

AEJMC GROUP

AEJMC 2014 Conference Joint Session Proposal *(Example)*

Panel Title:

Getting to Know AEJMC

Panel Type:

- x Panel Research
- PF&R
- Teaching

Possible Co-sponsors:

Advertising Division
Public Relations Division

Summary of Session:

AEJMC was founded November 30, 1912, in Chicago by a group of 18 journalism educators. First called the "American Conference of Teachers of Journalism," the organization changed its name to the "Association for Education in Journalism" in 1950 and in 1982 added "and Mass Communication" to recognize the rapidly changing field.

By 1998, **AEJMC** membership had grown to more than 3,200 educators, practitioners and graduate students from every state in the United States and from 27 other countries.

AEJMC was created to improve journalism and mass communication education in order to achieve better professional practice, a better-informed public, and wider human understanding.

AEJMC seeks to fulfill this purpose through encouraging high academic and professional standards in mass communication education, fostering and distributing scholarly research and inquiry, and supporting freedom of expression.

Possible Panelists:

Jennifer H. McGill, AEJMC Executive Director
Paula Poindexter, Texas at Austin, AEJMC 2013-14 President

Estimate Speaker Costs:

None

Contact Person:

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