



website design

marketing

public relations

graphic design

**GROW
YOUR
ONLINE
PRESENCE
WITH US!**

GET IN TOUCH
greatmindscomms.com

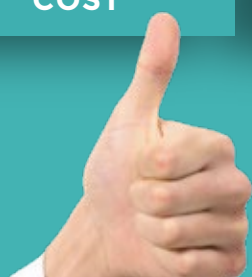


marketing

At Great Minds Marketing, we create bespoke marketing and communications plans for some of the most influential brands in the region. We execute result-driven campaigns using a combination of marketing tools tailored to each client and the target audience they are looking to reach. We base our marketing and communications plans on extensive business and economic research relevant to each client we work with.

The Great Minds Marketing team is made up of creative and analytical thinkers that collaborate to produce engaging and insightful marketing and communications plans that deliver tangible results and exceed our client's expectations.

DELIVERABLES	PACKAGE 1	PACKAGE 2	PACKAGE 3
STRATEGY	✓	✓	✓
MARKETING CONTENT PLAN	✓	✓	✓
SOCIAL MEDIA CONTENT DESIGN	8 POSTS PER MONTH	16 POSTS PER MONTH	24 POSTS PER MONTH
ONLINE ADVERTISING BANNER DESIGN	✗	✓	✓
GOOGLE REMARKETING MANAGEMENT	✗	✗	✓
GOOGLE MARKETING MANAGEMENT	✗	✓	✓
INITIAL COST	2,260 AED	4,170 AED	5,580 AED
MONTHLY ON-GOING COST	560 AED	1,970 AED	3,380 AED



public relations

Startups and established brands alike depend on Public Relations as one of the key pillars of their success, as it provides the tools to gain and maintain control of their brand image and make a great and everlasting first impression.

We excel in creating captivating content to persuade your audience utilizing our storytelling abilities, to spark conversations and build communities across online and offline channels.

What's special about Great Minds Public Relations is that our services merge expertise in branding, creative writing, media relations, and modern propaganda strategies with precise analytics and measurable results to meet the needs of corporations, government, and non-profits.

DELIVERABLES	PACKAGE 1	PACKAGE 2	PACKAGE 3
STRATEGY	✗	✓	✓
PRESS RELEASE	1	2	4
MEDIA MONITORING REPORT	✓	✓	✓
COST PER PACKAGE	5,500 AED	11,550 AED	21,550 AED

* Please note that all PR activity will be written in English, should you require a bi-lingual content additional charges will apply for translation.



Our team of in-house graphic and 3D designers are a talented and creative bunch. What's special about the Great Minds design team is their passion to research and understand our client's thoughts and visions for their brands in order to bring ideas to life.

Whether it's a social media post, comprehensive brochure or 3D renditions of your ideas and products, we have all the resources you need right here!

design



DELIVERABLES	PACKAGE 1	PACKAGE 2	PACKAGE 3
BROCHURE	✗	✓	✓
ONLINE ADVERTISING BANNERS	✗	✓	✓
FACEBOOK POSTS	8	12	20
FACEBOOK PROFILE	✓	✓	✓
INSTAGRAM POSTS	8	12	20
INSTAGRAM PROFILE	✓	✓	✓
COST	1,920 AED	7,180 AED	21,580 AED

*Please note that all designs will be produced in English, should you require a bi-lingual designs additional charges will apply for translation and design hours.

Having a strong digital presence has never been as important as it is right now and the Great Minds team are fully equipped with the expertise you need.

Whether you have an existing website or e-commerce platform that needs revamping or you're a business that needs to get setup online, the team will be able to work closely with you to understand your businesses requirements to ensure you have a website to be proud of.

websites

DELIVERABLES	E-COMMERCE	WEBSITES
DOMAIN PURCHASE	✓	✓
HOSTING	✓	✓
WEBSITE TEMPLATE PURCHASE	✓	✓
COST	11,550 AED	5,500 AED

* Please note that all PR activity will be written in English, should you require a bi-lingual content additional charges will apply for translation.





deliverables explained

MARKETING DELIVERABLES	DESCRIPTION
STRATEGY	Inclusive of research, competitor research and market analysis
MARKETING CONTENT PLAN	Comprehensive timeline mapping out all marketing activity by week for the duration of the project
SOCIAL MEDIA CONTENT DESIGN	Social media posts designed by GM design team and posted by the client
ONLINE ADVERTISING BANNER DESIGN	Digital advertising banner design and resize for all required sizes (One design per package, additional designs at additional cost)
GOOGLE REMARKETING MANAGEMENT	Inclusive of banner artwork creation, budget and campaign management. Cost is paid by the client
GOOGLE MARKETING MANAGEMENT	Inclusive of budget and campaign management Cost is paid by the client
PUBLIC RELATIONS DELIVERABLES	DESCRIPTION
STRATEGY	Inclusive of market research and market analysis. A comprehensive plan will be formed for all PR activities
PRESS RELEASE	Press content to be written and sent to all regional media in the GCC. Number is total of releases for the duration of campaign
MEDIA MONITORING REPORT	Comprehensive report provided to the client 2 weeks after press releases are disseminated



deliverables explained

DESIGN DELIVERABLES	DESCRIPTION
BROCHURE	Inclusive of 8 revisions/additions . Additional updates will be charged per hour of designers time
ONLINE ADVERTISING BANNERS	Digital advertising banner design and resize for all required sizes (One design per package, additional designs at additional cost)
FACEBOOK POSTS	Templates created for social media updates/announcements
FACEBOOK PROFILE	Artwork created to populate social media channel
INSTAGRAM PROFILE	Templates created for social media updates/announcements
INSTAGRAM PROFILE	Artwork created to populate social media channel
WEBSITES DELIVERABLES	DESCRIPTION
DOMAIN PURCHASE	Cost of domain paid by client
HOSTING	Cost of hosting paid by client
WEBSITE TEMPLATE PURCHASE	Cost of template paid by client



CONTACT US

For more information about our services and to find out more about bespoke packages to suite your businesses needs, contact us on info@greatmindscomms.com

