

# EVENT PROMOTION FORM

The Brisbane Showgrounds is pleased to offer a variety of complimentary promotional tools to assist clients with their event promotion. If you would like us to promote your event, please complete the following form and return to Media and Communications Officer Nicole Clifton at [nclifton@rna.org.au](mailto:nclifton@rna.org.au)

## EVENT DETAILS

Event name:

Event date(s):

Start time/ opening hours (if applicable):

Venue(s):

Event description:

Event/ company website:

Social media handles:

Event / company logo for our website: Please email as an attachment.

Event images / videos for social media: Please email any images or videos we can use to promote your event.

## COMPLIMENTARY EVENT PROMOTION

I would like to have my event included on (please tick boxes):

Brisbane Showgrounds website event listing – ‘What’s On’ page

Social Media

Facebook @BrisbaneShowgrounds

Twitter @BrisShowgrounds

Instagram @Brisbaneshowgrounds

Ticket competition on social media. Requires event organiser to provide 2 to 4 complimentary tickets.

‘What’s On’ email blast to media including local papers, radio stations and television.

If yes, please provide the event media contact:

Contact Name:

Email:

Phone Number:

## PHOTOGRAPHS / VIDEOS

Our Brisbane Showgrounds media team may be able to attend your event.

Photographs / videos taken by the RNA during the event can be used for the RNA's promotional purposes.

Special requirements:

- Logos cannot be shown in all images
- Guests/ visitors profiles cannot be shown in all images
- Images not to be used on social media
- Other, please specify:

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\*The RNA reserves the right to edit supplied information. Images supplied will be resized in restrained proportion to fit RNA's website listing. Publicity via the RNA's social media resources is not guaranteed. Only confirmed (signed contract and paid deposit) events will be included in the RNA's event marketing services.

Trading Name:

Contact Name:

Position:

Signature:

Date:

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