

Below is each stage in the investment process, followed by a checklist of diligence items and tasks you, the applicant, will be asked to provide and prepare in the respective stage. We may ask for additional information as part of the process. These items are subject to change depending on the stage and type of company we evaluate for investment.



Application

Company name
Founder/co-founder name + title
Email address
Phone number
Website URL
Company location
Length of time you've been in business

Current # of employees
Brief company overview
Pitch deck
Sales deck
Executive summary
How you heard about us



Screening

An initial call to learn more about you, the team, and what you're building



Preliminary Due Diligence

Latest pitch deck
Financials
Pro forma (if in revenue)
Team/Org chart

To verify Kentucky-based company status, complete either:
a) Qualified Small Business Application (Excel) or
b) Assertion Examination Letter from a CPA

Present your business to our team and a Subject Matter Expert
Consent to Personal and Financial Background Checks



Final Due Diligence

Latest pitch deck
Updated financials i.e. P&L, cash flow statement, balance sheet (pro forma if in revenue)
Resume/CV of each senior team member
Company formation documents

Stockholder agreements
Term sheet/deal documentation
Capitalization table
Bio of each Board Advisor/Director
Patent documentation (if applicable)

Other potential asks:

References from other current or prospective investors
Introductions to customers to interview
Meet with additional key team members for management, product, technical & financial review



Investment Committee Review

Typically, no deliverables are expected at this stage



Closing

Final deal/transaction documents
Wire instructions
Other pertinent information for Closing