



www.BradentonGulfIslands.com

## Press Trip Form

### JOURNALIST INFORMATION

Full name:	
Full mailing address:	
Title:	
Cell phone:	
Email:	
Emergency contact:	
# of adults traveling with you:	
# of kids traveling with you:	

### MEDIA OUTLET INFORMATION

Media type:	
Media name:	
Media website:	
Audience demographic:	
Language:	
Media circulation/audience numbers:	
Website unique visitors:	
Media profile:	

*\*Bloggers must send their Google analytics information.*

### ANTICIPATED RESULTS

Date of publication/air date:	
Expected coverage results:	
Assigning Editor:	
Value of published article:	
Letter of assignment*	

*\*If "yes," please forward with this form. If "no," please show that you have a proven relationship with media outlet.*

SOCIAL MEDIA PLATFORM	REACH	ANTICIPATED COVERAGE
Facebook: @		
Twitter: @		
Instagram: @		
Pinterest:		
YouTube:		

