

Dear Entrepreneur,

Please find our pitchdeck guidelines below.

We use the pitchdeck as a starting point, to initially determine if the proposition is sufficiently fitting to schedule an appointment.

Your pitch deck must at least include the following components:

1. Core value proposition
2. Explanation of problem
3. Explanation of solution
4. Explanation of technology
5. Objectives, including product roadmap (technology/time/money)
6. Schematic overview of developments since inception
7. Market
8. Schematic overview of the competition, including unfair competitive advantage
9. Team
10. Use of UNIQ funds (EUR 350k)
11. P&L forecast
12. Funding plan after UNIQ

To improve readability, we recommend:

1. Using one sheet per subject
2. Using tables, charts and the like as much as possible
3. Keeping it simple, as simplicity is key

For additional tips and hints, please consult: <https://www.slideshare.net/schlaf/startup-pitch-decks>

We are looking forward to receiving your pitch deck.