



THE 39th ANNUAL ARKANSAS SCOTTISH FESTIVAL

APRIL 13-15, 2018 | lyon.edu/scottishfest

ADVERTISING FORM

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City _____ State _____ Zip _____

Contact Name _____

Email _____

Phone (_____) _____ - _____ Fax (_____) _____ - _____

Full Color (Call 870.307.7280 for availability)

Back Cover — 8.5 x 11—\$500

Inside Cover — 8.5 x 11—\$500

☐ **Use my ad from last year.**

If reformatting is required due to new ad size, a \$50 surcharge will be applied.

☐ **I will provide camera-ready art.**

Email high-res PDF, TIFF, or JPG to jennifer.green@lyon.edu prior to 5 p.m. on March 1. All art must be 300dpi.

☐ **Design an ad for me.**

Provide any required information to jennifer.green@lyon.edu prior to 5 p.m. on March 1. A \$100 surcharge will be applied for designing an ad.

Grayscale

Full page — 7.5 x 10 — \$350

Half page — 7.5 x 5 — \$200

1/4 page — 3.75 x 5 — \$100

1/8 page — 3.75 x 2.5 — \$75

ALL ORDERS MUST BE RECEIVED BY MARCH 1, 2018.

Questions? Contact Ted Stepanek at 870.307.7280 or at theodore.stepanek@lyon.edu

NOTES: _____

Return form to:

Lyon College

Attn: Jennifer Green

P.O. Box 2317 Batesville, AR 72503

Date: _____ Check #: _____