

# Attendee Mailing Label Information

## Reach IPS Conference Attendees and APA Members Before and After the 2016 IPS Conference With APA Mailing Lists!

### Pre-Meeting Registration List

- Available September 21, 2016 (The list will be available for shipment from September 21 to October 3, 2016.)
- Various selection criteria are available including registrants, guests and geographic locations (excludes exhibitors, administration and press).
- Following the meeting, the registration list will be available thru August 2, 2016.

### APA Member List

- Send your message to APA members before the pre-registration list is available.
- U.S. count includes selections by member's area of interest and geographic location.

Contact Tim Jones at [tjones@psych.org](mailto:tjones@psych.org) or 703-907-7364.

## 2016 Mailing List Pricing and Fees\*

|   | 2016 IPS Conference Attendees List            | 2016 APA Membership Mailing List              |
|---|---|---|
| Microsoft Excel file                    | \$240 per 1,000 names + \$90 flat service fee | \$190 per 1,000 names + \$90 flat service fee |
| Minimum Label Fee                       | \$450   | \$400   |
| Selection Fees (First three selections) | \$24 per 1,000 names                          | \$20 per 1,000 names                          |
| Additional Selections                   | \$10 per 1,000 names                          | \$10 per 1,000 names                          |
| nth name                                | \$10 per 1,000 names                          | \$10 per 1,000 names                          |
| Minimum Selection Fee                   | \$60  | \$60  |

\* A \$90 flat service fee applies to all orders.

## Pre-Meeting Registration List

The APA provides mailing lists for the purpose of promoting approved educational or scientific courses, seminars, meetings, recruitment, books or products concerned with mental health or mental illness and its treatment. APA must approve mail pieces before the order can be processed and reserves the right to refuse any request for rental of its mailing list. The lists are sold for **ONE-TIME use only** by the requestor, not to be reproduced in any form or sold to another user. All orders **must be used within an eight-week period** of receiving the list. Our list may not be used to purchase phone numbers, fax numbers and/or email addresses for any purpose. A reciprocity policy applies to rentals of the APA member list by publishers of professional psychiatric content, but this policy does not apply to exhibitors at the 2016 IPS Conference who are purchasing the 2016 Pre-Meeting IPS Registration List.