



# 2023 Flea Market Vendor Advertising Form

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Please complete and **return this form by March 1, 2023** to be included in the 2023 Flea Market Visitors' Guide. Completing the front page will allow you to take advantage of all **FREE** advertising opportunities including listings on the web and print directories. The back page has additional advertising opportunities to showcase your business. Choose ala carte or create your own package of ads and receive up to 20% off!

Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

☐ Yes, share my phone # with customers

Email: \_\_\_\_\_

☐ Yes, share my email with customers

Business Website URL: \_\_\_\_\_

Business Facebook Page ID: \_\_\_\_\_

Instagram Handle: @\_\_\_\_\_ Twitter Handle: @\_\_\_\_\_

## ☐ Vendor Directory Guide Listing & Basic Website Listing = FREE

All vendors get up to **5 FREE listings** by completing this section. Shoppers will be able to find this information in the Vendor Directory & Guide and through the Shipshewana Flea Market website. Choose up to five categories. List products in priority order for each category so we can help customers find you!

### Product Categories (Please Select Only from the Following):

- |                        |                          |                            |                            |                         |
|------------------------|--------------------------|----------------------------|----------------------------|-------------------------|
| • Bags & Luggage       | • Books, Education & CDs | • Baked Goods              | • Cosmetics                | • Fabric                |
| • Cell Phone           | • Games & Puzzles        | • Dips & Mixes             | • Drugstore Items          | • Handmade              |
| • Jewelry & Watches    | • Pet Supplies           | • Snacks                   | • Hair Products            | • Scrapbooking & Stamps |
| • Leather Goods        | • Toys & Dolls           | • Spices, Herbs, & Spreads | • Perfume & Soaps          | • Silk Flowers          |
| • Sunglasses & Eyewear |                          |                            |                            | • Wood Crafts           |
| • Collectibles         | • Boutiques              | • As Seen on TV            | • Auto, Motorcycle & RV    |                         |
| • Primitives           | • Children's Clothing    | • Candles                  | • Flags                    |                         |
| • Repurposed           | • Coats & Jackets        | • Cleaning Supplies        | • Hardware                 |                         |
| • Vintage              | • Hats & Scarves         | • Furniture                | • Garden, Plants & Flowers |                         |
|                        | • Men's Wear             | • Home Decor               | • Sporting Goods           |                         |
|                        | • Shoes                  | • Kitchen                  | • Tools & Tarps            |                         |
| • Dollar Items         | • Socks                  | • Pictures & Frames        |                            |                         |
| • Cards                | • Women's Wear           | • Signs                    |                            |                         |
| • Party Supplies       |                          | • Textiles                 |                            |                         |

## Space #:

\_\_\_\_\_

Category: \_\_\_\_\_

(Select from above)

Products Sold in priority order pertaining to listed category:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Category: \_\_\_\_\_

(Select from above)

Products Sold in priority order pertaining to listed category:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Category: \_\_\_\_\_

(Select from above)

Products Sold in priority order pertaining to listed category:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Category: \_\_\_\_\_

(Select from above)

Products Sold in priority order pertaining to listed category:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Category: \_\_\_\_\_

(Select from above)

Products Sold in priority order pertaining to listed category:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Vendor Summary:** (30 Words or less...) \_\_\_\_\_

\_\_\_\_\_

## ☐ Loudspeaker Sponsor Announcements + Directory Coupon = \$150.00

Your business will receive a 15-second booth spotlight read over the loudspeakers once every other week. You will also get a coupon in the 2022 Flea Market Vendor Print Directory (plus your listing section of the website directory only). You may choose to donate door prizes to pick up at your booth during your sponsorship hour (optional). Please attach your text for the coupon to this form, as well as up to 30 words for your booth announcement. Limited availability, first-come, first-serve.

## ☐ NEW! Shipshewana Trading Place Homepage Feature\*\* = \$300.00

NEW for 2023! Have your booth featured on the Homepage of our website for 30 days! We will post a photo of your booth, business name, booth number, and a small description of what you sell that will link directly to your online vendor directory listing from our homepage. Also includes a FREE Premium Website Listing (A \$200 value!) \*\*Extremely Limited Availability! Only 5 spots available (May - September). First come, first serve.

## ☐ Print Guide Display Ad - Flea Market Vendor Directory - (Sizes Shown Below)

Please list category for guide display ad to be displayed: \_\_\_\_\_

☐ Half Page = \$845  
5.75" x 4.5"

☐ Full Page = \$1360  
5.75" x 9"

*Print Guide Display Ads can  
now be submitted in full color  
at no extra charge!*

☐ Quarter Page = \$515  
2.75" x 4.5"

☐ 3" Large = \$405  
2.75" x 3"

☐ 2" Medium = \$290  
2.75" x 2"

☐ 1" Small = \$165  
2.75" x 1"

## ☐ Social Media Vendor of the Week = \$200.00

Photos of you and/or your booth will be posted to the Flea Market's Facebook and Instagram Pages along with a short description and space number.

## ☐ Premium Website Listing = \$200.00

Premium website listing includes up to 4 featured photos of your booth or product, a clickable link to your phone number, a clickable email link and a clickable link to your website in the online vendor directory (featured during the season and post-season - 12 months total).

*Get Premium Website Listing FREE  
with purchase of Homepage Feature!*

## ☐ Block Ad - Map Directory Signs

Vendors can purchase blocks to be placed on 17 maps located throughout the Market for the entire season. High resolution JPEG Images may be used, but must be submitted by vendor and approved by Market Staff.

Choose # of Blocks:

- ☐ 1 Block (5"x2.5") = \$90.00  
☐ 2 Block (10"x2.5") = \$140.00  
☐ 4 Block (10"x5") = \$250.00

Choose Text Color:

Black - Blue - Green - Red - Purple  
OR

Choose Background Color:

Black - Blue - Green - Red - Purple

**\*\*Actual Size of 1 Block Shown\*\***

*Prices now include FULL COLOR at no extra charge! If submitting your own artwork, please send camera-ready PDF artwork to:  
michael@shipshewanatradingplace.com*

### Advertising Notes:

Ads will be designed by our staff unless vendor sends in artwork by March 1, 2023. Any information, artwork, logos or pictures to be used for any ad should be submitted in JPEG or PDF format via email to michael@shipshewanatradingplace.com or you may attach it to this form.

Questions? Call our office at 260-768-4129.

## 2023 Advertising Form Check Out

Vendor Directory Listing (Print)	\$ FREE
Basic Website Listing	\$ FREE
Directory Coupon + Announce	\$ _____
NEW! Homepage Feature	\$ _____
Print Guide Display Ad(s)	\$ _____
Block Ad Map Directory Signs	\$ _____
Social Media Vendor of the Week	\$ _____
Premium Website Listing	\$ _____
Sub Total	\$ _____
Create Your Own Package Discount	\$ _____
If paid by March 1, 2023	
Any 2 items = 10% Off	
3 or more items = 20% Off	
Total Due Enclosed	\$ _____