

Contact Details

Company Name:

Your Name:

Telephone:

Email:

Current Website:

Project Brief

Primary Goal:
What is your overall aim? e.g. sell products, information resource, community hub etc.

Budget:

Deadline:

Calls to Action:
e.g. Register here, Download our catalogue, Contact us, Call now etc.

Special technical considerations:
Integrate with current office systems, link with stock control software etc.

Contact Name:

Responsible for:

Contact Name:

Responsible for:

About Your Company

What you do:

Products/ Services:

Aims & Objectives:

What are your commercial targets in the next 12 months?

Your Audience

Target Audience:

How do you think they will respond to this project?

What do you think they are looking for? Which products or services are important to them?

Additional Information:

Look and Feel

Brand Values:

- | | | | | | | |
|-----------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-------------------|
| Feminine | <input type="radio"/> | Masculine |
| Young | <input type="radio"/> | Mature |
| Modern | <input type="radio"/> | Classic |
| Luxury | <input type="radio"/> | Economical |
| Playful | <input type="radio"/> | Serious |
| Loud | <input type="radio"/> | Quiet |
| Simple | <input type="radio"/> | Complex |
| Subtle | <input type="radio"/> | Obvious |

Website Style:

- | | | | |
|-----------------------|-----------------------|-----------------------|---------------------------|
| <input type="radio"/> | Corporate | <input type="radio"/> | Sketched/Organic |
| <input type="radio"/> | Minimalist | <input type="radio"/> | Portfolio |
| <input type="radio"/> | Ecommerce | <input type="radio"/> | Vintage/Retro |
| <input type="radio"/> | Bright/Vibrant | <input type="radio"/> | Magazine |
| <input type="radio"/> | Blog | <input type="radio"/> | Creative/ Artistic |

Website you like:

Likes:

Dislikes:

Website you like:

Likes:

Dislikes:

Additional Information

Contact Us

Keyzo

Concorde House, Kirmington

Lincolnshire DN39 6YP

Tel: 01472 269243

Email: info@keyzo.co.uk

www.keyzo.co.uk