



**FTA**  
Foreign Trade Association



## Session proposal for the 2017 UN Annual Forum on Business and Human Rights “Access to Remedy”

### Proposed Session Title:

***“A shared responsibility – Role of Business Associations on Joint remediation & Multi-stakeholder Collaboration***

### Date & Time:

Tuesday, 28 November 2017, 15:00-16:25

### Venue:

Palais des Nations, Geneva, Switzerland

### Moderator:

**Christian Ewert**, Director General, Foreign Trade Association (FTA)

### Speakers:

- **Tommy Nykvist**, Head of Sustainable Supply Chains, Systembolaget
- **Mathieu Luciano**, Head, Assistance to Vulnerable Migrants Unit, International Organization for Migration (IOM)
- **Christian Frutiger**, Global Head of Public Affairs, Nestlé S.A.
- **Viviane Schiavi**, Senior Policy Executive, Corporate Responsibility and Anti-Corruption Commission, International Chamber of Commerce (ICC)
- **Giles Bolton**, Responsible Sourcing Director, Tesco

### Session Context & Focus:

This session aims to:

- Explore the advantages and feasibility of a ‘shared responsibility model’ towards mobilising joint remediation measures via multi- stakeholder collaboration. This form of remedial measures provides the potential for scale and impact by maximizing resources, as well as present opportunities for leverage to improve conditions throughout global supply chains.
- Propose a collective response that we call shared responsibility, in which global and local businesses, governments, international organizations and other stakeholders devise collective solutions and share the financial cost of facilitating remedial measures for some of the most entrenched human rights challenges in global supply chains.
- Focus on a measured and consistent approach towards remediation – emphasising that remediation is not a quick fix solution to address systemic issues at a multi-stakeholder level.



- Reflect on different perspectives on what is needed to successfully implement joint remediation to find sustainable solutions, as well as what challenges may arise during these collaborations.
- Identify the business imperative to understand the concept and implications of access to remedy and what is needed to engage with producers and stakeholders along the whole supply chain.
- Through practical case studies the session will highlight different forms of remedial measures to address supply chain challenges - such as gender-based violence, forced labour and migration, the panellists will share their experiences of joint remediation efforts in Thailand, India, Turkey and Bangladesh
- The session will reflect what balance is needed between using leverage with a producer to address supply chain challenges and exerting concerted pressure. It will further explore the importance of continuous dialogue with producers and stakeholders in sourcing countries to ensure that producers actively implement remedial processes as longer term measures towards supply chain sustainability.
- Discussions will explore innovative ways to support businesses to react better and be better at being proactive and responsive to emerging issues, e.g. by collecting data to predict and identify trends, conduct root cause analysis, etc. In this manner, the chain of remediation efforts is not only addressing actual issues, but are also linked to working towards mitigating, preventing and even anticipating future occurrence.

The panel will also address what solutions and measures joint remediation can provide, e.g.

- Convening the right people (stakeholders, businesses, producers) and tailor the remediation specific to the country and culture, influence, potential conflict of interest, etc.
- Taking responsibility for the facilitation of process
- Empowerment of producers and suppliers to handle remediation on their own and for the longer-term.
- Measuring improvement, e.g. through capacity building training, close dialogue and collaboration with producers and stakeholders, etc.
- Implementing effective monitoring tools, such as auditing, assessments, etc.

#### Session Format:

Through an exchange of ideas and experiences, this session aims at reflecting perspectives from various stakeholders on their role in implementing effective joint remediation via a shared responsibility approach and efforts aimed at enabling long-term solutions.

Key issues to be addressed include

- *What are the major issues that the private sector faces to implement joint multi-stakeholder remediation in global supply chains?*
- *How can these efforts be adapted to effectively respond to similar or different situations across countries and sectors?*
- *What would it take to systemize it?*
- *What are the innovative and replicable approaches that businesses together with stakeholders can implement towards joint remediation and prevention efforts?*
- *Should there be more Industry-specific approaches rather than company-specific approaches that are necessary for addressing the most serious human rights risks?*
- *What opportunities are there for leverage to improve working conditions within the framework of the state's duty to protect and the corporate responsibility to respect human rights?*



*The moderator will ensure that the amount of prepared speaking time is kept to a minimum to ensure there is at least 20 minutes reserved for audience interaction and discussion.*

#### **Session Organisers:**

**FTA** is the largest business association of international commerce in Europe that promotes a strong global economy of international trade together with sustainable and responsible supply chain management. It represents nearly 2,000 retailers, brands, importers and national associations with a combined turnover in excess of a trillion euro. FTA has offices in Hong Kong, Dhaka, Mumbai and Istanbul, as well as eight contact groups across Europe. The association supports their international business by providing information and practical solutions towards sustainability in the international supply chain. As FTA members source globally, issues such as forced labour, migration, human trafficking, and challenges faced by female workers in global supply chains are issues that they actively seek to redress and remedy.

**Consumer Goods Forum** is a global, parity-based industry network that is driven by our members. We bring together the CEOs and senior management of some 400 retailers, manufacturers, service providers, and other stakeholders across 70 countries, and we reflect the diversity of the industry in geography, size, product category and format. Our member companies have combined sales of EUR 3.5 trillion. Our retailer and manufacturer members directly employ nearly 10 million people with a further 90 million related jobs estimated along the value chain. We are governed by our Board of Directors, which includes 50 manufacturer and retailer CEOs and Chairpersons.

**IOM** is the leading inter-governmental organization in the field of migration and works closely with governmental, intergovernmental and non-governmental partners. With 166 member states, a further 8 states holding observer status and offices in over 100 countries, IOM is dedicated to promoting humane and orderly migration for the benefit of all. It does so by providing services and advice to governments and migrants. IOM works to help ensure the orderly and humane management of migration, to promote international cooperation on migration issues, to assist in the search for practical solutions to migration problems and to provide humanitarian assistance to migrants in need, including refugees and internally displaced people.