

# IIAH Career Center – Job Board Proposal

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## *Overview*

Through YourMembership (YM) IIAH can offer a Job Board on that is fully outsourced. The YM Career Center manages everything, from building the career center to managing and marketing it.

## **Features**

- Allows web site users to view candidate resumes, monitor/manage job posting. Service includes:
  - Online Job Board
  - Recruitment Advertising
  - Resume Bank
  - Career advice
  - Resume Services
  - Coaching Services and other services related to user job searching and employer recruiting
  - Taps into Indeed
  - Online customer support 800 number (directly to the Career Center)
  - Designated Account Manager assigned to IIAH
  - Builds widgets for FB, Twitter, etc. that utilizes best practices
  - Includes any software upgrades
  - Will drive traffic to the site
  - Will call members to recruit job postings
  
- Resume Bank
  - Each user constructs an online Career Profile, which will act as their contact point with the work world. This shows all the things their resume/CV would show except their name and identity. If the user has a current LinkedIn resume it will covert to the resume bank by the click of a button.
  - Employers can browse these resumes without having to pay a subscription fee. When an employer finds candidates that they feel are qualified for their opening, they submit to these candidates a Contact Request which is an overview of the opportunity the employer would like to discuss. The job seeker is in control of their own information and they decide on a case-by-case basis who to reveal their identity to. If the candidate is not interested in the opportunity, they can refuse the Contact Request and their identity is not revealed. If they accept then the employer is charged a \$35 for connecting with the candidate.

This allows the perfect environment for passive job seekers to entertain new employment opportunities without actively pursuing a new job. Without an anonymous resume bank, you risk member's data being pirated by unethical recruiting firms looking to build their own resume banks. This protects against piracy.

This system also provides great benefit to the employer as they now have access to the best job candidates, the highly coveted "passive seekers" who are not actively seeking employment. It also allows smaller firms with limited recruitment budgets to participate without having to pay large subscription fees. This in turns open up opportunities in smaller or start up environments that may not have become available to users otherwise.

***The resume bank does not detract from an employer posting a job...it simply offers an additional benefit on the site. The service can be set up so that if an employer purchases say a 30-day job posting, they can have open access to the resume database for the 30-days the job is listed. In this instance, the resume bank is not monetized.***

- Job Postings
  - Purchase costs are defined by IIAH. Normally posting run \$175 - \$325 in increments of 30-45 days, 30 days, 60 days or 90 days. Can charge an IIAH member rate verses a non-member rate.
  - Employers can pay increased fee to have their job listing be the featured job on the site – it would be the top of a search
  - Employers can purchase advertising on the site as sponsors aside from job postings
  
- Costs
  - Implementation fee of \$1,000 for the building of the site. This fee is deducted from Customer sales.
  - Customer royalty payments for activity occurring directly on the Job Board (job postings, job subscriptions, job posting credits, packages, print classified, job listing upgrades, job posting renewal banner ads, text ads, resume purchases, resume subscriptions, resume credits and other service for the use or display on the Job Board – 25% IIAH and 75% YM.
  
- Implementation
  - 6 to 8 weeks

**Product Basics**

**Product Name**

**Duration**  days

**Renewal Duration**  days

**Public / Private**  Public  Private

**Start Date** 9 / 17 / 13

**Cost Per Length**  Yes  No

**Extras**

User gains resume access upon purchase

Include upgrades with the posting

**Description**

**Product Status**

**Status**

Is this a limited time offer?

**Product Position**

**Cost**

	Members
<b>Product Cost</b>	<input type="text"/>
<b>Renewal Cost</b>	<input type="text"/>

**Additional exposure on the career center**

**Preferred Upgrade Cost**

**Preferred Upgrade Description**  Preferred of the : be spec:

**Spotlight Upgrade Cost**

**Spotlight Upgrade Description**  Shine a more car highlight

**Additional exposure outside the career center**

**Featured Upgrade Cost**

**Featured Upgrade Description**  Upgradin posting separate

**PowerPost**  Upsell \$149.00 U  
Note: If your the PowerPost currency con

**Multi upgrade package**

**Package**

**Package Cost**

**Package Description**  Get exp with an Your job

[Return to Products](#) [Save Changes](#)

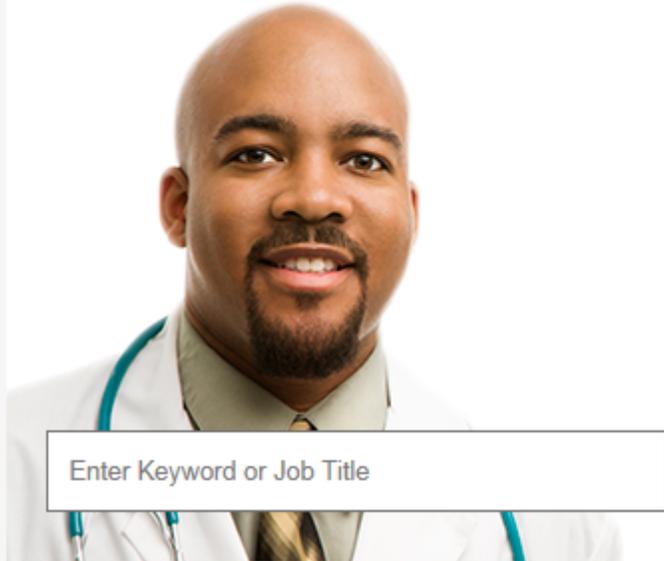
**Derek Kalenkowitz**  
 Product Support Coordinator  
 Email: [d.kalenkowitz@jobtarget.com](mailto:d.kalenkowitz@jobtarget.com)  
 Office: +1.860.271.7253 x301





Employers

Jobseekers



# AAFP CareerL

Connecting Family Physicians & E



## FEATURED FAMILY MEDICINE POSITIONS

### Family Medicine Physician Needed Massachusetts - Sou...

NEPRC

Plymouth, Massachusetts

### Family Medicine Physician

Spartanburg Regional Healthcare System

Spartanburg-Greenville, SC

### Family Practice - Various Locations, Utah

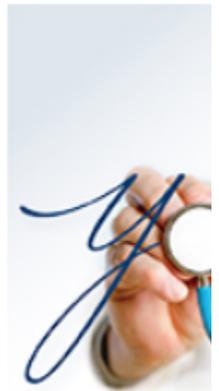
Intermountain Healthcare

Salt Lake City, UT

### Family Practice Physician Needed - Boston Massachuset...

New England Physician Recruitment Center

Boston, Massachusetts



[http://www.aafpcareerlink.org/home/index.cfm?site\\_id=7858](http://www.aafpcareerlink.org/home/index.cfm?site_id=7858)



Keep your mind on what matters,  
we'll handle the rest.



Employers

Jobseekers

Sign-in or Create Account

# AAFP CareerLink

Career Center Home > Job Search > Save this Search

Refine your search:

(Viewing 1 - 25 of 2941 jobs)

Sort by: Position | Company | Location | Posted

JOB FUNCTION:

- All
- Family Medicine Physician
- Family Medicine Physician-OB
- Academic/Research
- Hospitalists
- Locum Tenens
- Other

Hold CTRL and click to select more than one

STATE:

- All
- Other / Non-US
- Alabama
- Alaska
- Alberta
- Arizona
- Arkansas

Hold CTRL and click to select more than one

JOB RESULTS PER PAGE

- 10
- 25
- 50
- 100

Preferred

## BE/BC Family Medicine Physi

McLeod Health – Cheraw, South Carolina, United States  
States Carolina Forest, South Carolina, United States

Preferred

## BC/BE OUTPATIENT FAMILY I OPPORTUNITIES

Bend Memorial Clinic – Bend, Oregon, United States

Member Company

Preferred

## Family Practice Position - No C

Southcentral Foundation – Wasilla, Alaska, United States

Member Company

Healthcare Job Board Network

## Medical Director of Cancer Car Greenville, NC

Vidant Health – Greenville, North Carolina

Providing world-class career  
services just got easier

# Drive revenue through turnkey job boards with YM Careers

YM Careers combines the world's number one career center service with the world's largest niche recruitment sales team. YourMembership provides 2,500 job boards utilized by over one million employers and millions of registered job seekers.

- We acquire and advertise the job listings
- We handle accounting, payment processing and collections
- We drive revenue through innovative marketing: emails, banner ads, job widgets, SEO and more

## Provide valuable resources without lifting a finger

With YM Careers, your career center is fully outsourced. We manage everything, from building your career center to managing and marketing it. More and more recruiters are turning to niche job boards to tap into pools of industry-specific candidates. Connect members to the perfect job opportunity with a turnkey solution.



## Career Center Services

Online  
Networking  
Events

Virtual Career  
Fairs

On-site Career  
Events

InternBoard

MentorBoard

### Tap into the online association advertising recruitment market estimated at \$225 million and growing

Count on significant non-dues revenue generation through dedicated digital media sales and marketing teams that sell advertising in your career center. Plus, rely on unmatched customer service and expertise.

### Reach job seekers in more places

Engage members through multiple channels—social, mobile, email and your website. Our Partner Services team provides best practice consultations for improving communications with members, driving site traffic and more.

## yourmembership

ymmembership

ymcareers

ymmarketing

ymlearning

YourMembership is the leading engagement platform for connecting people and organizations to the opportunities they value most.

Our membership management software, career centers, marketing tools and learning management systems lay the foundation for a simpler, more efficient engagement program.

Our innovations help people and organizations succeed faster, grow stronger and communicate better by enabling data-driven, personalized interactions.

For more information,  
call us at 1-727-827-0046.

## Career center event services

Career events connect employers and qualified job seekers in a live environment and can be a source of significant revenue for your organization. Our Career Services team regularly executes completely turnkey on-site and virtual career fairs for many of the world's leading organizations, and we can do the same for you. We do all the work—you generate the revenue.

You simply set the date—at one of your existing meetings for an on-site career fair, or anytime for a virtual career fair—and we will spearhead the entire event from logistics, to marketing, to sales and service. Not only will the event itself generate revenue, but your career center can also experience a significant spike in usage before, during and after the event as well.

Create long-standing member and user value, engagement and relationships by hosting the on-site or virtual event that helped them advance their careers.

## On-site career fairs

Your annual or regional meetings create the perfect opportunity for your attendees to connect with leading employers in your industry. Our event and sales teams oversee all aspects of an On-site Career Fair. You set the date at one of your existing meetings and we execute the entire event and attract employers.

This event is branded as your career fair. We market the event to prospective employers, handle all promotional details, manage setup and teardown of the event, provide a candidate registration and interview scheduling system and manage all activity on-site. Our inside sales team supports all employer needs, from sales and customer service to invoicing and collections.

## Virtual career fairs

A virtual career fair takes the benefits of a physical career fair and removes the barriers for employers and job seekers of having to travel to the event. It creates a great way to engage and provide value to members or site users, serves your industry and generates revenue. We manage all aspects of your event, using a proven cloud-based platform built around a great user experience that leads to more connections, and ultimately more hires for those who attend. The virtual career fair is completely branded as your event. Best of all, our events are so intuitive anyone can attend regardless of tech savvy.



We manage everything, from logistics and finance to sales and marketing. Employers purchase branded online booths where they can showcase open jobs, company information, video, etc. Candidates visit these booths during the virtual events to chat with prospective employers. All interactions are recorded, rated and stored for detailed post-event reporting.

## Online networking events

Why host online career online networking events? Your members want to network. These events attract and engage young members and prospects. Offering online networking events to your users increases your value by providing live professional networking opportunities beyond face-to-face events. Your organization can attract more users by making your organization more attractive to early career professionals and students. You in turn can receive additional revenue or support sponsors by making these “sponsored events.”

## Open houses

Hold an online open house recruiting event for one of your major corporate sponsors. This special event for your members will connect them with recruiters from just one exclusive company. Bundle this service onto a sponsorship package or sell it as an exclusive opportunity.

**Rely on YourMembership to run a world-class career event for your organization.**

**+1.727.827.0046**  
9620 Executive Center Dr. N #200  
St. Petersburg, FL 33702  
United States

**YOURMEMBERSHIP CAREER CENTER  
WEBSITE OPERATOR SERVICE AGREEMENT**

**(I) Customer / Provider Details:**

<b>Customer:</b>		<b>Provider:</b>	
Organization Name:	<b>Independent Insurance Agents of Houston</b>	Organization Name:	<b>YourMembership</b>
Organization Address:	<b>7500 San Felipe Suite 600 Houston, TX 77063</b>	Organization Address:	<b>9620 Executive Center Drive, #200 St. Petersburg, FL 33702</b>
Organization URL:	<b>www.iiah.org</b>	Organization URL:	<b>http://www.yourmembership.com</b>
Agreement Contact:	<b>Renee Stager</b>	Agreement Contact:	<b>Chuck Sheriff</b>
Contact Title:	<b>Director of Education/Membership</b>	Contact Title:	<b>Director, Career Center Software</b>
Contact Email:	<b>rstager@iiah.org</b>	Contact Email:	<b>c.sheriff@jobtarget.com</b>
Contact Phone:	<b>(713) 914-8142</b>	Contact Phone:	<b>860-739-2555</b>

**(II) Web Site:**

Services listed below will be provided for the following web site:

[http:// www.iiah.org](http://www.iiah.org) (“Web Site”)

**(III) Agreement Term:**

Unless terminated earlier as provided below, the term of this Agreement is three (3) years, commencing on date of the launch of the Job Board. After the initial term expires, this Agreement shall automatically renew for additional three (3) year terms on the same terms and conditions, unless terminated as provided in the General Terms and Conditions below.

**(IV) Services Provided:**

**(1) YourMembership JobBoard**

**(a) Service Details:**

YourMembership shall build, host, and manage an online job board for the Web Site (hereafter “Job Board”).

The Job Board will allow web site users to view candidate resumes, store resumes, and monitor/manage job postings. This service shall include an online job board, recruitment advertising, resume bank, career advice, resume services, coaching services, and other services related to user job searching and employer recruiting (“Career Services”). For the

duration of this Agreement, YourMembership shall be the sole and exclusive provider of said services for the Web Site. YourMembership's Media Sales Group may actively engage employers on behalf of the Job Board to sell the job board's products.

YourMembership will bill Customer's clients, collect client fees, and provide Job Board technical support and customer service to Customer's clients. YourMembership will have the right to send client communications which are co-branded with Customer, for communications related directly to the Job Board service.

**(b) Fees:**

- (i) **Implementation Fee:** \$1,000 Customer shall pay a one-time fee of \$1,000 to build the Career Center. This fee will be deducted from Customers sales.
- (ii) **Customer Royalty Payments:** YourMembership will collect all fees related to the Customer's clients' use of the Job Board. The Customer will be entitled to monthly royalty payments (payable 30 days from the end of the month) on these collected fees according to the following Royalty schedule outlined here:

**Activity Occurring Directly on the Job Board**

Royalties for job postings, job subscriptions, job posting credits, packages, print classifieds, job listing upgrades, job posting renewals, banner ads, text ads, resume purchases, resume subscriptions, resume credits, and other service, for use or display on Job Board.		
Sale originating from Customer's Job Board:	Customer Royalty: 25%	YourMembership Royalty: 75%
Royalties for selling products and services of other YourMembership Network Job Boards		
Sale of a resume posted to another Network Job Board, from this Job Board:	Customer Royalty: 20%	YourMembership /Network Partner Royalty: 80%

**Activity Occurring off the Job Board Including Sales made by the YourMembership Media Sales Group**

Royalties for job postings, job subscriptions, job posting credits, packages, print classifieds, job listing upgrades, job posting renewals, banner ads, text ads, resume purchases, resume subscriptions, resume credits, and other service, for use or display on Job Board.		
Sale originating from another Network Job Board or by the Media Sales team:	Customer Royalty: 25%	YourMembership/Network Partner Royalty: 75%
Royalties for resume purchases, resume subscriptions, resume credits, resume posting fees, resume listing upgrades, renewals, and other resume related services, for use on Job Board.		
Sale of resume, which was posted on Job Board, from another Network Job Board:	Customer Royalty: 20%	YourMembership/Network Partner Royalty: 80%

- (iii) **Design/Development Fees:** Customer shall have access to YourMembership-assisted and self-service configurations for the Job Board, which are completely managed within the YourMembership Managed Administration Module or the customer-facing Career Center Administration Module, free of charge. All other changes requested to the Job Board will be considered "custom development work." Customer agrees to pay YourMembership a fee of \$125 per hour for all custom

development work Requested by Customer. Prior to work being done, YourMembership shall first quote Customer the cost of such work and Customer shall provide written agreement to have YourMembership perform such work.

**(c) Requirements:**

- (i) **Job Board Integration:** Customer shall integrate the job board into the Web Site by adding a link in the Web Site's landing page (defined as the Web Site's most heavily trafficked page) top navigation. Customer shall also include Featured Jobs widget on the pages of the Web Site. These links must be maintained for the duration of the Agreement.
- (ii) **Marketing:** Customer agrees to promote Job Board to job seekers by advertising or publishing jobs in Customer's magazines, newsletters, or other mediums that it distributes. YourMembership can help produce this content. Within 30 days of the launch of the Job Board Customer agrees to send an email to all members/users to promote the service. Customer agrees to allow YourMembership to market and communicate the Job Board service to Customer's constituents, which may include Jobs Flash emails of job content. Customer may approve these communications. YourMembership agrees to ensure all marketing communications are compliant with federal law, and that all email communications will include "opt out" and "unsubscribe" features.
- (iii) **Minimum Posting Fees:** The Job Board must charge a minimum of \$99.00 USD per posting ("Posting Price").
- (iv) **Job Board Launch:** Customer shall provide YourMembership everything it needs to build the Job Board within thirty (30) days of execution of this Agreement. Customer shall launch, as described in section (i) of this clause, the Job Board within thirty (30) calendar days after YourMembership has finished building the Job Board. If Customer fails to do so, it shall pay YourMembership a monthly maintenance fee of \$200 per month until the Job Board launches.

**(V) General Terms & Signature:**

This Agreement contains the entire agreement and understanding by and between the parties with respect to the subject matter hereof, and no representations, promises, agreements or understandings, written or oral, not herein contained shall be of any force or effect. No change, modification or amendment shall be valid or binding unless in writing and signed by both parties. The provisions of this Agreement shall be deemed severable, and the invalidity or unenforceability of any one or more of the provisions hereof shall not affect the validity and enforceability of the other provisions hereof.

The General Terms & Conditions attached hereto are incorporated by reference as if set forth herein.

IN WITNESS WHEREOF, the parties set their hands and seals as follows:

CUSTOMER

YOURMEMBERSHIP

\_\_\_\_\_  
Name:

\_\_\_\_\_  
Name:

\_\_\_\_\_  
Signature:

\_\_\_\_\_  
Signature:

\_\_\_\_\_  
Title:

\_\_\_\_\_  
Title:

\_\_\_\_\_  
Date:

\_\_\_\_\_  
Date:

# General Terms & Conditions

## 1. Termination.

(a) The parties agree that this Agreement may be terminated, upon any one of the following conditions:

i) by either party upon the material breach of any of the terms of this Agreement by the other party which material breach is not cured within thirty (30) days after delivery of written notice thereof specifying the breach to the breaching party;

ii) by either party immediately upon giving notice, if (A) the other party ceases doing business for a period of thirty (30) days or more (for purposes of this paragraph, the reorganization of party and/or the acquisition and/or merger of the party with another entity is not "ceasing to do business"), (B) the other party makes a general assignment of a substantial portion of its assets for the benefit of its creditors, or (C) a bona fide bankruptcy, liquidation, receivership, or similar proceeding is instituted by or against the other party and such proceeding is not dismissed within one-hundred-twenty (120) days after the institution thereof; or

iii) at the end of any term, provided that one party provides written notice to the other party at least 90 days prior to the end of the term; or

(b) Upon termination, the non-breaching party shall be entitled to all remedies at law and equity.

(c) Upon termination, Customer shall be provided a copy of the client data collected during the term of this Agreement.

**2. Software/Technology Ownership.** The parties agree that this Agreement is not a transfer or license of software rights. At all times covered by this Agreement and after its termination, YourMembership maintains all ownership and rights over its software, and the associated upgrades, customizations, and other materials and technologies associated with the software. YourMembership retains the right to all content, code, data and other materials created as a result of this Agreement and/or usage of its software.

**3. Compliance.** Customer agrees to comply with the terms of the user agreements, privacy statements and any other existing agreements currently in use by JobTarget to collect and manage the content provided to JobTarget by the job seekers and employers using the Job Board. Copies of these can be found at <http://www.jobtarget.com/corp/privacy-policy/> and <http://www.jobtarget.com/corp/terms-of-use/>. If Customer decides to adopt any conflicting or contradictory terms to those currently used by JobTarget, Customer agrees to contact all affected individuals and provide them the means to withdraw their data.

**4. Client Content.** YourMembership and Client mutually acknowledge that neither party has direct control over content uploaded by employers or job seekers. Should either party become aware of content uploaded that may be libelous, defamatory, obscene, pornographic, abusive, or otherwise in violation of any state or federal law then the parties will work together to remove such content in a timely manner along with other actions deemed necessary.

**5. Indemnifications.** The parties agree to indemnify and hold the other harmless from all claims, judgments, settlements, damages, liabilities, actions, demands, costs, expenses, or losses, including reasonable attorney's fees, arising out of any third-party claim that the other party's content or services i) are libelous; ii) are infringements upon the copyright, trademark, trade secret or other proprietary rights of others, or (iii) result in any tort, injury, damage or harm of any kind to any third person.

**6. No Warranties.** Neither party makes any warranty in connection with the subject matter of this Agreement, and hereby disclaims any implied warranties or merchantability and fitness for a particular purpose regarding such subject matter.

**7. Limitation of Liability.** The parties agree that neither party shall be liable to the other for any special, incidental, or consequential damages, whether related to breach of contract, tort, negligence, technology failure, or any other cause of action. The maximum liability of YourMembership relating to any transactions that are the subject matter of this Agreement shall be the amounts set forth in Section 4 in the Agreement.

## 8. General Provisions.

a) Assignment. Neither party may assign this Agreement in whole or in part without the other party's written consent, except in the case that the majority of the equity or substantially all of the assets of one of the parties is transferred to a third party through merger or acquisition.

b) Dispute Resolution. The validity, interpretation, and enforcement of this Agreement shall be governed by the internal laws of the State of Connecticut. The parties each hereby agree to the exclusive jurisdiction of the courts of the State of Florida and the Federal Courts therein, and agree that a judgment of such courts will be enforceable in any court of competent jurisdiction over either party. The parties agree that service or process by certified mail, return receipt requested, shall be adequate services of process, and each party agrees that if service of process cannot be made on such party at the address provided to the other party or any subsequent address, such party hereby appoints the Secretary of State of the State of Florida as its agent for service of process.

Customer shall reimburse YourMembership for all costs incurred by YourMembership in enforcing its rights under this Agreement, including without limitation reasonable attorneys' fees.

c) No Agency. The parties herein agree that they are independent contractors and will have no power or authority to assume or create any obligation or responsibility on behalf of each other. This Agreement will not be construed to create or imply any partnership, agency or joint venture.

d) Force Majeure. Any delay in or failure of performance by either party under this Agreement will not be considered a breach of this Agreement and will be excused to the extent caused by any occurrence beyond the reasonable control of such party including, but not limited to, acts of God, power outages, technological problems and governmental restrictions.

e) Non-disclosure. The parties agree that the terms of this Agreement may not be discussed with any third party not a party to this agreement.

f) Notice. Any notice or written communication required pursuant to the terms of this Agreement shall be deemed sufficient if delivered in person, mailed postage prepaid by certified or registered mail, to the address set forth in this of this Agreement.