

# WEDDING INVITATION

## *Pricing and Information Guide*

Peterson  
1444 WESTSIDE WAY  
ATLANTA, GEORGIA  
30339



MR. AND MRS. MIKE PETERSON  
REQUEST THE HONOR OF YOUR PRESENCE  
AT THE MARRIAGE OF THEIR DAUGHTER

Jennifer Alexis

TO

Kevin Zachary Franklin

SATURDAY, THE ELEVENTH OF MAY  
TWO THOUSAND NINETEEN  
FIVE O'CLOCK IN THE EVENING

Montelace Winery  
DAHLONEGA, GEORGIA



RECEPTION TO FOLLOW

# hey there

First things first, a *congratulations* is in order!  
You've found the one and it's time to start  
planning your **biggest and best party**.

Maybe you've had your dream wedding planned  
down to the details (and cake flavor) for a while  
now. Maybe you have an overall vision in mind,  
but aren't the Pinterest-planning type and aren't  
sure where to start when it comes to invitations.

**Either way – I've got you!**

You know paper is important – it sets the tone  
for the entire wedding day. It's the tease and  
sneak peek. You want to represent your  
personalities in the design and look forward  
to having a wedding keepsake to look back  
on for years to come.

You may not have done this before, but that's  
where I come in. From color pairing and fonts  
to timelines and wording - just think of me as  
**your invitation fairy godmother.**



*xo. steph*



## IN CASE YOU WERE WONDERING...

I'm an Atlanta, Georgia native who moved across the country to  
San Diego, California for a sweet surfer boy, sunshine, and incredible SoCal tacos.

I work with couples all over the country (and some internationally) – I've shipped to every  
US state besides Montana and Wyoming. (If you're a couple in either of these states, let me  
know – I'd love to make my 50/50 dream come true!)

I love a good love story. If we work together, there's a 100% chance I'm reading the  
"how we met" page on your wedding website.



# here's how it goes...



## 1. CHOOSE YOUR DESIGN.

Any of my existing designs can be customized to fit your needs. Change the printing method, wording, fonts, and colors (*other than artwork*) at no charge.

All orders include your choice of colored, European flap envelopes. I'll send options in your color palette with your quote.

*More information on custom designs on page 7*



## 2. GET A QUOTE.

You can find pricing on the next page, but if you don't want to bust out a calculator, fill out the questionnaire and I'll send you a quote + timeline based on exactly what you need.

Questions? That's ok, I know you probably haven't done this before. Let me know any burning questions before we get started and I'll put your mind at ease!



## 3. DEPOSIT + DESIGN

A \$100 deposit is required to begin design. The remaining balance is due prior to production. You'll be able to access your quote, contract, and invoice all in the client portal I'll set up just for you.

Send over your wording and I'll get started on your proofs! I'll give my professional advice on wording any tricky situations and can provide suggestions on how to word each piece of your wedding suite.



## 4. CELEBRATE

'Cause you just crossed "invitations" off your wedding to-do list! Now the fun begins!



# investment

Pricing is per suite and dependent on the quantity ordered.  
Any design can be modified to fit any package! I recommend [getting a custom quote](#) based on your needs to get things started.



## ALL ORDERS INCLUDE:

Invitation + RSVP design and printing, mailing envelope, and RSVP envelope  
(aka "a suite")

### DIGITALLY PRINTED SUITES

100# Eggshell Cardstock

50: 4.25

100: 3.50

150: 2.75

200+: 2.50

### THERMOGRAPHY SUITES

110# Smooth Cardstock

50: 4.75

100: 4.25

150: 3.85

200+: 3.60

### SINGLE COLOR LETTERPRESS

220# Cotton Invitation  
110# Cotton RSVP Card

50: 10.00

100: 9.25

150: 8.75

200+: 8.15

### FOIL STAMPED SUITES

130# Smooth Cardstock

50: 10.00

100: 9.25

150: 8.75

200+: 8.15

Wondering about printing methods? [Take the quiz](#) to find out which is best for your style!

Pricing can be customized by changing the paper, combining printing methods, and more.

I recommend [getting a personalized quote](#) to get things started!

Samples are also available for purchase [here](#).

*Pricing is subject to update at any time.*

# let me upgrade ya

## INSERT CARDS

Most couples add one insert card to their wedding suite. This is the place to give your guests all the details about the big day - where to stay, directions, parking or shuttle info - whatever is most important to your event! I recommend adding a link to your wedding website on the insert card where guests can visit for more in-depth information.

Digital Insert Cards \$0.60/each

Foil or Letterpress Inserts \$2.50+/each

## ADDRESSING

Complete your pretty paper package by having your addresses printed - both the guest and return address. I provide a spreadsheet template for your guest list to streamline the process for you!

Digital Envelope Address Printing \$1.00/each

## FINISHING

Add the finishing option to receive your invitations fully stuffed and ready to mail (if you add addressing). Finishing includes RSVP envelope printing, RSVP envelope postage, and complete assembly.

Finishing \$1.00/each

\*Pocket Folder Suites include finishing

## PAPER

Upgrade the cardstock from 100# to 120# or 240#.

Use a textured cardstock like felt, cotton, or recycled.

Upgraded Paper Pricing Varies  
contact me for a custom quote

## ENVELOPE LINERS

One of my favorite ways to add an extra detail, surprising and delighting your guests!

Solid Liner \$0.75/each

Patterned Liner \$1.15/each

Custom Printed \$2.00/each

Custom Hand Cut \$2.50+/each



Standard Suite shown  
with one insert + patterned envelope liner

say what?

IT'S A LOT OF INFORMATION,  
I GET IT.

I'm here to help, so just [complete my questionnaire](#) and get a quote based on exactly what you need. I'll break out each upgrade option so you can pick exactly what works for your budget!





# Timeline

Wedding invitations are typically mailed **6-8 weeks** prior to the big day. If you're having a destination wedding or inviting a lot of out of town guests, I recommend sending about **10 weeks** before your wedding date.

From deposit to shipment, I typically work with a client for a total of **4-6 weeks**. For custom designs, letterpress printing, and foil stamping you can expect the process to take an additional **2-3 weeks**.

Turnaround is dependent upon quantity needed, upgrades added, responsiveness to proofs + payments, number of proof changes, and current demand. With every quote, I include a timeline that states when your order will ship factoring in the above so you can know exactly what to expect.

Need a quicker turnaround?

I offer a limited number of rush orders, contact me for current availability and details!

# custom design

## CREATE A FROM-SCRATCH, CUSTOM DESIGN

Like what you see, but have something a little different in mind?

I take a limited number of custom designs each quarter.

*Custom designs start at \$150 for a full wedding suite.*

We'll chat about your vision and finalize an overall concept for your paper before getting started. Once the deposit is paid, I'll create two invitation designs in which you'll be able to make edits in up to two additional rounds of proofs.

After your invitation is perfected, I'll create the remaining pieces to match!

Complete my questionnaire [here](#) and let me know you're interested in a custom design - I'll take it from there!





# love letters

- sweet words from past clients -

Working with Steph has been the highlight of the wedding planning experience! She communicates very clearly, always responds quickly and thoughtfully, and made the entire process go so smoothly. The only thing better than working with her is the finished product - absolutely everything came out beautifully. I wish I could give her 6 stars!

- Liz, February 2018 Bride

From initial contact throughout the editing process Steph was extremely helpful and always responded in a timely manner. When the product arrived, I couldn't have been happier with it. We've had so many compliments from our guests on the way they turned out and I can't wait to use her for our programs and place cards. Highly recommended!

- Brittany, February 2018 Bride

If you are a bride like me who was getting stressed and overwhelmed trying to find the right invitations at the right price look no further. Steph did such an amazing job on my invitations. The quality and design were so good and I was very happy with the final product. Steph was so responsive with my questions. I didn't wait very long at all to receive them. The time frame she gave me was the time frame she delivered. I definitely recommend her.

- Natalie, November 2017 Bride

## PROUDLY FEATURED ON:





# questions?

You probably haven't done this before,  
so I know you've got some questions.

## CAN I SEE THE QUALITY OF THE INVITATIONS IN PERSON?

Of course! I have samples of most designs available for purchase so that you can feel the paper, experience the colors, and see the quality before you place a full order. If you choose to order your invitations through me, I'll give a credit toward your total for the cost of the sample. I also offer in person consultations if you're local to San Diego - just contact me to schedule a meeting.

## HOW MANY INVITATIONS SHOULD I ORDER?

Count the number of households/addresses, rather than the number of guests - or you'll end up with LOTS of extras! Add 5-10% more to have backups in case an invitation is returned or lost in the mail, someone was forgotten, and to have some keepsakes. I highly recommend adding extras since the minimum to reorder once sent to print is 25 full suites!

## CAN I PURCHASE THE DESIGN AND PRINT ON MY OWN?

In order to maintain my brand standard, I do not currently offer DIY printing of wedding suites. I've done the whole printing + assembly thing before, so you just sit back and relax while I do my thing!

## HOW SHOULD I WORD MY INVITATIONS?

Check out my blog post for suggestions and inspiration on wording your invitations. I'm also happy to help you out on this - let me know what you're thinking and I'll formulate proper wording for you. (Told ya I could be your invitation fairy godmother!)

## CAN YOU CREATE MATCHING CEREMONY PROGRAMS, MENUS, AND PLACE CARDS?

Definitely! I offer "day of stationery" exclusively to clients I work with on invitations. I recommend getting started on these pieces 4-5 weeks before the big day and can put together a package based on exactly what you need. I can also design and print save the date cards too!

## WHAT ELSE CAN I ANSWER FOR YOU?

orders@ohmydesignsbysteph.com



let's get this party  
started

[Click here to complete my questionnaire for a quote!](#)

QUESTIONS?

orders@ohmydesignsbysteph.com

FOLLOW ALONG ON INSTAGRAM

[@ohmydesigns](#)



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www.ohmydesignsbysteph.com