

# Communication Timeline

This timeline identifies the four communication phases for this toolkit. You'll see that each phase is a different color. Every piece in the toolkit has a corresponding color, making them easy to find and implement.

You are encouraged to distribute this timeline to your leadership, human resources personnel and other staff who will be involved in your Empower<sup>SM</sup> HSA implementation. Their knowledge of the HSA plan will only strengthen your employees' understanding of the plan and help increase adoption rates.

