

Live Online

HR ANALYTICS

Turn People's Data into Meaningful Insights

APPLY NOW 



Program Overview

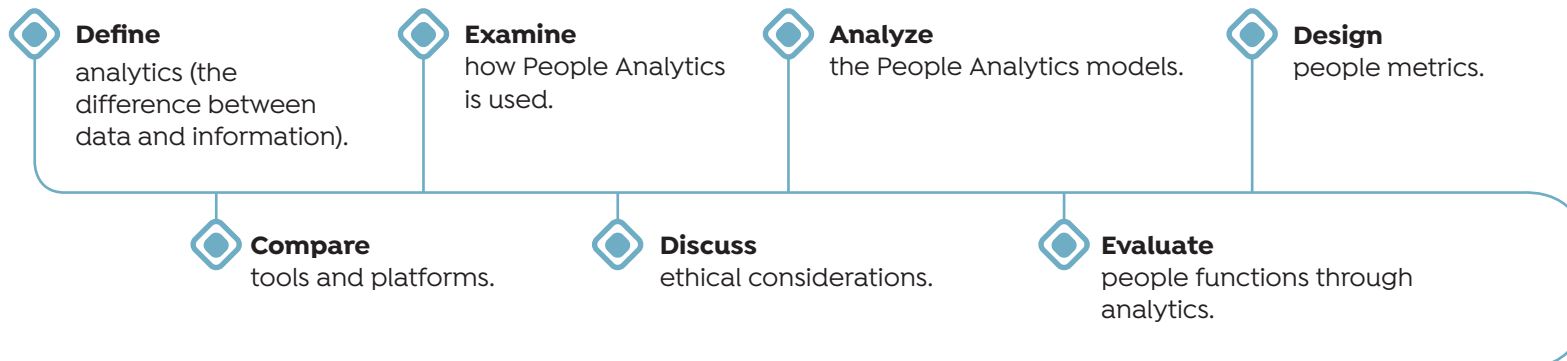
Data has become one of the most valuable assets for today's organizations. HR professionals need to be able to collect, analyze, and apply HR data to gain workforce insights and improve talent composition.

The HR Analytics Program covers HR metrics that can promote a positive employee experience and enhance business outcomes. This is essential to any business as it provides insight into retention, attrition, rewards, and development, contributing to a higher ROI.

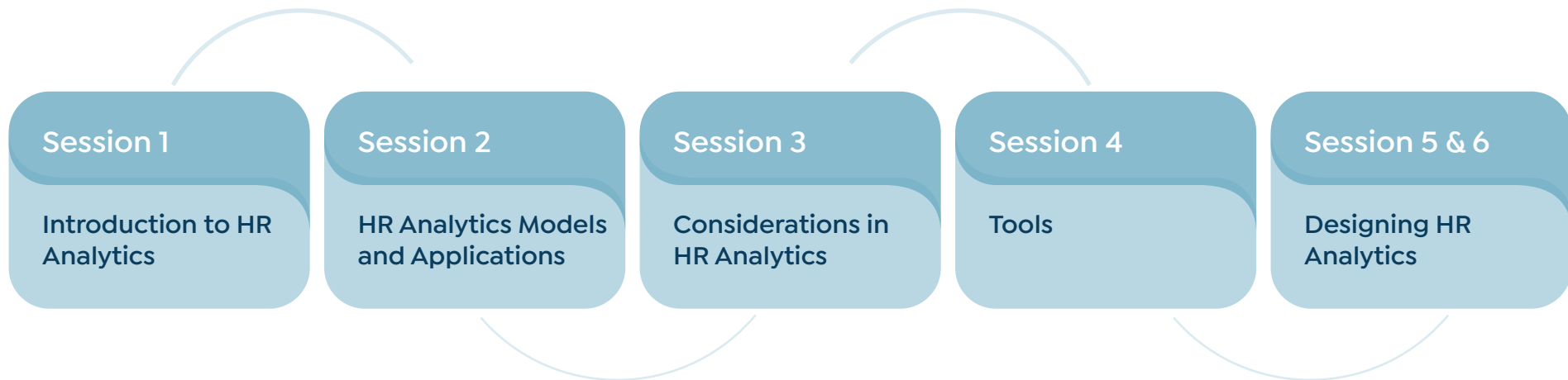
This introductory level program provides participants with a solid understanding of the power of HR Analytics and the ability to leverage the tools and the know-how of people analytics and metrics to solve issues in the workplace.

Using hands-on case studies and tools, participants will learn how to build a custom HR dashboard using programs such as Power BI and turn data into visual insights.

Key Benefits



Program Outline



Program Highlights



- Real-world case studies and applications
- Dynamic Group and peer to peer discussions
- In-class exercises
- Business-oriented assignments and projects

[CLICK HERE](#) for a detailed schedule.

Who Should Attend?

- **HR middle managers** who need data to make informed decisions in talent acquisition, total rewards, talent management, and Learning and Development.

Program Fees

- Total program investment: **EGP 7,200**

[CLICK HERE](#) for payment options

Admission Criteria

- Bachelor's degree.
- Proficiency in written and spoken English.
- Basic proficiency in MS Excel.
- A minimum of 2 years of relevant work experience.

Certificate

Participants who successfully attend 75% of the total hours of the program will be granted a 'Certificate of Attendance' from the AUC School of Business.



Our Commitment

No matter where you are in your professional journey, at the AUC School of Business Executive Education, we design programs that support you every step of the way. There's always something to learn at every stage of your career lifecycle. From the moment you start your journey, and throughout your career trajectory, we design our programs to enrich your knowledge and extend the horizons of your vision. At the AUC School of Business Executive Education, our mission is to help you reach your growth goals of self-fulfillment and actualization.

Our programs provide a world-class experiential learning track in a collaborative environment of like-minded individuals. You will learn from acclaimed faculty members who deliver uniquely designed programs that offer practical solutions to business challenges. Ultimately, you will emerge with a new perspective that disrupts the status quo and generates creative solutions.

AUC School of Business

Acting as a knowledge bridge between Egypt and the rest of the world, the AUC School of Business boasts an unrivaled reputation as the top private business school in Egypt and one of the best in Africa and the Arab world. Belonging to the 1% of business schools worldwide endowed with a “triple-crown” accreditation (AACSB, AMBA, and EQUIS), the School is dedicated to shaping the business leaders, entrepreneurs, and change agents of tomorrow by harnessing leadership, integrity, ambition, and excellence.

AUC School of Business Executive Education

The AUC School of Business Executive Education was established in 1977 as a center of excellence to provide Egypt and the wider region with specialized executive education programs by offering open enrollment programs and business solutions to individuals and corporates. Constant evolution and reinvention is the hallmark of our mission, as we drive ourselves forward to increase our impact, maintain our relevance, and reflect the ever-changing business environment.

Between the years 2013 and 2020, the School of Business has been ranked by the Financial Times (FT) as one of the best business schools worldwide that offer open enrollment executive education programs, ranking at 67 in 2020.

The AUC School of Business executive Education is equipped with a full-fledged business solutions unit, with off-the-shelf and customized training programs, as well as coaching and assessment services. The unit works to facilitate, enable and partner with businesses striving to achieve organizational excellence.



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