

Making a Personal Brochure

(adapted from Cottonwood Press, Inc.)

You have all seen brochures that promote a business, a product, or a political candidate. You are going to create a similar kind of brochure. However, your brochure is going to be about something much more interesting: you!

Artwork

Your brochure will include five pictures. On the front page, you might put a recent photograph of yourself. You can also use clip art, magazine pictures, etc. that are appropriate. Try to make the pictures match the sections around them in some way.



Front of the Brochure

For the front of the brochure, include your name and a recent photo of yourself (or appropriate clip art). Include also a quotation that you really like that you feel applies to you or a philosophy statement about life.

Contents of the Brochure

Your brochure will also include nine paragraphs on a variety of topics (listed below). If you would like to create a topic of your own, you may do so. (i.e. if you love dogs, a list of five ways you are like a dog.) Be sure to title each of the sections of the brochure when you go to a new topic.

Make it Personal!

Use your skills, and make the brochure uniquely your own. If you are artistic, add your own flair. If you write poetry, include a poem you have written. If you are funny, make your brochure humorous. If you are a whiz on your home computer, use it to make your brochure a computer masterpiece. Get the idea?

Microsoft Publisher

This program is located in the Microsoft Office folder of the Start menu. When you open the program, look on the left side and click "publications for print." Then click "brochures" and choose the design from the options at the right. Once you click on the design, look at the bottom to find the page numbers; there are two pages for information, but you have to click between them to change the view.



Final Product

Save your brochure often, and definitely once you've completed it. Submit it to Edmodo for grading. You do not have to print it.

Grading

Your grade will be based on your ability to follow directions, your final product and your work ethic in class. Plan carefully, but you will only have a short amount of time to complete this product.

List of Topics

- **Just the Basics.** Make a list of the basic facts of your life, facts that you don't mind sharing. (Age, parents, brothers and sisters, pets, phone number, address, hair color, eye color, height, weight, birthday, city of birth, religion, communities where you have lived, etc.)

- **Me, In a Nutshell.** Give a brief description of yourself. Who are you? What are you like? What are your major activities and interests? What is important to you? What is important to know about you?
- **When I Was Small.** What were you like when you were *very* young – from birth to about five years old? (You may later want to ask family members for help here.) When and where were you born? What kind of baby were you? When did you first talk? What were your favorite toys, songs, games or bedtime stories? What do you remember about day care or baby-sitters?
- **My Early Childhood.** What were you like from about ages six to ten or eleven? What is your first memory of school? What was your favorite subject? How did you spend your free time after school and on weekends? What changes occurred in your life?
- **Little Known Facts About Me.** List some facts that most people don't know about you. (Places you have lived, awards you have received, famous people you have met, famous people you are related to, unusual events in your life, etc.)
- **My Favorites.** Make a list of your favorites. (Favorite after-school activity, dessert, sport, holiday, music group, friend, book, movie, quotation, TV show, place to walk, fast food restaurant, month, singer, actor, school subject, song, etc.)
- **What I'm Proud of.** What accomplishments are you proud of? (Improving your grades last year, giving a speech for the student body, getting the courage to try hang-gliding, etc.) What awards have you won? (In school, sports, church groups, etc.) What else are you proud of? (Your room, your CD collection, the tricks your dog can do, etc.)
- **What I Believe in.** What beliefs are important to you? (Religious beliefs, personal beliefs, values, rules about life, etc.)
- **What I do in my Free Time.** What do you do in your free time? What hobbies or other special interests do you enjoy? If you have an afternoon to spend as you like, how are you most likely to spend it?
- **My Personality.** What kind of person are you? Are you known for being responsible, having a sense of humor, being a loyal friend, being a good listener, taking charge, or what? What do others say about you?
- **Heroes or Heroines.** Who do you admire? Why? You might include famous people, people from history, fictional characters, family members, friends, or anyone else in your life.
- **Pet Peeves.** What really annoys you? Think about all those little things that "bug" you to death.
- **What's Hot and What's Not in my Life.** List three things that are great about your life and three things that are not so great.
- **The Inside Me vs. The Outside Me.** What are you like on the outside? What are you like on the inside? How is the inside you different from the outside you? If you had to choose a symbol that represents you – your very being, your soul – what would that symbol be? Explain.
- **The Future.** What are your goals? How do you plan to accomplish them? What do you most want to do with your life? What are your dreams? How do you want people to perceive you as an adult?