



Drake Cremation & Funeral Services Ltd.

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DRAKE'S EASY AS 1-2-3 GUIDE TO WRITING AN OBITUARY:

Step 1:

If budget matters, decide how much you can/wish to spend & where/when you want the obituary to appear:

- For Kamloops This Week, see the table below.
- Every newspaper has a different rates sheet, we advise getting a quote.
- Every paper has its own publication dates and deadlines.
- We will post the obituary and photo(s) online at DrakeCremation.com at no charge.

Step 2:

Decide what you want the obituary to say and select photo(s).

Obituaries often contain some/all of the following; the content, however, is up to you and your family.

- Name of Deceased, including nickname
- Age
- Town of Residence
- Date and place of birth (city/province, etc.)
- Date and place of Death
- Cause of death (e.g. "after lengthy illness", "suddenly")
- Survived by: (Relationship, Name, City/Province of Residence).
- Predeceased by: (Relationship, Name, City/Province of Residence)
- Career & Education
- Memberships: (e.g. Service Club/Church)
- Sports Groups/Hobbies, etc.)
- Special Memories about this person
- Information about a funeral, celebration of life, no service, private gathering, etc.
- Burial place? Scattering place?
- Memorial Contributions if people wish (e.g. SPCA)
- Mention that condolences may be sent to "DrakeCremation.com"

Choose Step 3a or 3b:

Step 3a:

Deliver the obituary and photo(s) to the newspaper(s) yourself.

- The newspaper(s) will advise you of their requirements and provide you with a quote.
- You will supply them with the obituary and photo(s) and pay them directly.

Or...

Step 3b:

If you'd prefer, we'll send the obituary and photo(s) to the newspaper(s) for you. There will be a small administrative surcharge. We will require the following:

- **All email regarding the obituary and photo(s) must go to Obituary@DrakeCremation.com**
- Please send us the obituary as a Word document or in the body of an email, not in PDF format and not handwritten.
- At your request we'll make minor adjustments (not major ones) or no adjustments at all.
- The photo(s) must come to us as a JPEG file or you can bring the photo(s) to us and we'll scan them for you (no charge). We'll need to know how you'd like the photo(s) cropped.
- We'll obtain a quote from the newspaper(s) and contact you for approval. We will not instruct the newspaper(s) to proceed until we have your approval for the specific quote.
- We will do our best to meet newspaper deadlines but will not be responsible for missed deadlines or matters beyond our control.
- We require full payment for the obituary before placing it in the newspaper. You can pay by cheque, E transfer, credit card or debit card.

KAMLOOPS THIS WEEK OBITUARY PRICE ESTIMATES (as of June 2020) (includes a photo):

100-125 words:	\$110-\$125
200 words:	\$160-\$175
300 words:	\$225-\$250
400 words:	\$300-\$315
500 words:	\$370-\$385
600 words:	\$440-\$460
700 words:	\$500-\$525

Note: Every newspaper has its own rates structure. The rates to the left are for Kamloops This Week only