



www.BradentonGulfIslands.com

Press Trip Form

JOURNALIST INFORMATION

Full name:	
Full mailing address:	
Title:	
Cell phone:	
Email:	
Emergency contact:	
# of adults traveling with you:	
# of kids traveling with you:	

MEDIA OUTLET INFORMATION

Media type:	
Media name:	
Media website:	
Audience demographic:	
Language:	
Media circulation/audience numbers:	
Website unique visitors:	
Media profile:	

**Bloggers must send their Google analytics information.*

ANTICIPATED RESULTS

Date of publication/air date:	
Expected coverage results:	
Assigning Editor:	
Value of published article:	
Letter of assignment*	

**If "yes," please forward with this form. If "no," please show that you have a proven relationship with media outlet.*

SOCIAL MEDIA PLATFORM	REACH	ANTICIPATED COVERAGE
Facebook: @		
Twitter: @		
Instagram: @		
Pinterest:		
YouTube:		

PREVIOUS Bradenton Area CVB SPONSORED VISIT(S)

Dates:	
Results from assisted visit(s):	

JOURNALIST STORY GOALS

Story focus:	
Requested experiences:	

ACCOMMODATIONS and Transportation*

Requested property:	
Number of Rooms/Nights	
Transportation Request	
Will you include coverage of the accommodations partner?	

**Accommodations/transportation support are subject to availability.*

INTERVIEWS WITH Bradenton Area CVB PARTNERS

If you need assistance with scheduling, with whom would you like to meet?	
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Other Special requests or dietary requirements