

## PROPOSAL EVALUATION

Each proposal will be assessed first on its technical merits and subsequently on its price. Responses deemed not to meet all of the mandatory technical requirements will be considered noncompliant and rejected at this stage without further consideration. The proposal with the best overall value, composed of technical merit and price, will be recommended for approval. UNICEF will set up an evaluation panel composed of technical UNICEF staff and their conclusions will be forwarded to the internal UNICEF Contracts Review Committee.

The proposals will be evaluated against the following:

Only proposals which receive a minimum of 70 points will be considered further.

Item	Technical Evaluation Criteria	Max. Points Obtainable
<b>1</b>	<b>Overall Response</b> e.g. the understanding of the assignment by the proposer and the alignment of the proposal submitted with the ToR	<b>10</b>
1.1	Completeness of response	05
1.2	Overall concord between RFP requirements and proposal	05
<b>2</b>	<b>Company and Key Personnel</b>	<b>35</b>
2.1	Range and depth of organizational experience with similar projects	10
2.2	Samples of previous work	05
2.3	Key personnel: relevant experience and qualifications of the proposed team for the assignment	20
<b>3</b>	<b>Proposed Methodology and Approach</b> e.g. Work plan showing detail sampling methods, project implementation plan in line with the project	<b>55</b>
3.1	Proposed work plan and approach of implementation of the tasks as per the ToR	25
3.2	Implementation strategies, monitoring and evaluation, quality control mechanism	20
3.3	Technologies used - compatibility with UNICEF	05
3.4	Innovative approach	05
<b>TOTAL TECHNICAL SCORES</b>		<b>100</b>

Minimum technical required score: 70

Financial Proposal	30
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Upon further assessment, the following results were obtained:

Technical Criteria	Description of Technical Sub-criteria	Maximum Points %
Total Score for Technical and Financial Proposal		100

As such, the order of recommended candidates are as follows:

1. 1st recommended:
2. 2<sup>nd</sup> recommended:
3. 3<sup>rd</sup> recommended:

### Price Proposal (Fx)

The maximum number of points will be allotted to the lowest price proposal that is opened and compared among those invited firms/institutions which obtain the threshold points in the evaluation of the technical component. All other price proposals will receive points in inverse proportion to the lowest price.

The lowest financial proposal will receive the maximum points, i.e. 100 points. And the other proposals are rated as follows:

$$P = y(x/z)$$

Where

P= points for the financial proposal being evaluated;

y= maximum number of points for the financial proposal

x= price of the lowest price proposal

z= price of the proposal being evaluated

### Weighted Total score (Wx)

$$Wx = (70\% \text{ of } Tx) + (30\% \text{ of } Fx)$$

UNICEF will award the contract to the vendor whose response is of high quality, clear and meets the assignments goals. The price/cost of each of the technically compliant proposals shall be considered only upon evaluation of the above technical criteria.