

2022 - 2023 SPONSORSHIP BROCHURE



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RIT
BAJA
SAE

What is RIT Baja?

RIT Baja is a collegial off-road race team located at Rochester Institute of Technology. Baja SAE is a non-profit collegiate design series sponsored by the Society of Automotive Engineers (SAE). Each year we design, manufacture, and race our off-road car against over a hundred other collegial teams from around the world. The club's goal is to create an environment where all students regardless of major will enhance their engineering skills. This learning takes place in a multitude of locations; the design room, the machine shop, and all the way to testing out at the track. Students of all majors work together on the design allowing the team to create innovative solutions to the challenge set forth by SAE. The team is set on working towards learning to design and compete in a way that not only strengthens our engineering skills, but also our sense of teamwork and family. We would not be able to do all this without the amazing support from our sponsors who provide resources that allow us to create not only a great race car but great team.



2022 Results

Tennessee

3rd Place Overall

2nd Place Suspension and Traction

4th Place Overall Dynamic

Rochester

1st Place Overall

2nd Place Suspension and Traction

1st Overall Dynamic



Current Sponsors

ARC+*flame*
CENTER
ROCHESTER

Mastercam

RIT



SolidWorks



MILLENNIUM
Machinery



ANSYS

SKF

KAISER
ALUMINUM



MAGNA



PCC



Sponsorship Level

Platinum \$5000+

Name Featured on website

Logo featured on car

Logo featured on sponsor t-shirt

Listed as main sponsor at race events

Logo featured on banner during race events

Special edition team picture which is reserved at end of race season

Gold \$2000-4999

Named featured on website

Logo featured on car

Logo featured on sponsorship t-shirt

Listed as main sponsor at race events

Silver \$500-1999

Name featured on website

Logo featured on car

Logo featured on sponsorship t-shirt

Bronze \$150-499

Name featured on website

Logo featured on car

