

Pro Forma Sample - Capital

	Base Year	Year 1	Year 2	Year 3	Year 4
Income					
Capital Campaign	\$190,000	\$650,000	\$700,000	\$50,000	\$0
Merchandise Sales	\$1,000	\$1,200	\$1,350	\$1,450	\$1,500
Underwriting	\$25,500	\$30,000	\$32,500	\$34,000	\$35,750
Donations	\$10,500	\$15,000	\$12,000	\$10,000	\$11,000
Private Contributions	\$75,000	\$70,500	\$97,500	\$100,750	\$105,000
Special Events	\$7,000	\$8,500	\$9,250	\$9,500	\$10,000
Total Income	\$309,000	\$775,200	\$852,600	\$205,700	\$163,250
Expenses					
Transmitter	\$0	\$0	\$250,500	\$40,000	\$50,000
Equipment	\$30,250	\$10,000	\$850,500	\$145,500	\$0
Engineering	\$4,500	\$2,500	\$3,250	\$3,750	\$4,000
Finance	\$3,750	\$2,000	\$3,000	\$3,250	\$3,500
Fundraising	\$15,500	\$14,250	\$15,000	\$16,750	\$18,050
Operations	\$20,250	\$25,050	\$23,000	\$25,000	\$28,500
Payroll Expenses	\$45,000	\$49,500	\$55,500	\$60,750	\$85,500
Programming	\$3,200	\$3,050	\$3,150	\$3,500	\$3,950
Total Expenses	\$122,450	\$106,350	\$1,200,750	\$298,500	\$193,500

- Base Year is FY2018.
- Total Income net decrease result of decrease in capital campaign contributions.
- Payroll Expenses initially increase due to increase in capital campaign staff; dollar amounts will later transfer to program-level staff.
- Equipment expenses initially increase due to purchases for capital project.
- Transmitter cost spike in Year 2 due to transmitter purchase; following years' costs are for maintenance.