

# GENERAL BUSINESS CHECKLIST

Please use this document to explore your intended major, track your degree progress and prepare for your advising appointments.

## ADVANCEMENT TO THE MAJOR

Students are eligible to advance to their major when the following requirements have been completed:

- ☐ **Attain Junior standing** (56 credits)
- ☐ **Satisfy Oral and Written Communication requirement** (complete the English sequence [English 100/101 and 102] with a "C" or better in English 102, or place out of English 102, or transfer in an OWCB course with "C" or better)
- ☐ **Satisfy Quantitative Literacy requirement** (complete the math sequence [92/102/75 + 105, 94 + 105, or 98/108] with a grade of "C" or better in Math 105/108, or place out of Math 105/108, or transfer in a QLB course with a "C" or better)
- ☐ **Complete the Business Foundation courses with a GPA of 2.25 or above**
- ☐ **Obtain a cumulative GPA of 2.50** or above in ALL coursework, including transfer coursework

## GENERAL EDUCATION REQUIREMENTS: 24 CREDITS

- ☐ **ENGLISH 205** Business Writing (OWCB requirement)
- ☐ **Arts** 3 credits
- ☐ **Humanities** 6 credits
- ☐ **Social Science** 6 credits  
(cannot include ECON, other than 100 or 193 or 248)
- ☐ **Natural Science** 6 credits (including one lab; cannot include Math 211/231)
- ☐ **UWM Foreign Language Requirement**
- ☐ **UWM Cultural Diversity Requirement**  
One course from the Arts, Humanities, or Social Sciences must also satisfy UWM's Cultural Diversity requirement.

## BUSINESS FOUNDATION COURSES: 21 CREDITS

- ☐ **ECON 103** Principles of Microeconomics
- ☐ **ECON 104** Principles of Macroeconomics
- ☐ **BUS ADM 201** Intro to Financial Accounting ("B" or better required for Accounting majors)
- ☐ **BUS ADM 230** Intro to Information Technology Management ("C" or better required for ITM majors)
- ☐ **MATH 208** Quantitative Models for Business (or equivalent)
- ☐ **COMMUN 103** Public Speaking
- or**
- ☐ **COMMUN 105** Business and Professional Communication

**Note:** Certain courses will have equivalents in the Business Scholars program.

Go to [uwm.edu/schedule](http://uwm.edu/schedule) to view GER course options.

## BUSINESS CORE COURSES: 29 CREDITS

- ☐ **BUS ADM 202** Managerial Accounting
- ☐ **BUS ADM 210** Statistical Modeling in Business Analytics
- ☐ **BUS ADM 300** Career and Professional Development
- ☐ **BUS ADM 330** Organizations
- ☐ **BUS ADM 350** Principles of Finance ("C" or better required for Finance majors)
- ☐ **BUS ADM 360** Principles of Marketing
- ☐ **BUS ADM 370** Intro to Supply Chain Management
- ☐ **BUS ADM 391** Business Law I
- ☐ **BUS ADM 600** Management Analysis

**Note:** Certain courses will have equivalents in the Business Scholars program.

## INTERNATIONAL BUSINESS

Choose **one** of the following for the International Business component:

- ☐ **BUS ADM 456** International Financial Management
- ☐ **BUS ADM 465** International Marketing
- ☐ **BUS ADM 496** International Business
- ☐ **BUS ADM 498** Study Abroad: Business Topic
- ☐ **BUS ADM 535** Global Information Technology Management
- ☐ **BUS ADM 541** Cross Cultural Management
- ☐ **BUS ADM 551** International Investments

## GENERAL BUSINESS MAJOR: 24 CREDITS

General Business majors may not select a second major within the Lubar School of Business but may select any number of certificates. The General Business Major may not be completed as a post-baccalaureate major or certificate of major. A minimum of 12 of the 24 credits within the General Business Major must be completed with BUS ADM courses.

## REQUIRED COURSES: 6 CREDITS

Complete 6 required credits.

- ☐ **BUS ADM 393** Business Ethics, Social Responsibility and Sustainability
- ☐ **BUS ADM 446** Leadership and Team Building

## COMPETENCY AREAS: 18 CREDITS

Choose **two** or **three** competency areas with a minimum of **two** courses in each competency area.

### ENTREPRENEURSHIP

- ☐ **BUS ADM 447** Entrepreneurship
- ☐ **BUS ADM 490** Entrepreneur Internship
- ☐ **BUS ADM 492** Modeling of New Ventures

### FINANCE

- ☐ **BUS ADM 305** Personal Investing and Financial Planning
- ☐ **BUS ADM 450** Intermediate Finance
- ☐ **BUS ADM 451** Investment Finance
- ☐ **BUS ADM 452** Applied Portfolio Management
- ☐ **BUS ADM 453** Corporate Finance Seminar
- ☐ **BUS ADM 454** Analysis of Options and Futures
- ☐ **BUS ADM 455** Financial Institutions
- ☐ **BUS ADM 456** International Financial Management\*
- ☐ **BUS ADM 457** Financial Modeling
- ☐ **BUS ADM 458** Venture Finance
- ☐ **BUS ADM 459** Finance Professional Internship
- ☐ **BUS ADM 481** Real Estate Finance
- ☐ **BUS ADM 551** International Investments\*

\* If BUS ADM 456 or 551 is selected as the International Business component course, students must choose a different finance elective to complete the major.

### HUMAN RESOURCES MANAGEMENT

- ☐ **BUS ADM 440** Compensation Management
- ☐ **BUS ADM 441** Diversity in Organizations
- ☐ **BUS ADM 443** Special Topics in HRM
- ☐ **BUS ADM 444** Human Resources Management
- ☐ **BUS ADM 445** Training & Development in Organizations
- ☐ **BUS ADM 448** Staffing Human Resources
- ☐ **BUS ADM 449** HRM Professional Internship

### INFORMATION TECHNOLOGY MANAGEMENT

- ☐ **BUS ADM 335** Introduction to Business Application Development
- ☐ **BUS ADM 336** Enterprise Systems and Data Analytics
- ☐ **BUS ADM 432** Object-Oriented Systems Development
- ☐ **BUS ADM 434** Database Management Systems
- ☐ **BUS ADM 436** Systems Analysis and Design
- ☐ **BUS ADM 438** ITM Topics
- ☐ **BUS ADM 439** ITM Professional Internship
- ☐ **BUS ADM 530** Privacy and Information Security for Business
- ☐ **BUS ADM 531** Developing Applications for Interconnected Systems
- ☐ **BUS ADM 532** Web Development for Open Business Systems
- ☐ **BUS ADM 533** Information Technology Infrastructure to Business
- ☐ **BUS ADM 535** Global Information Technology Management\*
- ☐ **BUS ADM 536** Business Intelligence
- ☐ **BUS ADM 537** Enterprise Systems Concepts and Issues
- ☐ **BUS ADM 538** Business Process Integration
- ☐ **BUS ADM 539** Web Application Server Development

\* If Bus Adm 535 is selected as the International Business component course, students must choose a different ITM elective to complete the major.

## MARKETING

- ☐ **BUS ADM 460** Retail Management
- ☐ **BUS ADM 461** Consumer Behavior
- ☐ **BUS ADM 462** Marketing Research
- ☐ **BUS ADM 463** Marketing Management
- ☐ **BUS ADM 464** Management of Promotion
- ☐ **BUS ADM 465** International Marketing\*
- ☐ **BUS ADM 466** Business to Business Sales and Marketing
- ☐ **BUS ADM 467** Marketing Seminar
- ☐ **BUS ADM 468** Internet Marketing
- ☐ **BUS ADM 469** Marketing Professional Internship

\* If BUS ADM 465 is selected as the International Business area course, students must choose a different marketing elective to complete the major.

## SUPPLY CHAIN AND OPERATIONS MANAGEMENT

- ☐ **BUS ADM 472** Special Topics in Supply Chain and Operations Management
- ☐ **BUS ADM 475** Operations Planning and Control
- ☐ **BUS ADM 476** Logistics and Transportation Management
- ☐ **BUS ADM 477** Purchasing and Supply Management
- ☐ **BUS ADM 478** Supply Chain Analytics
- ☐ **BUS ADM 479** SCOM Professional Internship
- ☐ **BUS ADM 571** Quality and Six Sigma Tools
- ☐ **BUS ADM 576** Enterprise Planning in the Supply Chain
- ☐ **BUS ADM 577** Supply Chain Applications, Policy & Strategy

## REAL ESTATE

- ☐ **BUS ADM 380** Introduction to Real Estate Markets
- ☐ **BUS ADM 389** Real Estate Internship
- ☐ **BUS ADM 481** Real Estate Finance
- ☐ **BUS ADM 482** Valuation of Real Estate
- ☐ **BUS ADM 483** Property Development and Management
- ☐ **BUS ADM 484** Real Estate Law
- ☐ **BUS ADM 485** Environmental Issues in Real Estate

## INTERNATIONAL BUSINESS

- ☐ **BUS ADM 494** International Business Internship
- ☐ **BUS ADM 496** International Business\*
- ☐ **BUS ADM 498** Study Abroad: Business Topics\*
- ☐ **BUS ADM 541** Cross-Cultural Management\*
- ☐ **BUS ADM 551** International Investments\*

\* If BUS ADM 496, 498, 541, or 551 is selected as the International Business component course, students must choose a different elective to complete the major.

## ECONOMICS

- ☐ **ECON 325** Money and Banking
- ☐ **ECON 328** Environmental Economics
- ☐ **ECON 353** Economic Development
- ☐ **ECON 404** Economic Applications of Game Theory
- ☐ **ECON 411** Economic Forecasting Methods
- ☐ **ECON 448** Economics of Human Resources

## HEALTH CARE ADMINISTRATION

- ☐ **HCA 421** Operations Management in Healthcare Organizations
- ☐ **HCA 422** Human Resource Management in Healthcare Organizations
- ☐ **HCA 460** Healthcare Reimbursement Systems and Policies
- ☐ **HCA 537** Health Information Technology and Management

## BUSINESS ELECTIVES: 9 CREDITS

A business elective is any course with Bus Adm as the subject. The course cannot be one a student has already taken as part of the foundation, core, or major coursework.

- ☐ \_\_\_\_\_
- ☐ \_\_\_\_\_
- ☐ \_\_\_\_\_

## GENERAL ELECTIVES: 13 CREDITS

- ☐ \_\_\_\_\_ # of credits completed
- Could be satisfied by English, Math, Foreign Language, or any other credit bearing course.

## TOTAL: 120 CREDITS

**Note:** 50% of all required business coursework must be taken at UW-Milwaukee. A minimum of 12 credits must be completed in residence at UW-Milwaukee for each Business Major.

Course descriptions and prerequisites can be found at [uwm.edu/catalog](http://uwm.edu/catalog).

Final 30 credits of degree coursework must be completed through UW-Milwaukee.

## QUESTIONS?

Undergraduate Student Services  
Lubar Hall, N297  
414-229-5271  
[uwmmba@uwm.edu](mailto:uwmmba@uwm.edu)  
[lubar.uwm.edu](http://lubar.uwm.edu)

Online advising resources available at  
**[lubar.uwm.edu/mylubar](http://lubar.uwm.edu/mylubar)**

