



NEW PRODUCT PROMOTION!

****94% of Attendees List the Opportunity to See New Products as their Primary Reason for visiting Trade Shows!***

Promote your **NEW** products at the Annual Course for **FREE!** With this offer you will receive the following benefits at the show:

- NEW product signage placed in your booth
- Listing in the Exhibitor Guide and floor plan, Syllabus books and the "You Are Here" floor plan as an exhibitor displaying a new product
- Your product description(s) and picture(s) presented on the New Product display board

Sign up today by sending in your completed new product announcement form (located in this service manual) along with a picture (.jpg or .gif file, size: 8 ½" x 11") to knoelke@smithbucklin.com. **Each company can enter up to 2 new products.**

This **FREE** promotional opportunity will create awareness of your new product, as well as drive traffic to your booth at the 44th Annual Course in New Orleans!

Please send in your form(s) and picture(s) no later than Friday, March 3, 2017 to qualify for this promotion.

Picture must not exceed the size of one (1) 8 ½" x 11" page. High res. PDF preferred (**Faxed forms will not be accepted**).

***New Product Guidelines:**

- Product must not have been displayed at the SGNA 43rd Annual Course in 2016.
- Product must have been released within the last 12 months.
- Product can be a new or updated version of an existing product.



Society of Gastroenterology Nurses and Associates, Inc.

SGNA 44th ANNUAL COURSE EXHIBITOR NEW PRODUCT ANNOUNCEMENT

We will only accept typed New Product Submissions

COMPANY NAME:	
BOOTH NUMBER:	

PRODUCT NAME:	
DESCRIPTION:	

FOR MORE INFORMATION, PLEASE CONTACT:

NAME:	
ADDRESS:	
CITY, STATE, ZIP:	
EMAIL:	