

Advertisement Fee Rates

| Sl. No. | Description of Advertisement | Unit | Categories | | | |
|---------|--|-------------|------------|------|------|------|
| | | | S | A | B | C |
| 1 | Central Dividers | Per Sqm | 3000 | 2750 | 2500 | 2250 |
| 2 | Unipoles | Per Sqm | 2000 | 1750 | 1500 | 1150 |
| 3 | Hoardings | Per Sqm | 1500 | 1350 | 1200 | 850 |
| 4 | Neon & Glow Sign Boards/ Bus Shelters | Per Sqm | 1250 | 1000 | 750 | 600 |
| 5 | Wall Painting, Flex Board, Glass Poster, Pillar Boards, Painting/ Stickers/ Flags/ Shop Shutters | Per Sqm | 1000 | 800 | 600 | 500 |
| 6 | Balloons/ Umbrellas | Each | 4000 | 3000 | 2000 | 1500 |
| 7 | Slide/ Short Films | Each | 2000 | 2000 | 2000 | 2000 |
| 8 | Autos | Per Vehicle | 1500 | 1500 | 1500 | 1500 |
| 9 | Buses | Per Vehicle | 4000 | 4000 | 4000 | 4000 |
| 10 | Cabs/ Vans | Per Vehicle | 3000 | 3000 | 3000 | 3000 |

The following advertisements are covered under the category of Central Dividers:

- Metro Pillars Wrappers
- Portals of Metro Stations
- Foot Over Bridges
- Metro Viaduct Parapet Walls
- Outside spaces of Metro Stations
- Obligatory Spans, Arches

| Category | Advertisements situated on / visible from | | |
|----------|---|-----------------------------------|--|
| S | All Metro Corridors, PVNR Expressway and ORR within GHMC limits | | |
| A | (1) Abdis | (11) Punjagutta | (21) Himayat Nagar |
| | (2) Sultan Bazar – Koti | (12) Banjara Hills | (22) S.R.Nagar & Vengalrao Nagar |
| | (3) Basheerbagh | (13) Somajiguda | (23) Tarnaka |
| | (4) Nampally | (14) Lakadikapool | (24) RGIA Road |
| | (5) Liberty Circle | (15) Khairathabad | (25) Madhapur |
| | (6) Rastrapathi Road | (16) Sec'bad Railway Station | (26) Hi-Tech City |
| | (7) Mahatma Gandhi Road | (17) Ameerpet X Roads | (27) Kukatpally |
| | (8) Sarojini Road | (18) RTC X Roads | (28), Madhapur, Hitec City, Kondapur, Kothaguda |
| | (9) Sardar Patel Road | (19) Jubilee Hills | (29) Gachibowli |
| | (10) Begumpet | (20) Mehdhipatnam | All the above areas which are not covered in S Category |
| B | The areas of Erstwhile MCH, Kukatpally, Serlingampally – South and North other than the areas included in Category 'A' . | | |
| C | (1) Rajendranagar | (5) Malkajgiri | |
| | (2) L.B.Nagar | (6) Alwal | |
| | (3) Uppal | (7) Kapra | |
| | (4) Qutbullapur | (8) Ramchandrapuram & Patancheru. | |