

### Contact Details

Company Name:	<input type="text"/>
Your Name:	<input type="text"/>
Telephone:	<input type="text"/>
Email:	<input type="text"/>
Current Website:	<input type="text"/>

### Project Brief

<b>Primary Goal:</b> <small>What is your overall aim? e.g. sell products, information resource, community hub etc.</small>	<input type="text"/>
<b>Budget:</b>	<input type="text"/>
<b>Deadline:</b>	<input type="text"/>
<b>Calls to Action:</b> <small>e.g. Register here, Download our catalogue, Contact us, Call now etc.</small>	<input type="text"/>
<b>Special technical considerations:</b> <small>Integrate with current office systems, link with stock control software etc.</small>	<input type="text"/>
<b>Contact Name:</b>	<input type="text"/>
<b>Responsible for:</b>	<input type="text"/>
<b>Contact Name:</b>	<input type="text"/>
<b>Responsible for:</b>	<input type="text"/>

About Your Company

What you do:

Products/ Services:

Aims & Objectives:

What are your commercial targets in the next 12 months?

Your Audience

Target Audience:

How do you think they will respond to this project?

What do you think they are looking for? Which products or services are important to them?

Additional Information:

Look and Feel

Brand Values:

Feminine	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Masculine
Young	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Mature
Modern	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Classic
Luxury	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Economical
Playful	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Serious
Loud	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Quiet
Simple	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Complex
Subtle	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Obvious

Website Style:

<input type="radio"/> Corporate	<input type="radio"/> Sketched/Organic
<input type="radio"/> Minimalist	<input type="radio"/> Portfolio
<input type="radio"/> Ecommerce	<input type="radio"/> Vintage/Retro
<input type="radio"/> Bright/Vibrant	<input type="radio"/> Magazine
<input type="radio"/> Blog	<input type="radio"/> Creative/ Artistic

Website you like:

Likes:

Dislikes:

Website you like:

Likes:

Dislikes:

Additional Information

### Contact Us

#### Keyzo

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