

FINDING YOUR IDEAL CLIENT

FREELANCER CHECKLIST

FIND YOUR IDEAL CLIENT AS A FREELANCER BY ANSWERING THESE QUESTIONS:

WHAT IS YOUR NICHE AND WHAT DO YOU ENJOY DOING?

01

WHAT ARE SOME PERSONAL VALUES THAT SET YOU APART?

02

WHAT ARE THE VALUES AND GOALS FROM YOUR BUSINESS?

03

WHO WOULD MOST BENEFIT FROM THE SERVICES YOU OFFER?

04

WHO DO YOU LIKE WORKING WITH?

05

WHAT DEMOGRAPHICS AND ATTRIBUTES DO THEY SHARE?

06

WHAT WAS THE FEEDBACK FROM THE CLIENT YOU HAVE ENJOYED WORKING WITH?

07

WHAT TYPE OF CLIENTS HAVE YOU NOT ENJOYED WORKING IN THE PAST?

08
