

## PROGRAM AD SALES FORM

### Fall Play: *The Complete Works of Shakespeare, Abridged, Revised*-Nov. 15&16

Please become a Program Advertiser for these two upcoming New Providence High School productions:

- Advertising supports the NPHS production of *The Complete Works of Shakespeare, Abridged, Revised*
- Advertising Revenue covers direct production costs including sound, lights, costumes and printing

Advertiser Benefits:

- Your ad will be seen by many local residents during the performance
- Your ad shows that your business supports the local community

**ALL ADS DUE  
OCTOBER 21st**

**ADVERTISER'S RECEIPT: Check the ad size/amount paid and leave top half of form with advertiser**

\_\_\_Cover Ad \$75.00

\_\_\_Full Page Ad \$50

\_\_\_Half Page Ad \$25

\_\_\_Quarter Page Ad \$15

Digital Ads or Ad Copy can be e-mailed to MrsRoperNPHS@gmail.com Sold by: \_\_\_\_\_

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**SELLER INSTRUCTIONS:** Check the ad size requested and fill out entire form with advertiser. Return the bottom half to Mr. Duke. Payment **MUST** accompany form. Leave top half of form with advertiser. All cash should be in a sealed envelope.

Encourage advertiser to e-mail ad to MrsRoperNPHS@gmail.com

\_\_\_Cover Ad \$75.00

\_\_\_Full Page Ad \$50

\_\_\_Half Page Ad \$25

\_\_\_Quarter Page Ad \$15

You can also attach CAMERA READY copy or a business card. DO NOT STAPLE. For family ads, print content and our Ad designer can create simple graphic Ads. Please submit a description of what you would like to see along with the copy. Make checks payable to NPHS.

SELLER NAME: \_\_\_\_\_

PHONE: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

ADVERTISER: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

PHONE: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

## **QUARTER PAGE AD**

**2 x 5**

**\$15.00**

## **FULL PAGE COVER ADS**

Inside Front, Inside Back, Outside Back

**\$75.00**

## **HALF PAGE AD**

**4 1/4 x 5**

**\$25.00**

## **FULL PAGE AD**

**5 x 8**

**\$50.00**

You can provide copy as a .jpg or .pdf  
Or you can tell me what you would like to  
be included in your ad and I will create  
one for you to proof

Send to MrsRoperNPHS@gmail.com

### SALES TRACKING

Highest Ad Sales will receive a \$200 Gift Card

AD SOLD TO	SIZE OF AD:	PRICE OF AD:

TOTAL AMOUNT OF SALES: \$ \_\_\_\_\_

### RULES FOR SUCCESS

1. Don't wait to the last minute to turn in your ad sales. As you complete a sale, put the form, the money and the ad copy (copy can also be e-mailed) in the box in the NPHS Office. Early ads get better placement in the program!
2. All Ad Sales and copy (including e-mail copy) must be received by October 21. No exceptions. If any piece of the sale is missing (copy/money/form) the ad will not be included in the program.
3. Ad Sales will not be accepted if they are placed anywhere other than the box in the main office. Please DO NOT give your sales to a teacher or one of my children, or drop them off at my house or hand them to me in the grocery store. PLEASE PLACE THEM IN THE BOX IN THE MAIN OFFICE OF NPHS.
4. TELL EVERYONE YOU KNOW about the opportunity to place an ad in our program.

**DEADLINE IS OCTOBER 14th**