

Berkeley Marina Area Specific Plan
Online Community Questionnaire #2 – Results Report

May 25, 2022 — Bluhon Group

This report summarizes the results of an online questionnaire that was open to the public (from 3/17 to 4/22/22) to provide additional feedback on topics presented at the **Berkeley Marina Area Specific Plan Community Workshop #2** on 3/16/22.

Contents

- 1. Overview
- 2. Summary of Key Findings
- 3. Demographic Profile of Respondents
- 4. Questionnaire Results
- Appendix 1 – Responses to open-ended questions

1. Overview

The City of Berkeley hosted the second in a series of community workshops for the Berkeley Marina Area Specific Plan (BMASP) process on March 16, 2022. The project team presented background information on Marina funding and infrastructure needs, ideas for new revenue-generating land uses, and three conceptual land use alternatives. After the presentation, breakout groups formed for participants to discuss and provide feedback on the land use alternatives.

After the workshop, a questionnaire was posted to the [project website](#) for the public to provide additional feedback on the land use alternatives presented at the workshop. A total of 820 people responded — 82% from Berkeley, 12% nearby cities, 6% outlying areas. Of a total of 15 questions, eleven focused on revenue-generating land uses and land use alternatives and four asked for the respondent’s age, residence, and mode of travel to and specific use of the Marina.

2. Summary of Key Findings (Complete results, page 4.)

A. Revenue-Generating Uses (Questions 3, 5, 7, 9)

Respondents were asked to indicate their support for each of four potential revenue-generating uses as ‘Yes’, ‘No’, ‘Neutral’, or ‘Yes with comments.’ Results:

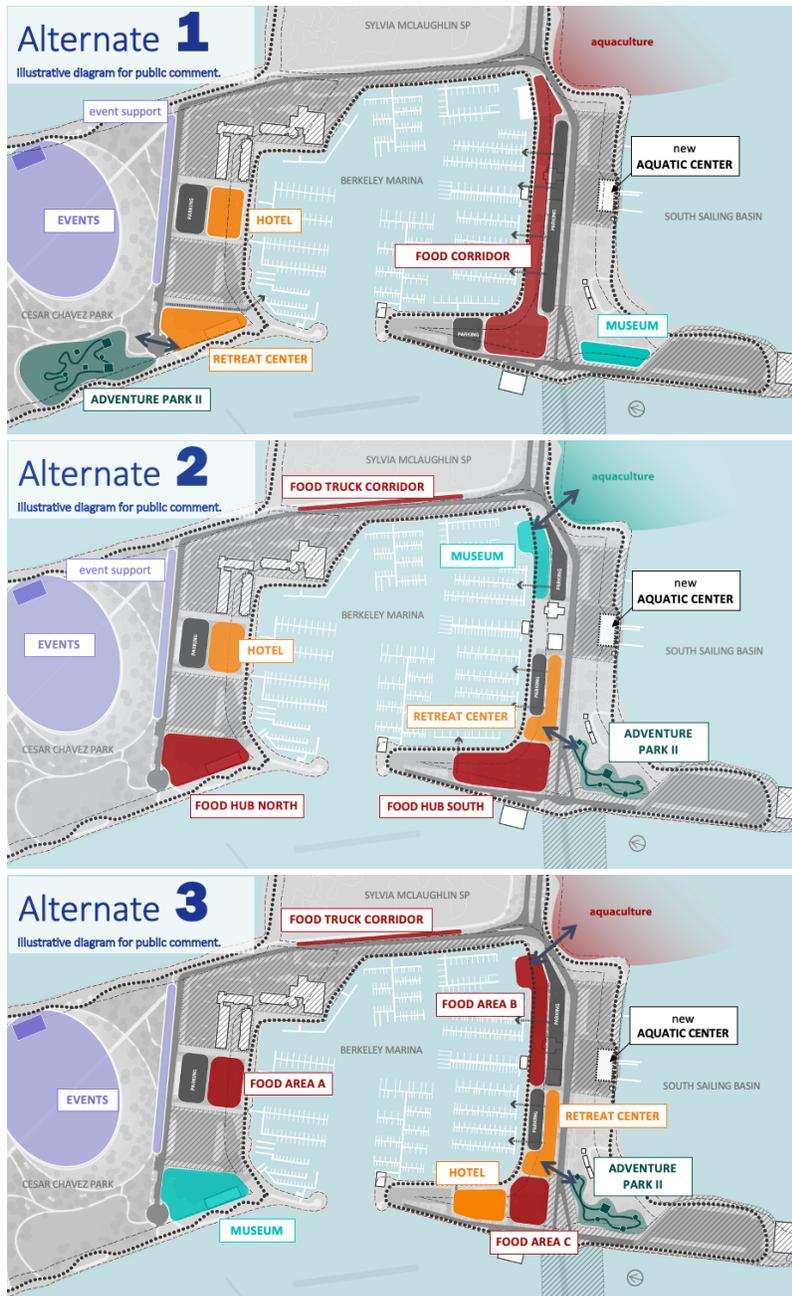
	Yes	Yes, w/comment*	Neutral	No
Q3 - Support for a new hotel & retreat center :	37%	14% (110)	24%	26%
Q5 - Support for expanding food/beverage options:	60%	15% (112)	9%	16%
Q7 - Support for expanding interpretive facility:	47%	7% (53)	24%	21%
Q9 - Support for Adventure Park II :	51%	7% (52)	16%	26%

* Number of comments received.

B. Land Use Alternates (Questions 4, 6, 8, 10)

Respondents were asked to rate how well each of **three land use alternates** (below) would accommodate each **revenue-generating land use**. The results, in summary:

- **Hotel/retreat:** Alternate 3 modestly stronger support than 1 and 2.
- **Food/beverage:** Alternates 1-3 evenly ranked.
- **Interpretive facility:** Alternates 1-3 evenly ranked.
- **Adventure Park II:** Alternate 2 modestly stronger support than 1.



C. Complementary Uses

Respondents ranked eight complementary uses in order of preference. Complementary uses are defined as additional appropriate uses at the Marina expressed by the community that could enhance the visitor experience but would not generate any significant new revenue to the Marina.

Summary results:

- Highest three preferences: Food trucks; Small boat hourly rentals; Bike Rentals.
- Lowest two selections: Park pavilions; Dog agility course.

D. Park Amenities

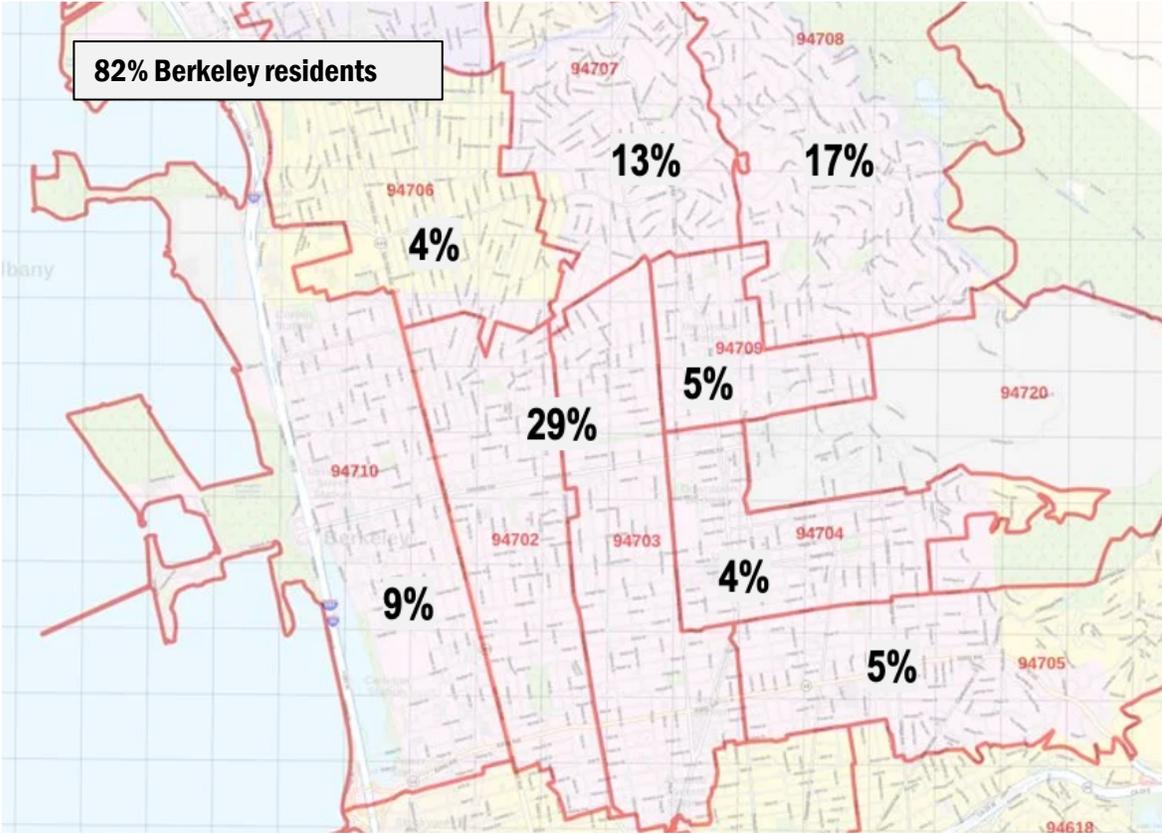
Respondents ranked nine park amenities. By a significant margin, the highest ranked amenity was 'Living Shoreline' followed by 'Pathway Improvements', 'Public Restrooms', and 'Tree Plantings'.

E. Events

Respondents were asked to indicate a maximum number of large events/concerts per year they would be in favor of. Results were: Up to 4, 36%; Up to 8, 24%; Up to 12, 20%; and None, 20%.

3. Demographic Profile of Respondents

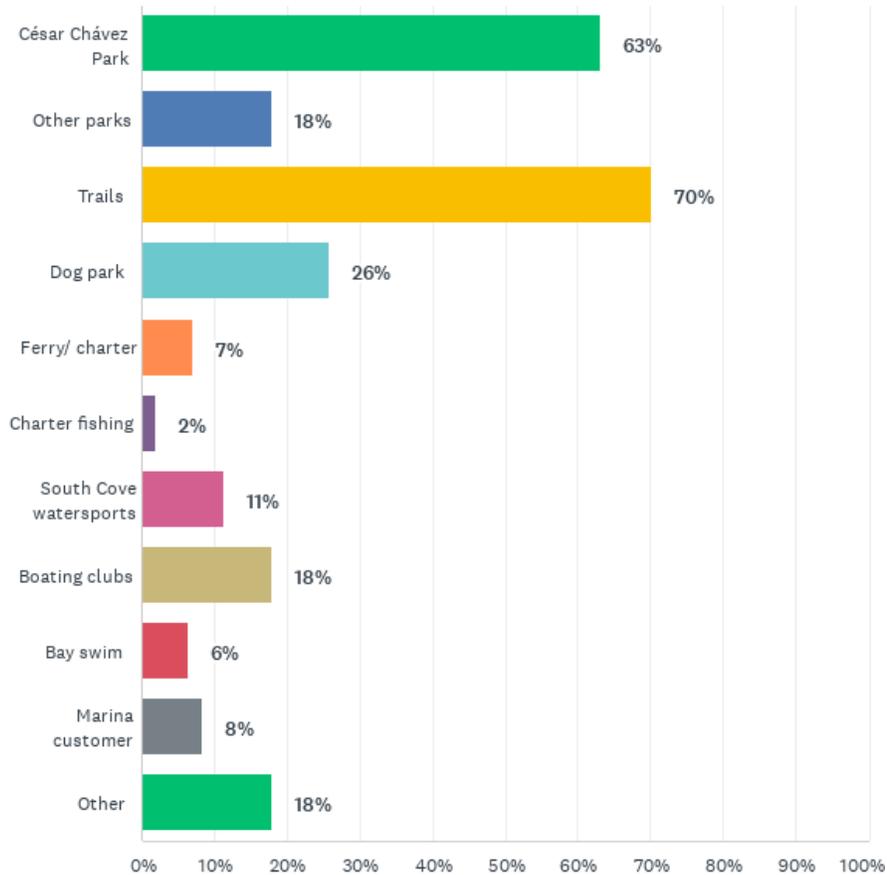
- Age of respondents:
 - 18-24 yrs old, 2%
 - 25-55 yrs old, 34%
 - 56-75 yrs old, 51%
 - 76+ yrs old, 13%
- ZIP code of residency:
 - Berkeley, 82%
 - Albany, El Cerrito, Richmond, 7%
 - Outlying areas, 6%
 - Oakland, Alameda, Piedmont, Emeryville, 5%



4. Questionnaire Results

Q1: How do you primarily use the Waterfront?

Answered: 820 Skipped: 0

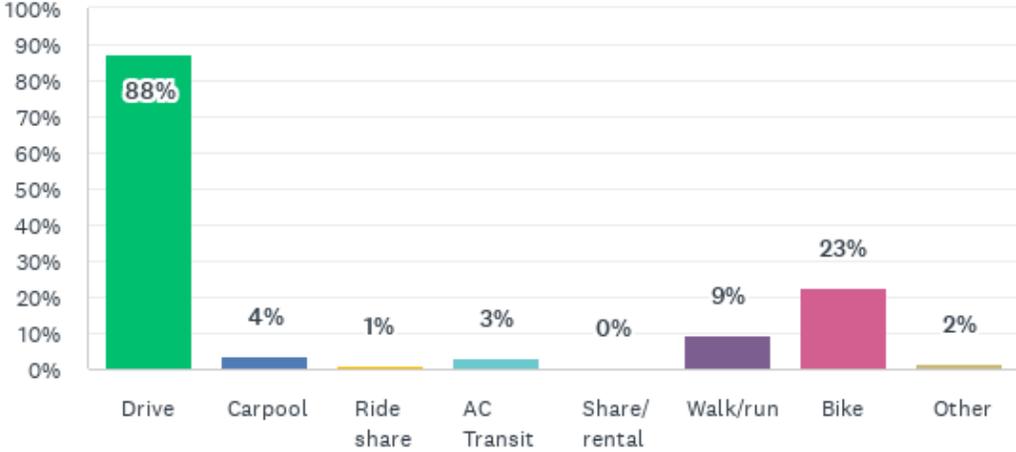


Summary of the response: “Yes, with Comments” (Complete list Appendix 1)

- Birdwatching/birding
- Enjoying nature and quiet
- Fishing
- Playgrounds
- Photography
- Adventure Playground
- Restaurants
- Kite flying
- Easy walks
- Outdoor exercise
- Sunset viewing
- Windsurfing
- Dragon boating and kayaking
- Kite flying
- Running

Q2: How do you primarily travel to the Waterfront?

Answered: 820 Skipped: 0



Summary of the response: 'Yes, with comments' (Complete list in Appendix 1)

- Boat
- Electric bike
- Uber
- Capitol Corridor Train

Introduction Questions 3-10 (text from online questionnaire)

New Revenue-Generating Land Uses

The Berkeley Waterfront depends primarily on the City's revenue from boaters and commercial leases (e.g. restaurants, hotel) to fund maintenance needs, infrastructure upgrades, and operations. These revenue sources comprise the **Marina Fund**, which currently runs an annual deficit.

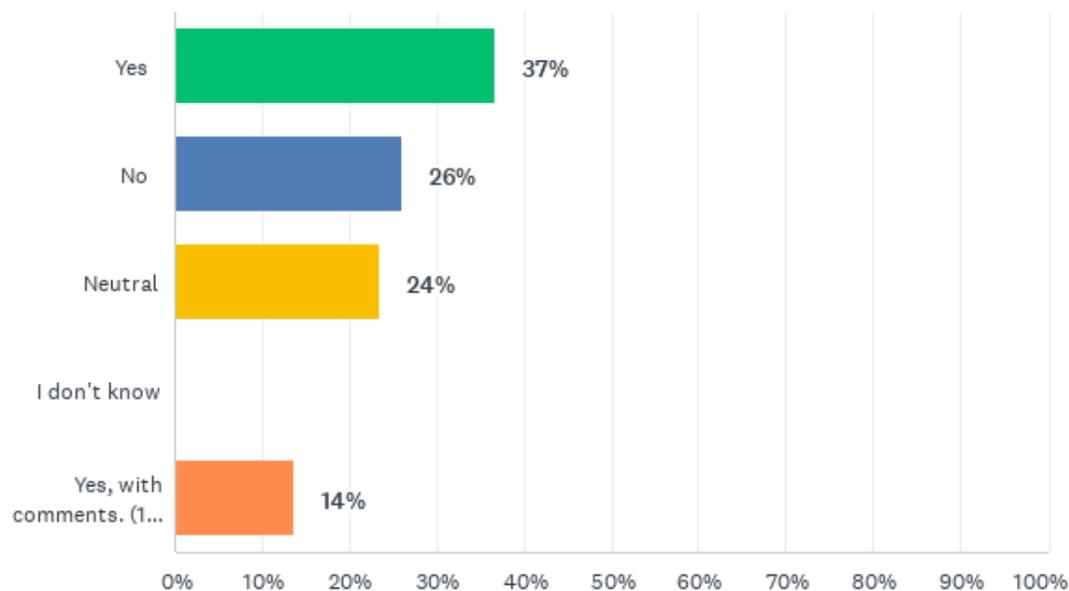
To generate additional revenue for the **Marina Fund**, the BMASP will propose **adding new** and **expanding existing** land uses that may include: Hotel/Retreat Center, Food & Beverage, an Interpretive facility/museum, Adventure Park II, and events and regional gatherings.

In questions 3– 10 below, please indicate your support for adding a particular land use and where they should be located.

Q3: Hotel and Retreat Center

Are you in support of a new hotel & retreat center at the Berkeley Waterfront?

Answered: 804 Skipped: 16

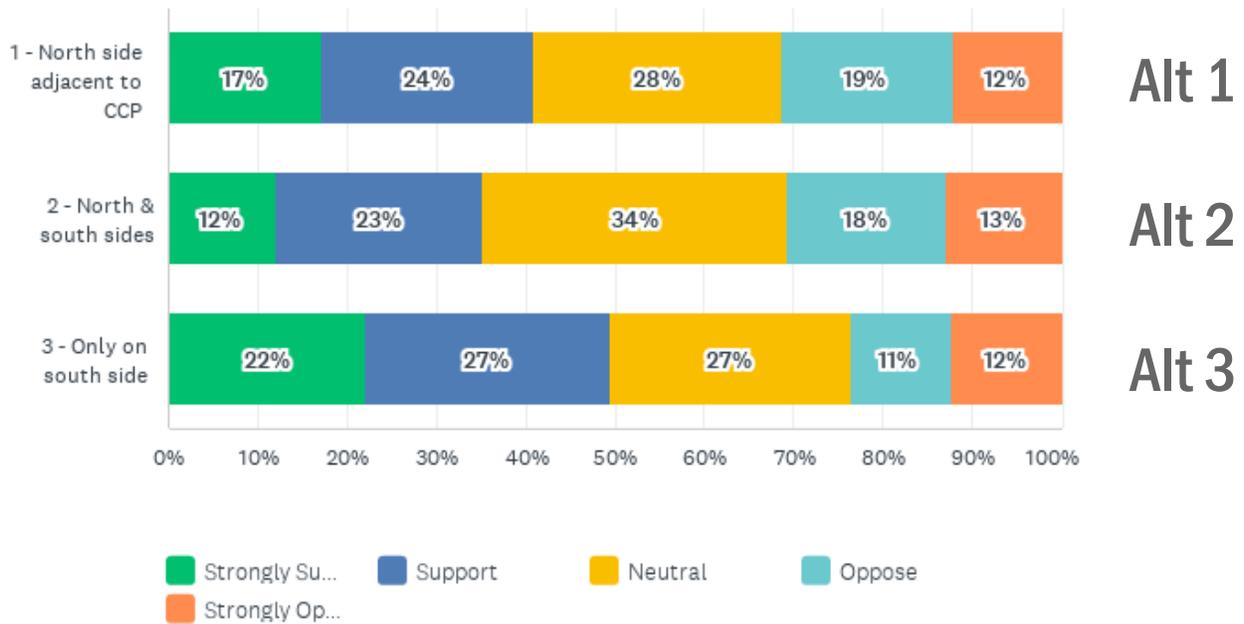


Summary of the response: 'Yes, with comments' (Complete list in Appendix 1)

- Protect shoreline access, views, existing habitat.
- Scale to site. Design sustainably, (e.g. net zero, solar, sustainable materials).
- High quality/boutique hotel. Or upgrade existing hotel.
- Do not displace parking for marina/slip holders. Support transit and bikes.
- Return TOT to Marina Fund.
- Consider using the former Hs Lordship site.

Q4: Indicate your support for where a hotel and retreat center could be located.

Answered: 525 Skipped: 295

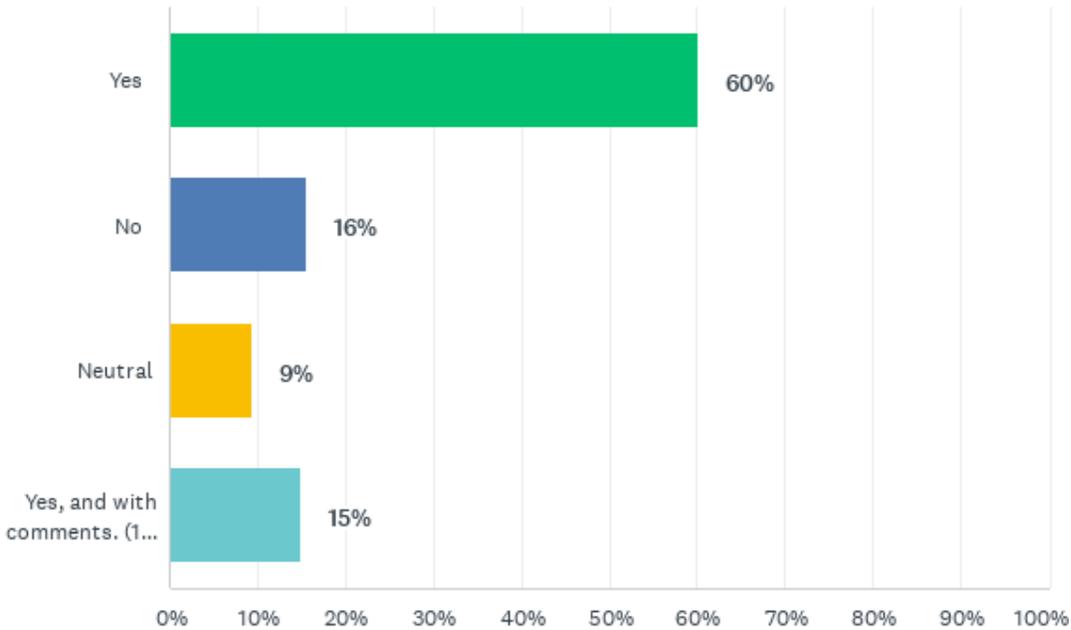


	STRONGLY SUPPORT	SUPPORT	NEUTRAL	OPPOSE	STRONGLY OPPOSE	TOTAL	WEIGHTED AVERAGE
1 - North side adjacent to CCP	17% 85	24% 117	28% 138	19% 95	12% 60	495	3.15
2 - North & south sides	12% 59	23% 113	34% 168	18% 87	13% 63	490	3.04
3 - Only on south side	22% 113	27% 140	27% 139	11% 57	12% 63	512	3.36

Answered: 749 Skipped: 71

Q5: Food & Beverage

In general, are you in support of expanding Food & Beverage options at the Berkeley Waterfront?

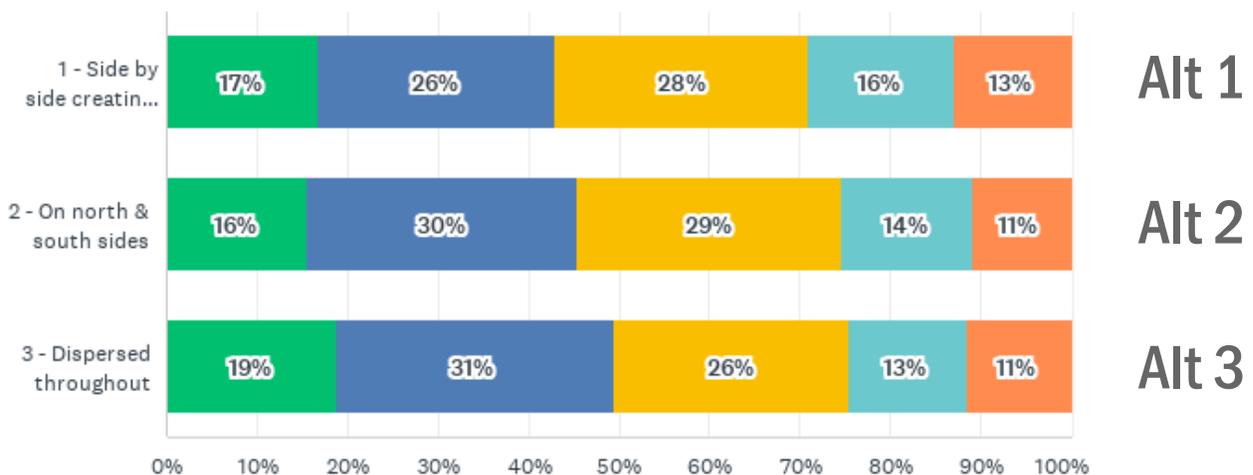


Summary of the response: 'Yes, with comments' (Complete list Appendix 1)

- Trash, plastics, and keep clean are a concern.
- Protect environment and bird habitat from trash.
- Scale small. Southside better. Outdoor only. If indoor, upgrade existing.
- Berkeley quality. Local. Healthy. Affordable. Not commercial.
- Return revenue to Marina Fund.
- Hs Lordship site?
- Consider wind, cold for location.

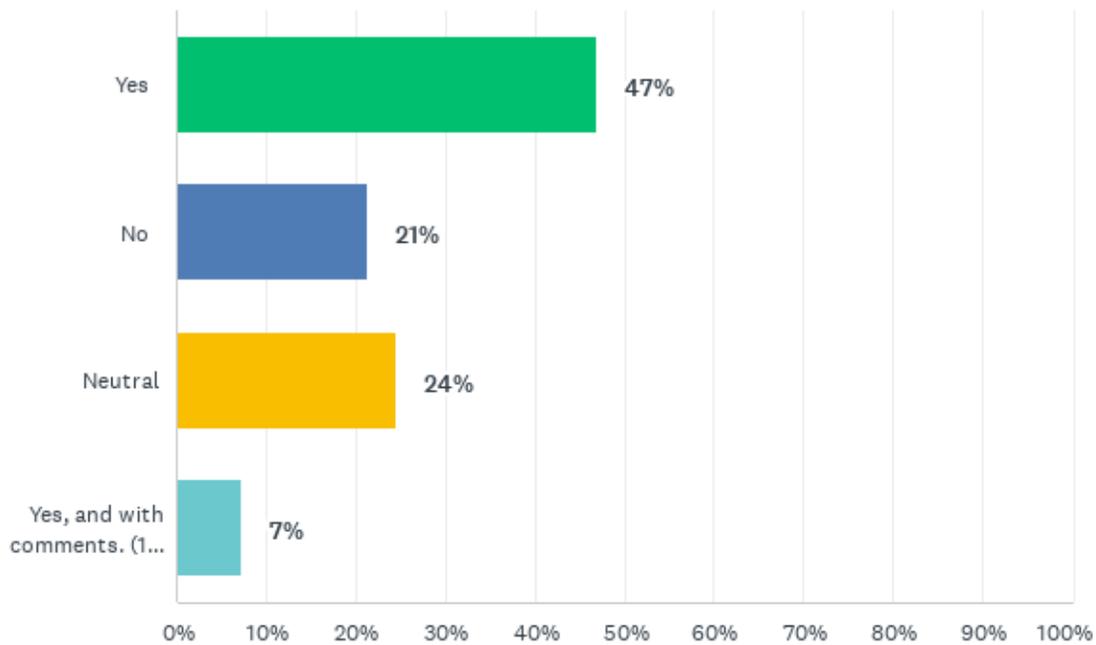
Q6: Indicate your support for where food/beverage uses could be located.

Answered: 593 Skipped: 227



Q7: Interpretive Facility/Museum Answered: 724 Skipped: 96

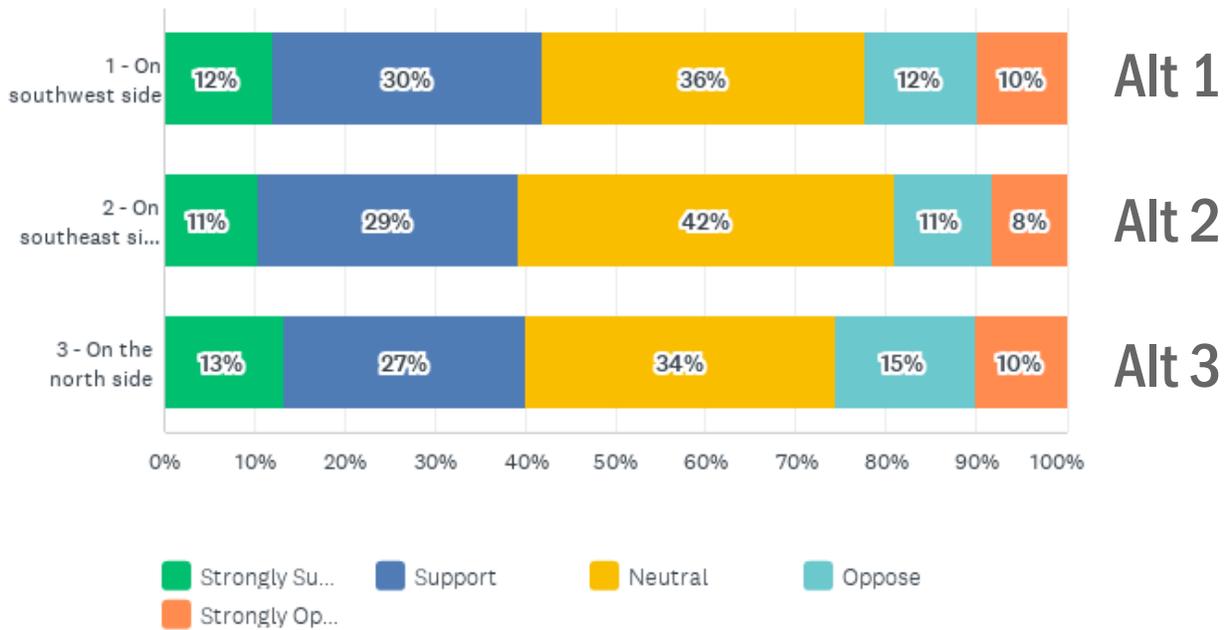
In general, are you in support of expanding interpretive facility uses at the Berkeley Waterfront?



Summary of the response: 'Yes, with comments' (Complete list Appendix 1)

- More clarity is necessary to comment.
- Scale small. Start with interpretive signage.
- Expand and improve existing facility at Shorebird Park.
- Maintenance, management not good track record.
- Topics for such a facility: native flora and fauna, indigenous people, tides/currents, history of Marina and SF bay, effects of pollution and climate change.

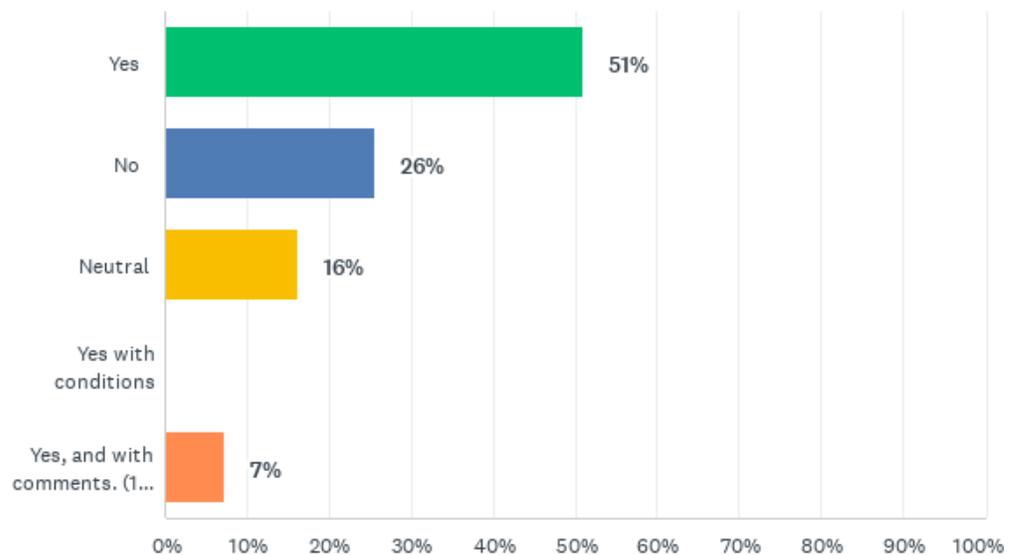
Q8: Indicate your support for where an interpretive facility/museum could be located in the Waterfront. Answered: 546 Skipped: 274



Q9: Active and Organized Recreation

In general, are you in support of expanding recreation uses to include an Adventure Park II or similar oriented to older youth and adults?

Answered: 716
Skipped: 104

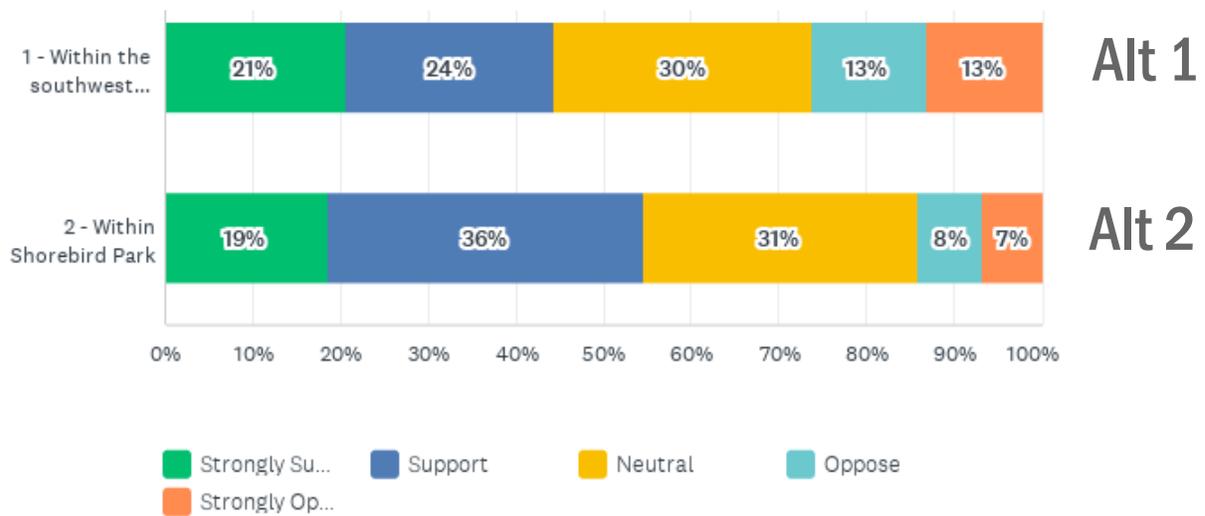


Summary of the response: 'Yes, with comments' (Complete list Appendix 1)

- Scale. Not in natural areas. Not in César Chávez Park.
- Need more clarity on functions, design, cost.
- Awesome idea. Location great, but windy for climbing.
- Do not displace existing marina/slip holder parking.
- Affordable or free.
- Incorporate ideas of conservation, habitat, environment.

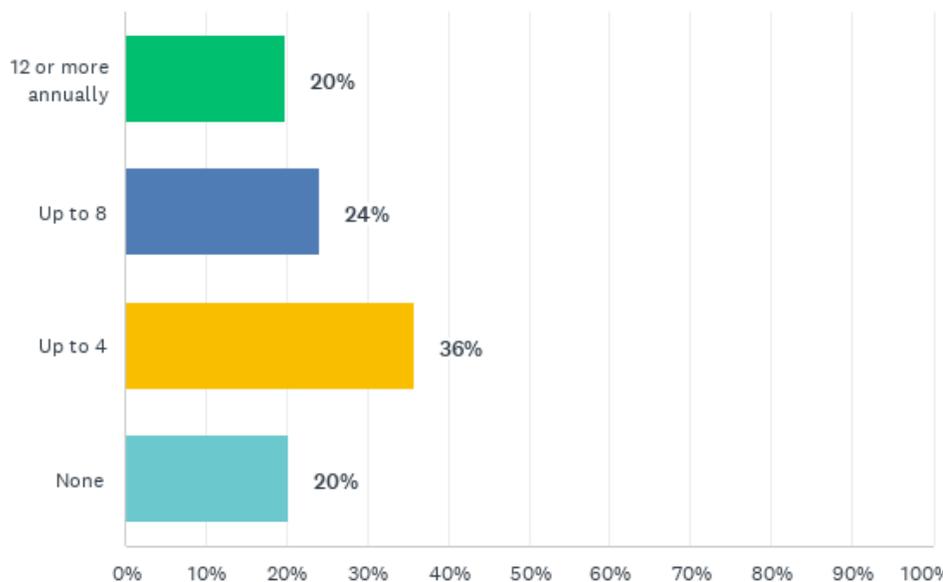
Q10: Indicate your support for where an Adventure Park II could be located in the Waterfront.

Answered: 497 Skipped: 323



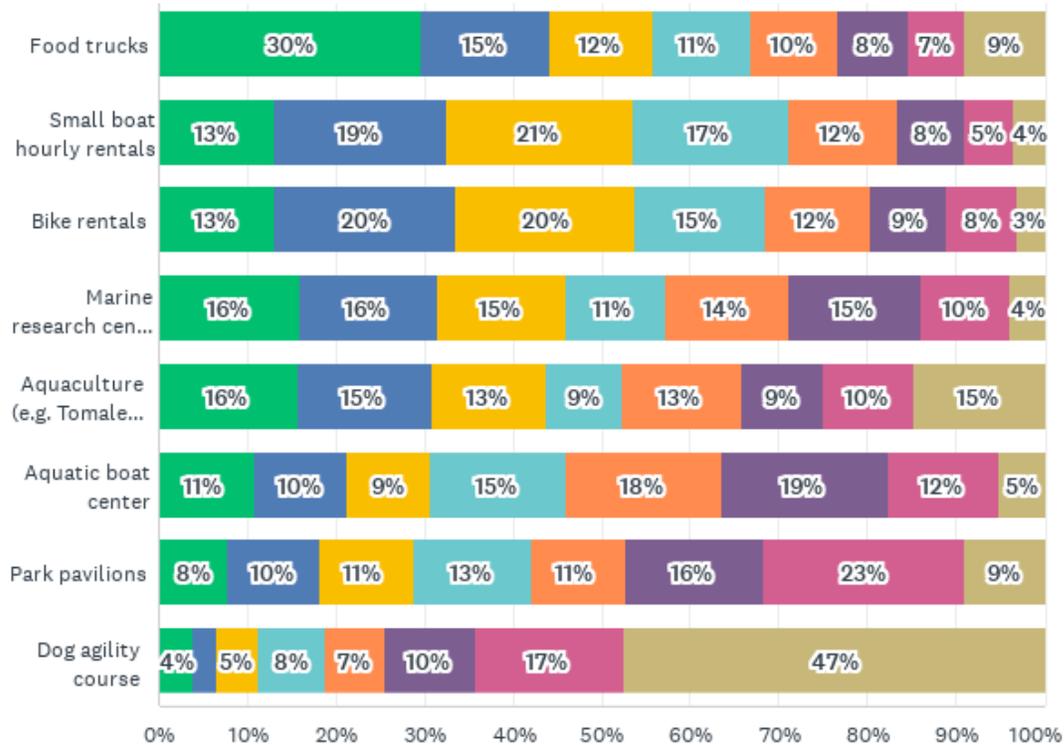
Q11: Events and Regional Gatherings Answered: 677 Skipped: 143

How many total large events and concerts might you support annually?



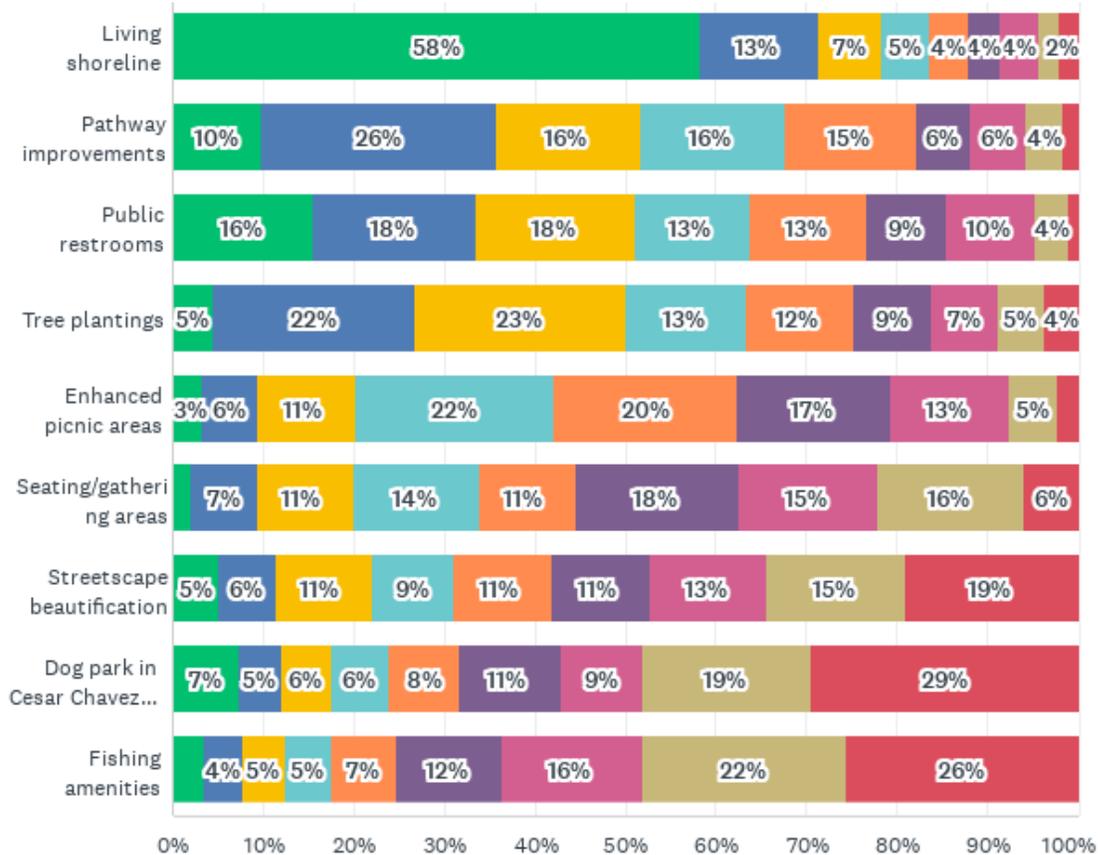
Q12: Complementary Uses Answered: 664 Skipped: 156

Rank your preference; 1 is highest preference.

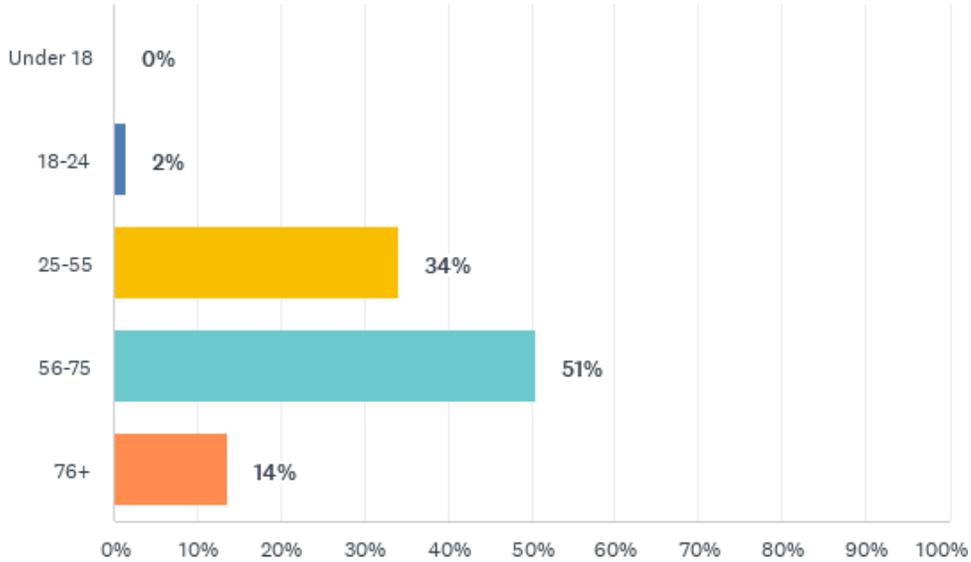


Q13: Park Amenities Answered: 672 Skipped: 148

Rank your preference for these uses; 1 is highest preference.



Q14: Your age? Answered: 661 Skipped: 159



Q15: Indicate ZIP code of residence.

ZIP	QTY	Locale
94606	1	
94024	1	
94062	1	
94080	1	
94103	1	
94114	1	
94131	1	
94133	1	
94404	1	
94501	3	Alameda
94513	1	
94515	1	
94530	6	El Cerrito
94534	1	
94546	2	
94549	1	
94550	1	
94553	2	
94555	1	
94556	1	
94558	1	
94563	4	
94564	1	

ZIP	QTY	Locale
94597	2	
94598	1	
94601	2	Oakland/Piedmont
94602	5	Emeryville
94603	1	
94607	1	
94608	9	
94609	3	
94610	2	
94611	6	
94612	1	
94618	2	
94619	1	
94702	110	Berkeley
94703	90	
94704	27	
94705	33	
94706	29	Albany
94707	92	
94708	119	
94709	33	
94710	62	

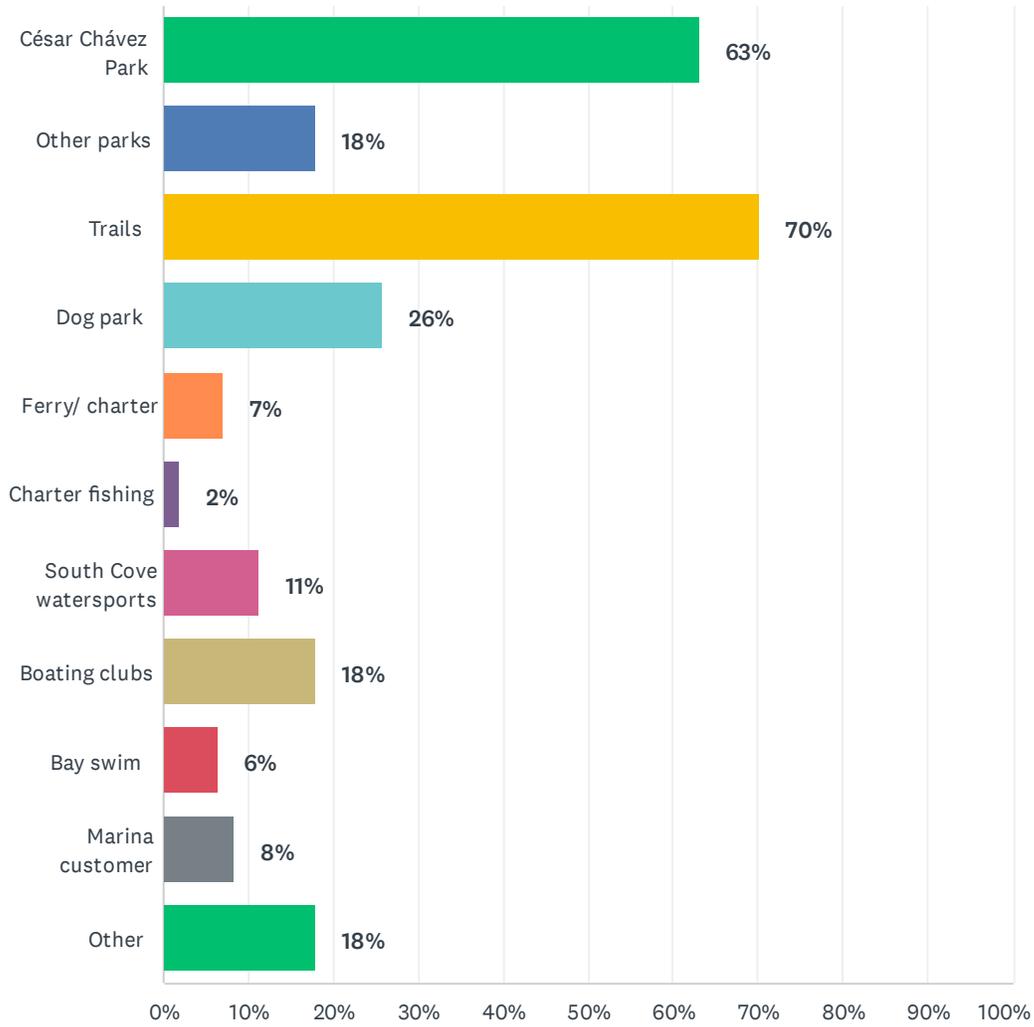
ZIP	QTY	Locale
94712	1	
94720	1	
94801	1	Richmond
94803	3	
94804	3	
94805	4	
94903	1	
94960	1	
95033	1	
95618	1	
95661	1	
95688	1	
95821	1	
95834	1	

APPENDIX 1

Open-ended responses to Questions 1, 2, 3, 5, 7, 9

Q1 How do you primarily use the Waterfront?

Answered: 820 Skipped: 0



BMASP Community Questionnaire #2 — Exploring Design Alternatives at the Berkeley Waterfront

ANSWER CHOICES	RESPONSES	
César Chávez Park	63%	518
Other parks	18%	147
Trails	70%	576
Dog park	26%	212
Ferry/ charter	7%	57
Charter fishing	2%	15
South Cove watersports	11%	93
Boating clubs	18%	147
Bay swim	6%	52
Marina customer	8%	68
Other	18%	147
Total Respondents: 820		

#	OTHER (PLEASE SPECIFY, 40 CHARACTER LIMIT)	DATE
1	Birdwatching from docks	4/22/2022 9:18 PM
2	Shoreline fishing	4/22/2022 9:01 PM
3	Bird watching, nature photography	4/22/2022 6:31 PM
4	T'ai Chi near Hana Japan/K Dock	4/22/2022 5:03 PM
5	birds, quiet nature	4/22/2022 3:50 PM
6	enjoy quiet nature	4/22/2022 2:09 PM
7	birds, quiet rest wind blows away sound	4/22/2022 1:48 PM
8	Playground and Adventure Playground	4/22/2022 12:16 PM
9	sunset watching	4/22/2022 11:54 AM
10	Dining at Skates	4/22/2022 11:15 AM
11	Fishing on the rocks	4/22/2022 10:47 AM
12	shoreline fishing	4/22/2022 8:52 AM
13	FISHING!!! Bring back the pier!!!	4/22/2022 7:49 AM
14	Fishing	4/22/2022 7:36 AM
15	Appreciate natural setting	4/22/2022 6:17 AM
16	observing wildlife, esp. birds	4/21/2022 9:42 PM
17	Playgrounds	4/21/2022 9:18 PM
18	play structures, adventure playground.	4/21/2022 2:19 PM
19	boatyard for repairs	4/21/2022 1:30 PM
20	playground	4/21/2022 12:19 PM
21	Nature watching, photography	4/21/2022 10:58 AM
22	Waterside nature walks	4/21/2022 10:52 AM

BMASP Community Questionnaire #2 — Exploring Design Alternatives at the Berkeley Waterfront

23	view sunset-GG, dog, fishing, CCP, walk	4/21/2022 10:42 AM
24	Watersports west of 199 Seawall Dr	4/21/2022 9:22 AM
25	Kite Flying	4/20/2022 11:18 AM
26	Childrens Play ground	4/19/2022 9:16 PM
27	Fishing	4/19/2022 10:19 AM
28	restaurant	4/19/2022 9:38 AM
29	I don't use it these days...not safe	4/18/2022 3:02 PM
30	Hotel and restaurants	4/18/2022 1:42 PM
31	would use ferry if there was one	4/18/2022 11:38 AM
32	Adventure Playground	4/18/2022 9:34 AM
33	Adventure Playground	4/18/2022 8:26 AM
34	Getting kids out to play	4/18/2022 7:43 AM
35	Windsurfing at Hs Lordships	4/18/2022 7:00 AM
36	Restaurants and kite festival	4/18/2022 4:30 AM
37	Viewing panorama of bay and hiklls	4/17/2022 10:16 PM
38	Skates, DoubleTree	4/17/2022 10:14 PM
39	Birding	4/17/2022 9:23 PM
40	Fishing	4/17/2022 9:17 PM
41	visit hotel/restaurants for dinner	4/17/2022 9:16 PM
42	Kite Fest, Advntr Plygrnd, Sea Brze Deli	4/16/2022 10:24 PM
43	Restaurant. And touring by car	4/16/2022 4:45 PM
44	Restaurants	4/16/2022 3:54 PM
45	Shoreline paths for bird sightings	4/16/2022 3:12 PM
46	Ceremony at the Chavez sundial	4/16/2022 2:45 PM
47	Adventure playground, summer camp	4/16/2022 2:05 PM
48	restaurants, play fields	4/16/2022 1:24 PM
49	picnics. I'd use CCPark if safer	4/16/2022 12:48 PM
50	Dining	4/16/2022 12:05 PM
51	Kite flying	4/16/2022 11:47 AM
52	restaurant	4/16/2022 11:11 AM
53	Level easy walks	4/16/2022 10:50 AM
54	View enjoyer	4/16/2022 10:40 AM
55	Birding	4/16/2022 9:35 AM
56	birding	4/16/2022 9:09 AM
57	adventureland	4/15/2022 4:33 PM
58	model glider flying	4/15/2022 6:40 AM
59	don't use	4/13/2022 9:31 PM
60	grandkids explore play bikes kites	4/13/2022 5:51 PM

BMASP Community Questionnaire #2 — Exploring Design Alternatives at the Berkeley Waterfront

61	Charter boat worker	4/13/2022 4:31 PM
62	Boat yard, location of my business	4/13/2022 4:13 PM
63	Kitties at the boatyard	4/13/2022 3:57 PM
64	AQUATIC PARK SCULLING	4/13/2022 12:45 PM
65	Adventure Playground	4/13/2022 11:28 AM
66	Waterfront restaurants	4/13/2022 10:36 AM
67	Adventure playground	4/13/2022 8:36 AM
68	Solar Calendar	4/13/2022 6:19 AM
69	adventure playground	4/13/2022 6:02 AM
70	various social gatherings	4/13/2022 2:15 AM
71	eat at Skates	4/12/2022 10:35 PM
72	Fishing	4/12/2022 10:14 PM
73	Walking path Point Emery to U. Ave	4/12/2022 9:01 PM
74	Near the water, listening and watching.	4/12/2022 8:23 PM
75	restaurants and hotel	4/12/2022 7:23 PM
76	Outdoor exercise/tai chi	4/12/2022 7:07 PM
77	birding	4/12/2022 7:02 PM
78	Restaurants	4/12/2022 6:41 PM
79	Pier fishing & walking	4/12/2022 6:37 PM
80	sunset viewing from western edge	4/12/2022 5:16 PM
81	Tribute to Chávez & Huerta	4/12/2022 5:08 PM
82	Tai Chi	4/12/2022 4:57 PM
83	bird watching	4/10/2022 5:03 AM
84	Kayak launch/land & skills practice	4/9/2022 8:01 PM
85	Reopen the pier! Please!!	4/8/2022 10:40 AM
86	Dancing in Hs. Lordships parking lot	4/7/2022 2:56 PM
87	Kite flying	4/7/2022 11:53 AM
88	Brickyard Cove walkway	4/6/2022 8:37 PM
89	Visit Restaurants	4/6/2022 10:08 AM
90	Picnic tables by Shorebird Park	4/5/2022 11:01 PM
91	Dining	4/5/2022 8:32 AM
92	double tree	4/4/2022 9:52 PM
93	Skates on the Bay	4/4/2022 2:32 PM
94	running	4/4/2022 10:41 AM
95	Playground	4/4/2022 9:33 AM
96	Dragon boating & kayaking	4/4/2022 9:16 AM
97	Bird watching	4/4/2022 8:31 AM
98	hotel restaurant	4/4/2022 8:27 AM

BMASP Community Questionnaire #2 — Exploring Design Alternatives at the Berkeley Waterfront

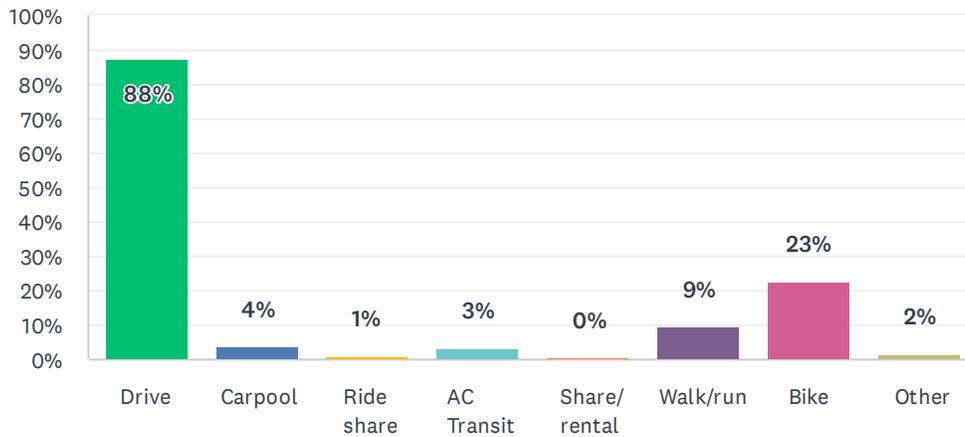
99	bird watching	4/2/2022 9:42 AM
100	restaurants	3/31/2022 9:46 PM
101	painting and sketching	3/31/2022 1:05 PM
102	Watching the sunset	3/31/2022 12:03 PM
103	Shorebird park and Adventure Playground	3/30/2022 10:21 AM
104	running	3/29/2022 9:00 PM
105	Berkeley Racing Canoe Club	3/28/2022 9:03 PM
106	eat outdoors at restaurant	3/28/2022 8:26 PM
107	Dragonboat paddling	3/28/2022 1:17 PM
108	Dragon boating	3/28/2022 1:07 PM
109	Dragonboat	3/28/2022 1:07 PM
110	Dragon boat	3/28/2022 12:50 PM
111	Dragonmax paddling club	3/28/2022 12:48 PM
112	Dragonboat and outrigger canoe activity.	3/28/2022 12:32 PM
113	BRCC (M dock - dragon boat & oc)	3/28/2022 12:04 PM
114	Dragon Boating - Dragon Max	3/28/2022 11:58 AM
115	Windsurfing near HLS rest.	3/28/2022 10:47 AM
116	Adventure Park for Children	3/28/2022 9:09 AM
117	I live at the Marina	3/28/2022 9:04 AM
118	Sailing club Inspire Sailing	3/28/2022 9:03 AM
119	Berkeley Marine Center	3/28/2022 5:41 AM
120	Windsurfing	3/27/2022 12:51 PM
121	Kite Flying	3/27/2022 9:26 AM
122	Inspire Sailing	3/27/2022 1:05 AM
123	Pick up mulch/compost	3/26/2022 10:12 PM
124	Running	3/26/2022 9:04 PM
125	Windsurfing off launch by His Lordships.	3/26/2022 8:38 PM
126	Albany Bulb, pt. Isabel	3/26/2022 8:18 PM
127	Native plant restoration. On north basin	3/26/2022 8:12 PM
128	Watching sunset Wildlife Meditation	3/26/2022 7:31 PM
129	FISHING	3/26/2022 6:23 PM
130	Shore fishing	3/26/2022 6:06 PM
131	Shorebird park with kids	3/26/2022 5:52 PM
132	Bicycling	3/26/2022 5:07 PM
133	Inspire Sailing!	3/26/2022 2:46 PM
134	running	3/26/2022 2:09 PM
135	noth cove swimming and kayak launching	3/26/2022 2:00 PM
136	functions at His Lordships	3/26/2022 1:49 PM

BMASP Community Questionnaire #2 — Exploring Design Alternatives at the Berkeley Waterfront

137	picnics in the park	3/26/2022 1:48 PM
138	I used to walk on the pier	3/26/2022 1:33 PM
139	Dining	3/26/2022 1:30 PM
140	kayaking	3/26/2022 1:26 PM
141	Food	3/26/2022 1:23 PM
142	Swimming	3/26/2022 1:16 PM
143	His Lordships Cove Launch	3/26/2022 1:14 PM
144	Skates	3/26/2022 1:11 PM
145	Pegasus Project	3/26/2022 1:10 PM
146	Bird watching	3/24/2022 9:25 PM
147	Watersports west of 199 Seawall Drive.	3/24/2022 1:44 PM

Q2 How do you primarily travel to the Waterfront?

Answered: 820 Skipped: 0



ANSWER CHOICES	RESPONSES
Drive	88% 718
Carpool	4% 32
Ride share	1% 8
AC Transit	3% 26
Share/ rental	0% 3
Walk/run	9% 76
Bike	23% 185
Other	2% 13
Total Respondents: 820	

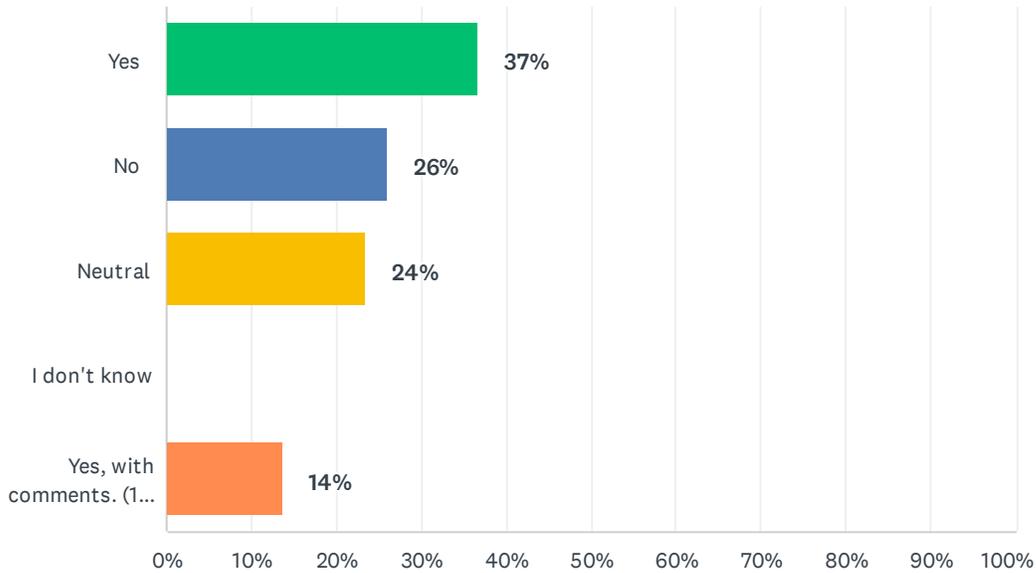
#	OTHER (PLEASE SPECIFY, 40 CHARACTER LIMIT)	DATE
1	40 character limit is a problem!	4/22/2022 3:50 PM
2	spouse drives me	4/22/2022 1:48 PM
3	by boat	4/22/2022 11:54 AM
4	Need to drive cuz of fishing gear	4/22/2022 8:52 AM
5	I used to bike, but physically can't now	4/21/2022 9:03 PM
6	Drive EV	4/18/2022 8:44 AM
7	Boat	4/13/2022 4:13 PM
8	I ride with someone who has a car.	4/13/2022 9:13 AM
9	Electric bike	4/12/2022 10:36 PM
10	drive EV car	4/10/2022 5:03 AM
11	The transit survey is flawed	3/27/2022 11:34 AM

BMASP Community Questionnaire #2 — Exploring Design Alternatives at the Berkeley Waterfront

12	UBER	3/26/2022 3:12 PM
13	Capital Corridor Train	3/26/2022 3:11 PM

Q3 HOTEL & RETREAT CENTER Are you in support of a new hotel & retreat center at the Berkeley Waterfront?

Answered: 804 Skipped: 16



ANSWER CHOICES	RESPONSES	
Yes	37%	295
No	26%	210
Neutral	24%	189
I don't know	0%	0
Yes, with comments. (140 character limit)	14%	110
TOTAL		804

#	YES, WITH COMMENTS. (140 CHARACTER LIMIT)	DATE
1	Yes. Sorry to have Hs Lordships closed. Another event space would be wonderful, with or without hotel.	4/22/2022 10:02 PM
2	Public transport available	4/22/2022 9:24 PM
3	abdolutely, most visited park/waterfront in east bay should have a retreat center	4/22/2022 8:46 PM
4	Only if it does not impact the birds and wildlife in the area	4/22/2022 6:33 PM
5	Only if adequate feasibility is done and only if all revenues, including TOT, go to the Marina Fund.	4/22/2022 3:50 PM
6	Leave it alone. It is a rare an precious uncommercial open space near the Bay.	4/22/2022 12:42 PM
7	yes, but in the southern area of the marina, not the north side	4/22/2022 12:02 PM
8	Only if it takes the place of existing hotels -- don't want to increase the footprint.	4/22/2022 11:17 AM
9	Only if it replaces an existing structure. Definitely not if it is located on land that is currently	4/22/2022 10:47 AM

BMASP Community Questionnaire #2 — Exploring Design Alternatives at the Berkeley Waterfront

	grassland/natural habitat area	
10	Please simply upgrade the existing hotel	4/22/2022 8:41 AM
11	I support a hotel and retreat center if it is on the south side of the Marina area, not taking space in Chavez Park.	4/21/2022 8:02 PM
12	If hotel is north of Marina Harbor and all associated revenue/taxes, including TOT(plus Double Tree's) are retained within the Marina Fund.	4/21/2022 1:48 PM
13	maximize public shoreline access at all points eg: path between hotels/retreat and water	4/21/2022 12:40 PM
14	Only if done with sustainable, environmentally-minded practices, design, and location	4/21/2022 10:53 AM
15	All taxes and revenues must remain with the Marina Fund	4/21/2022 9:55 AM
16	I am in strong support as long as hotel and tax revenues stay within the Marina Fund instead of it being used for City General Fund.	4/21/2022 9:40 AM
17	The marina is already crowded. We don't need a hotel AND ferry service disrupting the marina.	4/21/2022 9:38 AM
18	IF hotel is north of Marina Harbor and ALL associated revenues/taxes including TOT (w/ DoubleTree) are retained within the Marina Fund	4/21/2022 9:22 AM
19	I support wildlife, not development.	4/20/2022 8:20 PM
20	Not too large, should not dominate the entire marina	4/19/2022 8:20 PM
21	Retreat only - no five star hotel	4/19/2022 7:17 PM
22	Depends where hotel would be located, architectuel, how large & high. Should not compete for customers with existing Doubletree hotel.	4/18/2022 11:10 AM
23	As long as it's of modest size and of attractive design.	4/18/2022 10:23 AM
24	only if it replaces and enhances, rather than adds to, what is already there.	4/18/2022 8:07 AM
25	Protect views and shoreline access. Don't build along water's edge.	4/18/2022 7:49 AM
26	It shouldn't block public access to enjoy the views that should be open to all and would need an environmental impact analysis	4/18/2022 4:03 AM
27	If has additional parking	4/17/2022 11:31 PM
28	Hotel tax - yay	4/17/2022 10:22 PM
29	Only if it not funded by the City	4/17/2022 10:14 PM
30	Yes to retreat and more playgrounds	4/17/2022 10:05 PM
31	Only if new development is compatible with natural setting parklike ambience of the existing Berkeley Waterfront.	4/17/2022 1:58 PM
32	It should include adequate space for gala type events so we can hold them in Berkeley and not have to go to the Claremont or Craneway.	4/17/2022 6:54 AM
33	Especially if it could use the HMS LORDSHIPS site.	4/16/2022 10:06 PM
34	Depends on scale and design.	4/16/2022 9:44 PM
35	What size? Where precisely? No loss of view or access	4/16/2022 3:14 PM
36	in favor of retreat center only if it involves converting one of the existing restaurants	4/16/2022 11:42 AM
37	As long as the city makes money from it.	4/16/2022 11:40 AM
38	What the plans for H's Lordships? It provided banquet and rooms for various group meetings.	4/16/2022 11:01 AM
39	How about enhancing the hotel that is there	4/16/2022 9:07 AM
40	Getting the parking in transportation services right to support this option would be critical.	4/16/2022 5:23 AM
41	if low-rise and if it doesn't impose upon other park uses. At the site of His Lordship's would be fine with me.	4/15/2022 4:36 PM

BMASP Community Questionnaire #2 — Exploring Design Alternatives at the Berkeley Waterfront

42	Use the Lordships space	4/15/2022 2:53 PM
43	Marine needs more life, people to activate the area, bring safety, etc	4/14/2022 2:34 PM
44	Limit park use -\$1/\$2 day, vs monstrosities @ this jewell.Public fund. Push Prop 13 fix w/fair vs < \$3k a yr vs equiv property > \$12k.	4/14/2022 10:02 AM
45	Yes, but carefully sited so as not to displace current uses. First priority is to establish revenue source feasibility.	4/14/2022 8:13 AM
46	"RETREAT CENTER???" You've go to be kidding. But new hotel is needed!	4/13/2022 11:14 PM
47	"Retreat" is good for Asilomar, but misses the point for revenue-generation on the Berkeley waterfront. Think tech conferences.	4/13/2022 11:01 PM
48	Must be built to account for sea level rise	4/13/2022 9:32 PM
49	We don't need another hotel!!!	4/13/2022 4:13 PM
50	We also need kayak rentals and pier fishing	4/13/2022 3:13 PM
51	Not to exist on current parks	4/13/2022 12:45 PM
52	Where to put it for ease of access by both people staying at the hotel and local residents is the key question.	4/12/2022 10:37 PM
53	Only to replace existing hotel	4/12/2022 10:14 PM
54	Not a new hotel - the Doubletree is enough.	4/12/2022 7:17 PM
55	If it does not dominate either aesthetically or is too commercial	4/12/2022 6:50 PM
56	If the hotel is smaller (boutique?) with no more than 200 rooms and a design that fits seamlessly into such a beautiful landscape.	4/12/2022 5:58 PM
57	A SMALL retreat	4/12/2022 5:44 PM
58	Transient Occupancy tax should go into Marina Fund.	4/11/2022 12:38 PM
59	No public funds	4/11/2022 2:17 AM
60	See Claremont hotel...a hotel plus club membership could be very cool include indoor tennis courts	4/10/2022 9:22 PM
61	Only if adding such would not diminish opportunities for existing recreational uses, or reduce wildlife habitat.	4/9/2022 8:06 PM
62	Zero-net energy, Passive Haus standards. Electrification is not enough. Wind, PV & solar thermal. PG&E provides \$30,000 free consulting.	4/8/2022 11:04 AM
63	Hs. Lordships would make a great health retreat center.	4/7/2022 2:57 PM
64	Provided its designed/built by Bay Area firms & is sustainably/environmentally state of the art. Wetlands must be reintroduced/cultivated.	4/7/2022 12:00 PM
65	Yes, at the HS Lordship's site	4/6/2022 8:39 PM
66	It should be down by His Lordship's. Plenty of land down there.	4/6/2022 1:56 PM
67	If it doesn't impact parking or Chavez Park in any way.	4/6/2022 12:39 PM
68	I think this use should include amenities that support a wide variety of revenue generating activities.	4/6/2022 10:18 AM
69	Add public transportation and biking options to connect to city and public transport	4/4/2022 6:55 PM
70	Neutral, but why not use the one that is already there?	4/4/2022 2:33 PM
71	I encourage a site that doesn't block the water, ie has public access. Also, nothing over a couple stories so as not to cast long shadows	4/4/2022 12:07 PM
72	The south side (near HMS lordships) really needs some additional revenue sources.	4/4/2022 9:47 AM
73	I would need more details	4/4/2022 9:30 AM

BMASP Community Questionnaire #2 — Exploring Design Alternatives at the Berkeley Waterfront

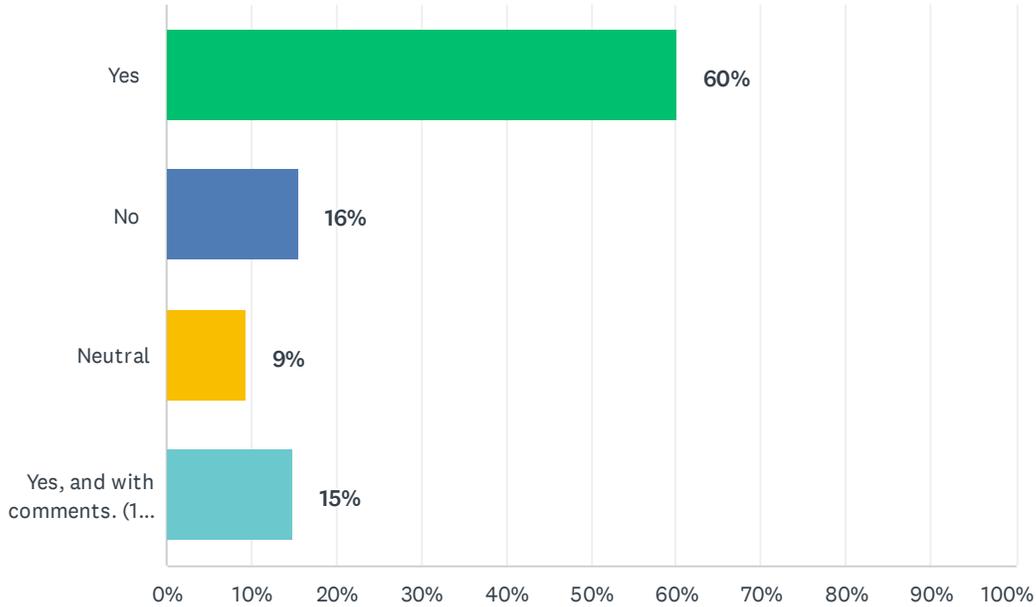
74	Especially if it included a restaurant	4/4/2022 9:29 AM
75	Depends on location and size of the facilities	4/2/2022 9:43 AM
76	It needs to be planned with strict focus on environmental impacts. NO HIGH RISES!	4/1/2022 9:21 AM
77	Will it replace or be in addition to the current hotel?	3/31/2022 12:56 PM
78	Concern about size and footprint. Ideally a hotel with a great reputation for quality and sustainability practices for their operations.	3/31/2022 12:20 PM
79	BIG YES!!!!!!!!!!!!	3/30/2022 12:41 PM
80	I would support this only if it's green building/sustainable materials/solar powered, etc.	3/30/2022 11:01 AM
81	only one that fits in the current footprint of the Hs. Lordship site	3/30/2022 10:22 AM
82	Depends how and where this is done and whether it generates or costs money for Berkeley	3/30/2022 8:15 AM
83	But only if it is built in an eco-friendly way that connects and flows with the land unobtrusively.	3/29/2022 7:32 PM
84	rustic, boutique hotel. I think all additions to the marina should be located in the "commercial" area near Hana Japan and the sailing club.	3/29/2022 4:00 PM
85	Yes, as long as it doesn't exceed 2-3 stories, has adequate parking and doesn't interfere with views or waterfront activities	3/29/2022 9:53 AM
86	Limited. Capacity	3/29/2022 4:10 AM
87	would need more information. would like it to be an independent organization, not a big chain	3/28/2022 8:27 PM
88	No retreat center, hotel OK in north Marina if it does not infringe on Cesar Chavez or Inspire sailing school or Berkeley Marine Center	3/28/2022 2:00 PM
89	Yes, if it's located in the old His Lordships area with its parking lot.	3/28/2022 10:53 AM
90	Yes, but only if all of the tax revenue from the Hotel & retreat center goes to the Marina Enterprise fund.	3/28/2022 9:52 AM
91	The revenue must stay in the marina.	3/28/2022 8:31 AM
92	yes if north of the pier	3/27/2022 4:11 PM
93	Ensure Marina Revenue is used for the Marina	3/27/2022 12:51 PM
94	only if parking options are improved (as already difficult) and traffic can be adequately controlled	3/27/2022 8:08 AM
95	Depends where it is	3/26/2022 8:40 PM
96	We need the bucks	3/26/2022 8:13 PM
97	A new hotel with waterfront view should do well and generate tourist and tax dollars for the Marina	3/26/2022 4:59 PM
98	How much is current hotel used? Is hotel/retreat center the best use of space for generating funds? Just don't know.	3/26/2022 4:57 PM
99	Only if it does not take up natural spaces. Would be fine if new buildings were built where previous have been (Lordship's, old pier)	3/26/2022 4:19 PM
100	Depends on location	3/26/2022 3:11 PM
101	If Hs Lordships is available- its set apart so might not add too much traffic toward the marina and Cesar Chavez	3/26/2022 1:56 PM
102	The Waterfront fund revenue should be used entirely (100%) in or supporting Waterfront, not redirected for City Council projects.	3/26/2022 1:38 PM
103	Only if parking doesn't take away from berth holders, or other current marina users. None of the alternate proposals address that issue.	3/26/2022 1:28 PM
104	One that gives access to public -especially is set back from the edge and is in the fabric -so a boatel for instance.	3/26/2022 1:18 PM

BMASP Community Questionnaire #2 — Exploring Design Alternatives at the Berkeley Waterfront

105	Depends	3/26/2022 1:14 PM
106	But only if it has its own parking and does not disturb park users or environment.	3/26/2022 1:14 PM
107	If parking can be found that does not take away from berth holders, park users or other current marina users.	3/26/2022 1:14 PM
108	On south end where defunct restaurant located	3/26/2022 1:12 PM
109	IF hotel is north of Marina Harbor AND all associated revenue/taxes, including TOT (plus DoubleTree's), are retained within the Marina Fund.	3/24/2022 1:50 PM
110	I'm strongly in favor of a hotel if the marina retains the TOT	3/24/2022 6:40 AM

Q5 FOOD & BEVERAGE In general, are you in support of expanding Food & Beverage options at the Berkeley Waterfront?

Answered: 749 Skipped: 71



ANSWER CHOICES	RESPONSES	
Yes	60%	450
No	16%	117
Neutral	9%	70
Yes, and with comments. (140 character limit)	15%	112
TOTAL		749

#	YES, AND WITH COMMENTS. (140 CHARACTER LIMIT)	DATE
1	Not near Cesar C., let it remain as natural as possible. Keep added attractions away from a lovely place to walk.	4/22/2022 9:40 PM
2	Generally support, but fear having food trucks and other fast food options would lead to a lot of trash in the area.	4/22/2022 6:43 PM
3	Only if it doesn't change the quiet natural feel of the area. No disposable, single-use products. No night light.	4/22/2022 3:52 PM
4	Minimal, While prioritizing continued protection of the fragile environment.	4/22/2022 1:09 PM
5	Only if taxes and fees stay in the marina to keep it fixed up. Will pier be rebuilt? Really want a fishing pier again.	4/22/2022 8:56 AM
6	Renovate existing locations	4/22/2022 8:41 AM
7	If it is very limited and small area and they manage waste well; ie recycling, not using plastic.	4/21/2022 10:53 PM
8	Rescue His Lordship's	4/21/2022 5:23 PM

BMASP Community Questionnaire #2 — Exploring Design Alternatives at the Berkeley Waterfront

9	bring more vigor / activity to the area - existing users post activity and new users	4/21/2022 12:42 PM
10	takeout places and outdoor seating places (or more picnic areas) would be great	4/21/2022 12:21 PM
11	Yes, if the food and beverage tax revenue are retained for the Marina Fund and not City General Fund	4/21/2022 9:43 AM
12	Keep the dry-dock area for boats as it is. And do not use any of the currently green space for restaurants.	4/20/2022 8:34 PM
13	as long as it's not overwhelming - small venues and limited in number	4/20/2022 9:44 AM
14	not high-waste fast food	4/19/2022 8:35 PM
15	Love Food Truck Corridor. Three food areas excessive. Adequate parking for existing & new uses. Don't sacrifice boatyard!	4/18/2022 11:23 AM
16	Please let the Seabreeze continue.	4/18/2022 10:54 AM
17	Only if waste conformed to Berkeley's zero-waste goals, with strong "pack it in, pack it out" messages and elimination of plastics.	4/18/2022 10:33 AM
18	reopen the old restaurant!	4/18/2022 10:03 AM
19	It should be quiet/laid back on the park side, with the more busy/noisy/money stuff on the other side.	4/18/2022 8:13 AM
20	The marina is a treasure, and views of the Bay are wonderful. More destination restaurants would be good to attract folks to area.	4/18/2022 6:27 AM
21	A lack of affordable takeaway food during the pandemic (e.g., food trucks or a coffee shop) was a lost opportunity.	4/17/2022 10:58 PM
22	As long as it is privately operated and not a repeat of Hs Lordships.	4/17/2022 10:23 PM
23	Berkeley is known for food. Make the Marina on par with the Gourmet Ghetto. Think Hog island line experience	4/17/2022 9:19 PM
24	Affordable and PLENTY of trash cans	4/17/2022 6:51 PM
25	Trucks and nonjunk food cafes/coffee stands/outdoor venues. No fast food box food.	4/17/2022 2:04 PM
26	maintain public access/uses on waterfront, located/massed so not view barrier, no lg pkg lots, range of dining price pts,	4/17/2022 10:29 AM
27	Something that includes a concert or performance venue would be nice, too.	4/17/2022 6:58 AM
28	A little increase ok. Please keep Sea Breeze for the bike trail. Concerned about environmental impact and garbage blowing into the Bay.	4/16/2022 10:48 PM
29	Only if city makes money from it	4/16/2022 11:43 AM
30	Small scale and water-related if possible	4/16/2022 11:13 AM
31	Very minor if any	4/16/2022 10:32 AM
32	to include both casual and high end options with parking	4/16/2022 10:12 AM
33	Only if public transit options are improved to the area, and only if the food is reasonably priced, so that ALL residents can take partake	4/16/2022 9:50 AM
34	Affordable	4/16/2022 9:36 AM
35	I depends on where the "concession" might be located. I would not want a "business" at Cesar Chávez or the Brickyard, for example.	4/16/2022 9:11 AM
36	To a small extent and nothing that directly competes with Sea Breeze Cafe	4/15/2022 4:43 PM
37	as long as they are independently owned and operated	4/15/2022 2:57 PM
38	I miss HS Lordships. I took out-of-town guests there. A seafood speciality in that location would be nice.	4/14/2022 3:16 PM
39	Provided there are affordable options and the businesses provide employment for Berkeley	4/14/2022 2:02 PM

BMASP Community Questionnaire #2 — Exploring Design Alternatives at the Berkeley Waterfront

	residents as percentage of their employees.	
40	Are you ppl INSANE? Place=a jewel. Survey=absolutely inadequate. no comment for "NO" Improve what's there incl food, public transit.	4/14/2022 10:25 AM
41	THIS IS THE STUPEDIST QUESTIONNAIRE I'VE EVER SEEN. You are replacing popular amenities with new and risky ones	4/13/2022 11:15 PM
42	This is a silly set of choices, none of it relevant. City should get its money back from Hargraeve-Jones.	4/13/2022 11:02 PM
43	We'd love to eat at the Berkeley Waterfront and would be more likely to visit if there were food options.	4/13/2022 8:41 PM
44	should be destination, waterfront oriented dining, beer garden, etc. Market Hall concept doesn't make sense would add to much auto traffic	4/13/2022 4:49 PM
45	NOT a strip mall style	4/13/2022 3:13 PM
46	Need to have focus on keeping trash out of the bay. Do not offer anything in plastic	4/12/2022 9:39 PM
47	Fine dining and low-income, healthy foods.	4/12/2022 8:26 PM
48	Food trucks	4/12/2022 7:18 PM
49	if not overly commercial and if higher quality not franchises	4/12/2022 6:52 PM
50	Food trucks & beer gardens	4/12/2022 6:03 PM
51	No fast food unless it's food trucks; or something like the Seaview Market (where it is)	4/12/2022 5:57 PM
52	Please, not a strip mall! It should offer outdoor seating and a variety of foods like what we find elsewhere in Berkeley.	4/12/2022 5:53 PM
53	Yes but SMALL area	4/12/2022 5:46 PM
54	Small scale, outdoor-oriented only. No more restaurants; no blocking of views from those not inside these businesses..	4/12/2022 5:19 PM
55	If you are talking about replacing the Sea Breeze Market then YES. Maybe a small coffee and snacks bar at the end of Spinnaker Way.	4/12/2022 5:10 PM
56	We already have Skates & BeniHana. The latter gets terrible Yelp reviews btw. We need more low cost options.	4/11/2022 10:39 PM
57	Compostable containers/cups/etc ONLY.	4/11/2022 6:20 PM
58	Near the water, not the protected bird sanctuary.	4/11/2022 1:03 PM
59	If it generates sufficient revenue to the Marina Fund.	4/11/2022 12:39 PM
60	We MUST reduce driving How can you incentivize walking, biking, taking a shuttle/ AC Transit to marina?	4/10/2022 5:10 AM
61	No food chains; locally-owned. July 4th events? Burrowing owls? Loss of views? All options are not great.	4/8/2022 11:12 AM
62	Thoughtfully planned, healthy food & beer/wine. Outdoor tables. Reopen pier..no restaurant on pier.	4/8/2022 10:44 AM
63	Healthy quick foods, like a juice bar and a vegetarian restaurant.	4/7/2022 3:00 PM
64	Healthy options such as salads and smoothies. And a good coffee roaster!	4/6/2022 8:52 PM
65	Provided the options include a wide variety of price points and amenities.	4/6/2022 10:25 AM
66	LIMITED TO ONE FOOD TRUCK, for example.	4/5/2022 10:21 PM
67	I support food trucks in the approach to Cesar Chavez, plus high quality restaurants, generating jobs for residents.	4/4/2022 5:55 PM
68	But not a whole lot---maybe just 2 or three more, like replacing Hs Lordship's, or closer to existing hotel in the East direction	4/4/2022 5:47 PM

BMASP Community Questionnaire #2 — Exploring Design Alternatives at the Berkeley Waterfront

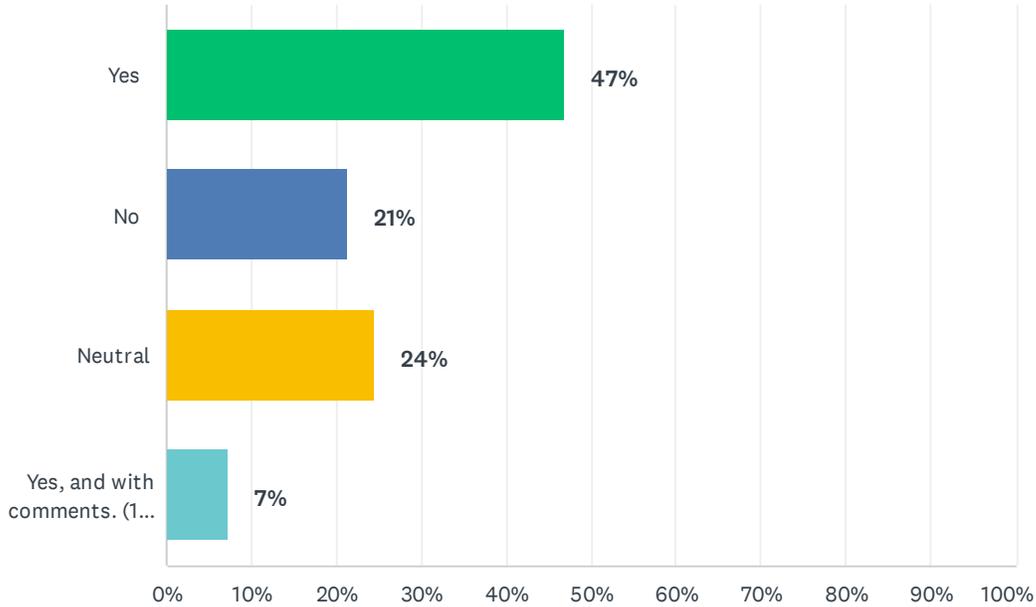
69	Use existing vacant buildings. Do not add more buildings.	4/4/2022 12:21 PM
70	No food trucks. Small/large eating places only.	4/4/2022 9:34 AM
71	Small scale. Dont make it the main reason for people coming. Too much traffic & trash. Loosing its main purpose.	4/4/2022 8:43 AM
72	Strongly support a wide variety of options	4/4/2022 8:29 AM
73	But limited.	4/4/2022 8:20 AM
74	Whatever will generate the most revenue.	4/4/2022 8:18 AM
75	Depends on size, location, and quality of options.	4/2/2022 9:46 AM
76	Just nice restaurants taking advantage of the you. Unfortunately, food trucks and little food stands create a lot of waste	4/1/2022 2:43 PM
77	SOME food availability would be nice but it can all be in one spot	4/1/2022 1:30 PM
78	His Lordships- have 2 cafe/restaurants with outdoor seating, decks over the water Cesar Chavez - a coffee concession	3/31/2022 9:25 PM
79	Important to have quality, sustainability and representation.	3/31/2022 12:21 PM
80	If it's done right--nice places, not fast food or things that have potential to turn into another Sea Breeze	3/30/2022 12:58 PM
81	Put Hotel where you have the Museum!!!!!!!!!!	3/30/2022 12:41 PM
82	To a LIMITED degree. Retain the peaceful character. Don't overrun with people. People go there to chill out not to eat	3/30/2022 8:28 AM
83	Boston has great examples of public gardens on the Charles River and Rose Kennedy greenway.	3/29/2022 9:06 PM
84	BUT PLEASE NO FOOD TRUCKS. You'll have engines running for hours right next to a state park. Too much pollution and noise.	3/29/2022 6:34 PM
85	casual. primarily on the north side, near the sailing center.	3/29/2022 4:05 PM
86	Alternate 2 looks better because it has a smaller footprint	3/29/2022 9:58 AM
87	With locally owned, locally sourced, healthy and reasonably priced food options--not expensive restaurants or fast food chains!	3/28/2022 9:18 PM
88	Only if they don't interfere with core marina activities: berth access, Cesar Chavez, and South Cove recreation	3/28/2022 2:01 PM
89	Trash control has to be a huge piece of offering food	3/28/2022 1:11 PM
90	Would like more options, however, parking needs to be expanded to accommodate this.	3/28/2022 12:04 PM
91	Beer garden, outdoor dining, affordable	3/28/2022 10:58 AM
92	I oppose chain restaurants. Food trucks + farmers market (marina use is mostly weekends) with a smaller permanent restaurant presence.	3/28/2022 8:34 AM
93	the weather is marine and cold and windy. Must not block views of the bay.	3/27/2022 4:16 PM
94	Provide additional parking and small craft launch facilities at the West side of the former His Lordships (SUP, Kayak, Windsurfer etc.	3/27/2022 12:54 PM
95	Won't work without upgrades to rest of marina.	3/27/2022 11:11 AM
96	only if traffic can be managed and parking is available to boat users	3/27/2022 8:08 AM
97	Yes, but preferably only on one side (south side) to preserve open space on north side.	3/26/2022 11:27 PM
98	I like the idea of food but I'm concerned about trash	3/26/2022 8:31 PM
99	would be great with some cheap, light food and coffee options, plus maybe a small store	3/26/2022 4:26 PM
100	I think that the north side is hard to develop and be profitable. South side is preferable	3/26/2022 4:22 PM

BMASP Community Questionnaire #2 — Exploring Design Alternatives at the Berkeley Waterfront

101	But I don't think it is a economically viable location	3/26/2022 3:13 PM
102	No sugar sweetened beverages, please. Let's keep Berkeley healthy!	3/26/2022 3:03 PM
103	Is there any way to turn HS Lordship's into a food vendor/hawker location, like the ferry building in SF?	3/26/2022 2:51 PM
104	Keep revenue in the waterfront, not for City Council projects directing revenue and for use outside the waterfront.	3/26/2022 2:05 PM
105	Not just food trucks in a parking lot.	3/26/2022 2:04 PM
106	Only if parking doesn't take away from berth holders or other current marina users. None of the alternate proposals address that issue.	3/26/2022 1:29 PM
107	STRONGLY in favor of this.	3/26/2022 1:21 PM
108	Small intimate scales -within fabric of marina what about a pier and food Dock?	3/26/2022 1:20 PM
109	I would love to see another sit-down waterside restaurant as well as food trucks	3/26/2022 1:20 PM
110	Again, only if parking doesn't take away from current users.	3/26/2022 1:17 PM
111	Yes, but only in area around Inner Harbor and with weather sensitivity to likely usage.	3/24/2022 1:53 PM
112	You should add this "comment" option to the hotel siting. I want the hotel the Seawall Dr.	3/24/2022 6:44 AM

Q7 INTERPRETIVE FACILITY/MUSEUM In general, are you in support of expanding interpretive facility uses at the Berkeley Waterfront?

Answered: 724 Skipped: 96



ANSWER CHOICES	RESPONSES	
Yes	47%	339
No	21%	155
Neutral	24%	177
Yes, and with comments. (140 character limit)	7%	53
TOTAL		724

#	YES, AND WITH COMMENTS. (140 CHARACTER LIMIT)	DATE
1	expanding the existing center at Shorebird Park	4/22/2022 11:00 PM
2	If it is for the existing interpretative center at shoe it's park.	4/22/2022 10:51 PM
3	Small, interpretive plaques would be welcome.	4/22/2022 3:52 PM
4	The facility should be combined with the Berkeley Marine Center for education, demonstrations, and boat building classes.	4/22/2022 3:34 PM
5	Yes, with minimal impacts on the fragile ecosystem. That is, not huge, nor placed in a high impact area.	4/22/2022 1:11 PM
6	concern- where placed	4/22/2022 12:19 PM
7	I do not support a large facility and appreciate the signage that is currently there.	4/22/2022 11:07 AM
8	These q's really strange - why no "No with comments"? What are plans for pier, grey areas, what's an aquatic center? What kind of museum?	4/22/2022 9:07 AM
9	As long as existing spaces are renovated - no new buildings it is a bad idea and destroys the	4/22/2022 8:43 AM

BMASP Community Questionnaire #2 — Exploring Design Alternatives at the Berkeley Waterfront

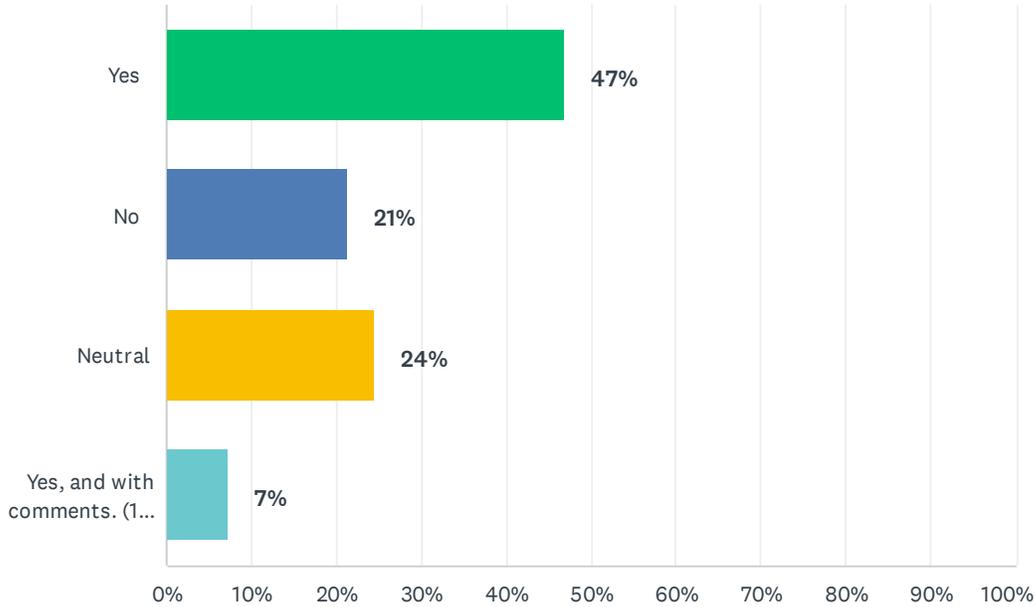
	ecology of the waterfront	
10	It always sucks anyway due to underfunding or crap management so it doesn't matter.	4/22/2022 7:51 AM
11	Define what you mean by "interpretive facility uses", Be specific & transparent.	4/21/2022 9:04 PM
12	Depends on what and where	4/21/2022 11:01 AM
13	More placards/signs telling about the wildlife would be very welcome.	4/20/2022 8:52 PM
14	As long as it doesn't take priority over increasing recreational access to the water.	4/19/2022 5:56 PM
15	focus on: native flora and fauna, indigenous people, tides and currents, history of marina and bay, effects of pollution and climate change	4/19/2022 3:54 PM
16	I don't want city funds used this way. Improving Signage is enough, I think.	4/18/2022 11:40 AM
17	Best locations in Alt. 1 & Alt. 2. Do NOT sacrifice the vital boatyard!	4/18/2022 11:28 AM
18	I don't know what an interpretive facility is. And... I think the food should be on the pier + food truck corridor, not on the north side.	4/18/2022 8:15 AM
19	A combo of indoor play and the adventure playground.	4/18/2022 7:54 AM
20	not sure what they would do. BUT, involving people with Bay front usage and how the Bay and waterways support ecosystem is great.	4/18/2022 6:28 AM
21	I don't have any idea what that means.	4/17/2022 8:22 PM
22	You should define interpretive facility.	4/16/2022 9:58 PM
23	Consider the Bay Area Discovery Museum at Fort Baker in Sausalito as a model.	4/16/2022 1:25 PM
24	Never open currently	4/16/2022 11:45 AM
25	It's almost impossible to respond to there questions with so little information.	4/16/2022 10:34 AM
26	I really don't know what this means.	4/14/2022 2:04 PM
27	THIS IS THE STUPEDIST (and most dishonest) SURVEY I'VE EVER SEEN	4/13/2022 11:16 PM
28	Best idea yet!	4/12/2022 8:28 PM
29	I think that kids would be interested in doing and not watching.	4/12/2022 7:23 PM
30	I would like to see more information on the original inhabitants along the Bay, more about the ecosystem, and the Bay Trail.	4/12/2022 6:43 PM
31	would be great to include Ohlone history and presence - this could link up to one of the restaurants as well.	4/12/2022 5:03 PM
32	Don't know--What kind of interpretive center? In my experience, People like to be outdoors & active @ marina	4/10/2022 5:13 AM
33	Only if this can be done without inhibiting any of the current recreational uses and land use for wildlife habitat.	4/9/2022 8:17 PM
34	I love historical perspective, and just went to two great museums in Key West and South Beach, Florida.	4/7/2022 3:02 PM
35	But let Cesar Chavez park be as is. People enjoy it.	4/6/2022 1:58 PM
36	Provided it is differentiated from similar existing facilities in or near Berkeley so it increases tourism.	4/6/2022 10:30 AM
37	Need more info	4/4/2022 12:23 PM
38	Activity at the marina is important	4/4/2022 9:36 AM
39	Small scale	4/4/2022 8:45 AM
40	Worried this will be generic and unused. Let people enjoy the open space. Please don't clutter the waterfront with buildings.	4/1/2022 9:34 AM

BMASP Community Questionnaire #2 — Exploring Design Alternatives at the Berkeley Waterfront

41	This is an excellent idea!	3/31/2022 3:30 PM
42	Operators should have a stellar local reputation, need to have connection to Berkeley and to the Bay.	3/31/2022 12:24 PM
43	dont care	3/30/2022 12:42 PM
44	Depends on size.	3/30/2022 10:56 AM
45	I don't understand what this means. Outdoor, participatory good. Museum, no.	3/29/2022 4:08 PM
46	Would not bring revenue, would be nice. Food trucks in the HS Lordships parking lot would be my vote.	3/29/2022 12:52 PM
47	But not at the expense of limiting recreational/park uses	3/28/2022 11:01 AM
48	No! Who is going to build another museum when the existing ones lack patrons? We need realistic plans!	3/27/2022 11:38 AM
49	So long as it doesn't disrupt the view of the water	3/27/2022 7:20 AM
50	With performing arts and large movement studio for classes	3/26/2022 5:59 PM
51	I might support something of this nature. Currently it is a bit ambiguous.	3/26/2022 2:09 PM
52	Only if parking doesn't take away from berth holders or other current marina users. None of the alternate proposals address that issue.	3/26/2022 1:29 PM
53	Again work with existing fabric of marina -and community artist -make it sculpture	3/26/2022 1:21 PM

Q7 INTERPRETIVE FACILITY/MUSEUM In general, are you in support of expanding interpretive facility uses at the Berkeley Waterfront?

Answered: 724 Skipped: 96



ANSWER CHOICES	RESPONSES	
Yes	47%	339
No	21%	155
Neutral	24%	177
Yes, and with comments. (140 character limit)	7%	53
TOTAL		724

#	YES, AND WITH COMMENTS. (140 CHARACTER LIMIT)	DATE
1	expanding the existing center at Shorebird Park	4/22/2022 11:00 PM
2	If it is for the existing interpretative center at shoe it's park.	4/22/2022 10:51 PM
3	Small, interpretive plaques would be welcome.	4/22/2022 3:52 PM
4	The facility should be combined with the Berkeley Marine Center for education, demonstrations, and boat building classes.	4/22/2022 3:34 PM
5	Yes, with minimal impacts on the fragile ecosystem. That is, not huge, nor placed in a high impact area.	4/22/2022 1:11 PM
6	concern- where placed	4/22/2022 12:19 PM
7	I do not support a large facility and appreciate the signage that is currently there.	4/22/2022 11:07 AM
8	These q's really strange - why no "No with comments"? What are plans for pier, grey areas, what's an aquatic center? What kind of museum?	4/22/2022 9:07 AM
9	As long as existing spaces are renovated - no new buildings it is a bad idea and destroys the	4/22/2022 8:43 AM

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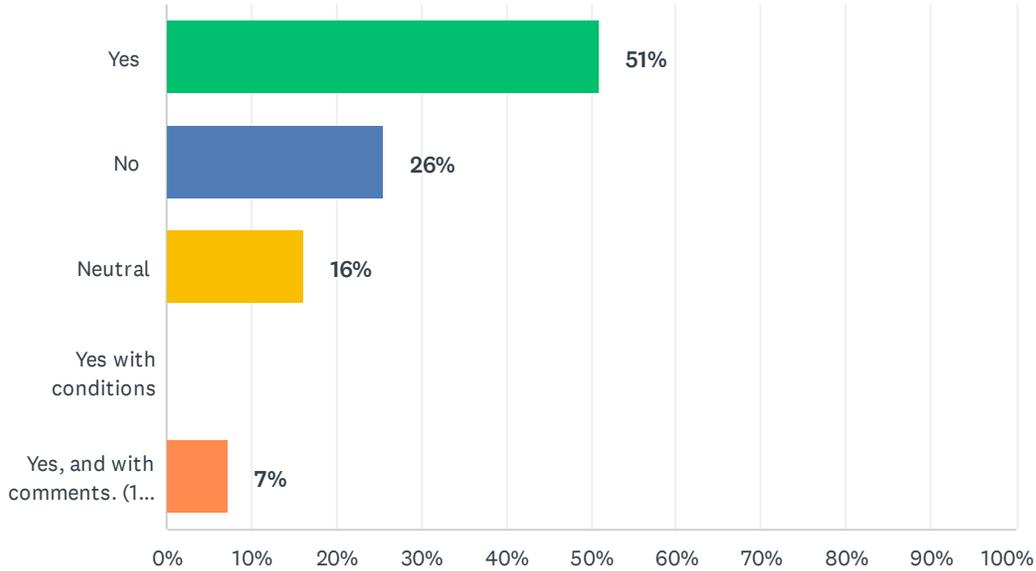
	ecology of the waterfront	
10	It always sucks anyway due to underfunding or crap management so it doesn't matter.	4/22/2022 7:51 AM
11	Define what you mean by "interpretive facility uses", Be specific & transparent.	4/21/2022 9:04 PM
12	Depends on what and where	4/21/2022 11:01 AM
13	More placards/signs telling about the wildlife would be very welcome.	4/20/2022 8:52 PM
14	As long as it doesn't take priority over increasing recreational access to the water.	4/19/2022 5:56 PM
15	focus on: native flora and fauna, indigenous people, tides and currents, history of marina and bay, effects of pollution and climate change	4/19/2022 3:54 PM
16	I don't want city funds used this way. Improving Signage is enough, I think.	4/18/2022 11:40 AM
17	Best locations in Alt. 1 & Alt. 2. Do NOT sacrifice the vital boatyard!	4/18/2022 11:28 AM
18	I don't know what an interpretive facility is. And... I think the food should be on the pier + food truck corridor, not on the north side.	4/18/2022 8:15 AM
19	A combo of indoor play and the adventure playground.	4/18/2022 7:54 AM
20	not sure what they would do. BUT, involving people with Bay front usage and how the Bay and waterways support ecosystem is great.	4/18/2022 6:28 AM
21	I don't have any idea what that means.	4/17/2022 8:22 PM
22	You should define interpretive facility.	4/16/2022 9:58 PM
23	Consider the Bay Area Discovery Museum at Fort Baker in Sausalito as a model.	4/16/2022 1:25 PM
24	Never open currently	4/16/2022 11:45 AM
25	It's almost impossible to respond to there questions with so little information.	4/16/2022 10:34 AM
26	I really don't know what this means.	4/14/2022 2:04 PM
27	THIS IS THE STUPEDIST (and most dishonest) SURVEY I'VE EVER SEEN	4/13/2022 11:16 PM
28	Best idea yet!	4/12/2022 8:28 PM
29	I think that kids would be interested in doing and not watching.	4/12/2022 7:23 PM
30	I would like to see more information on the original inhabitants along the Bay, more about the ecosystem, and the Bay Trail.	4/12/2022 6:43 PM
31	would be great to include Ohlone history and presence - this could link up to one of the restaurants as well.	4/12/2022 5:03 PM
32	Don't know--What kind of interpretive center? In my experience, People like to be outdoors & active @ marina	4/10/2022 5:13 AM
33	Only if this can be done without inhibiting any of the current recreational uses and land use for wildlife habitat.	4/9/2022 8:17 PM
34	I love historical perspective, and just went to two great museums in Key West and South Beach, Florida.	4/7/2022 3:02 PM
35	But let Cesar Chavez park be as is. People enjoy it.	4/6/2022 1:58 PM
36	Provided it is differentiated from similar existing facilities in or near Berkeley so it increases tourism.	4/6/2022 10:30 AM
37	Need more info	4/4/2022 12:23 PM
38	Activity at the marina is important	4/4/2022 9:36 AM
39	Small scale	4/4/2022 8:45 AM
40	Worried this will be generic and unused. Let people enjoy the open space. Please don't clutter the waterfront with buildings.	4/1/2022 9:34 AM

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41	This is an excellent idea!	3/31/2022 3:30 PM
42	Operators should have a stellar local reputation, need to have connection to Berkeley and to the Bay.	3/31/2022 12:24 PM
43	dont care	3/30/2022 12:42 PM
44	Depends on size.	3/30/2022 10:56 AM
45	I don't understand what this means. Outdoor, participatory good. Museum, no.	3/29/2022 4:08 PM
46	Would not bring revenue, would be nice. Food trucks in the HS Lordships parking lot would be my vote.	3/29/2022 12:52 PM
47	But not at the expense of limiting recreational/park uses	3/28/2022 11:01 AM
48	No! Who is going to build another museum when the existing ones lack patrons? We need realistic plans!	3/27/2022 11:38 AM
49	So long as it doesn't disrupt the view of the water	3/27/2022 7:20 AM
50	With performing arts and large movement studio for classes	3/26/2022 5:59 PM
51	I might support something of this nature. Currently it is a bit ambiguous.	3/26/2022 2:09 PM
52	Only if parking doesn't take away from berth holders or other current marina users. None of the alternate proposals address that issue.	3/26/2022 1:29 PM
53	Again work with existing fabric of marina -and community artist -make it sculpture	3/26/2022 1:21 PM

Q9 ACTIVE & ORGANIZED RECREATION - In general, are you in support of expanding recreation uses to include an Adventure Park II or similar oriented to older youth and adults?

Answered: 716 Skipped: 104



ANSWER CHOICES	RESPONSES	
Yes	51%	365
No	26%	183
Neutral	16%	116
Yes with conditions	0%	0
Yes, and with comments. (140 character limit)	7%	52
TOTAL		716

#	YES, AND WITH COMMENTS. (140 CHARACTER LIMIT)	DATE
1	absolutely!!! brilliant idea, breathtaking location	4/22/2022 8:57 PM
2	Yes! That sh*t smacks hard! Need parks for adults! Hella	4/22/2022 6:18 PM
3	Small located near noisy areas. Don't disrupt quiet areas, native plants, bird habitat. We need to rest and let wind blow away urban noise.	4/22/2022 2:23 PM
4	Yes but not at the expense of grassland/natural habitat areas of Cesar Chavez Park	4/22/2022 10:51 AM
5	As long as Adventure Park 1 is allowed to stay.	4/22/2022 10:25 AM
6	Really vague - how deal with other uses, parking, traffic? Why no "neutral with comments"?	4/22/2022 9:16 AM
7	It would be nice to make sure the parks are kept clean and used for what they are intended; not drug use , for example	4/22/2022 7:55 AM
8	Please preserve the unique biodiversity of Cesar Chavez Park.	4/21/2022 8:48 PM

BMASP Community Questionnaire #2 — Exploring Design Alternatives at the Berkeley Waterfront

9	I'd rather see something that is free and open to the public, rather than an expensive private course.	4/21/2022 12:39 PM
10	Yes! This is a fantastic idea. It would be great if it could incorporate conservation aspects too and avoid damaging the surrounding areas.	4/21/2022 10:56 AM
11	This is a good use, while a museum doesn't fit the active recreational uses of the marina	4/21/2022 9:45 AM
12	keep it small	4/19/2022 9:46 AM
13	I would LOVE this!!!	4/18/2022 5:14 PM
14	I would also like more places for young youth (Ages 2-5 and 5-10) in the same vicinity for mixed age families.	4/18/2022 1:44 PM
15	All your diagrams will get wrong answers! They are oriented as if you were looking at it from SF. Re-post oriented from the EAST BAY.	4/18/2022 11:19 AM
16	Absolutely!	4/18/2022 7:58 AM
17	Small that integrates into natural setting, low dev, less commercial. Keep funky existing playground.	4/17/2022 2:08 PM
18	If the existing Adventure Playground remains protected.	4/16/2022 10:50 PM
19	We need to maintain the adventure playground - it's old and tired - before we build another one.	4/16/2022 6:21 PM
20	Size?	4/16/2022 3:17 PM
21	Consider activities for adults - yes - please! Tennis courts!	4/16/2022 1:37 PM
22	We need more and cleaner bathroom facilities!	4/16/2022 1:00 PM
23	Yes, but only if lower income Berkeley residents are granted access via passes or discounts.	4/14/2022 2:05 PM
24	THIS IS THE WORST SURVEY I'VE EVER SEEN	4/13/2022 11:17 PM
25	I feel that protecting habitat and limiting disturbance to birds should take priority over any development.	4/13/2022 5:53 AM
26	Needs to be inclusive and affordable.	4/8/2022 1:34 PM
27	not too large a space	4/8/2022 10:49 AM
28	Older adults need safe play, just as children do!	4/7/2022 3:04 PM
29	Will there be a climbing wall?	4/6/2022 8:54 PM
30	as long as it is away from Cesar Chavez park	4/6/2022 2:00 PM
31	Yes, but Cesar Chavez Park itself needs to remain undeveloped--and with ample parking.	4/6/2022 12:43 PM
32	Provided it includes adequate safety precautions.	4/6/2022 10:46 AM
33	I'd prefer adult playground, with fixed equipment, meant for older adults as well as younger ones. We have some at Aquatic park, need more.	4/4/2022 6:01 PM
34	Awesome idea!	3/31/2022 1:07 PM
35	Concern about chasing fads. Needs to be sustainable.	3/31/2022 12:25 PM
36	I'm definitely in favor of outdoor adventure--a bike jump park would be amazing, or a ropes course (where possible)	3/30/2022 1:02 PM
37	dont care	3/30/2022 12:42 PM
38	Is this supposed to raise \$? How? With the city paying maintenance for ever?	3/30/2022 8:32 AM
39	zip lines sounds horrible	3/29/2022 4:11 PM
40	This is a strong priority for me. I think this kind of environment for young people and teens is much needed.	3/28/2022 9:21 PM
41	Important to bring kids to healthy recreational activities at the waterfront	3/28/2022 1:15 PM

BMASP Community Questionnaire #2 — Exploring Design Alternatives at the Berkeley Waterfront

42	Given the winds and chill in the area, I don't think climbing is practical.	3/28/2022 11:00 AM
43	Marina users need parking. Nobody has proposed a museum -where is the money going to come from?!	3/27/2022 11:39 AM
44	anything like this needs more funding to marina than rental income now provides.	3/27/2022 11:14 AM
45	Pickleball Please	3/26/2022 11:59 PM
46	Include bike skills park as part of adventure park	3/26/2022 9:09 PM
47	I don't love having it at the waterfront blocking views of the bay	3/26/2022 8:18 PM
48	Maybe.	3/26/2022 2:43 PM
49	Lower body exercise too- not just upper body. For mobility too. Add exercise equipment and safe location for seniors and women	3/26/2022 2:11 PM
50	Only if parking doesn't take away from berth holders or other current marina users. None of the alternate proposals address that issue.	3/26/2022 1:31 PM
51	In a very berkeley way-that is different from other places	3/26/2022 1:22 PM
52	Strongly suspect this will not be utilized. Parking impact is major concern also.	3/24/2022 1:58 PM