

Audience Brainstorming Worksheet

Make a list of books, magazines, websites, comic books, etc. that you have read recently. Then for each item, make a list of people who are likely to read that item and a list the people you think would NOT read it.

What did you read?	Who else do you think WOULD read this?	Who do you think would NOT read this?
	<ul style="list-style-type: none">•••••	<ul style="list-style-type: none">•••••
	<ul style="list-style-type: none">•••••	<ul style="list-style-type: none">•••••
	<ul style="list-style-type: none">•••••	<ul style="list-style-type: none">•••••
	<ul style="list-style-type: none">•••••	<ul style="list-style-type: none">•••••