do we know which specific priorities and work we will focus on?
  
- Have we listed what resources (financial, human, organizational) we will need to pursue this work?
  
- Do we have a measurable way to know we're making progress?

