



# Readers' Favorite® Book Reviews and Award Contest

## Book Review Mini-Critique

Below you will find ratings (scale of 1-5) with descriptions for the major parts of your book followed by your Readers' Favorite review. Although these are general ratings we hope they will give you an insight into how others may view the different components of your book.

These are the opinions of your reviewer, and although your reviewer is not an expert literary critic or professional editor, they are at the very least, an avid reader of books just like yours.

**Title:** Chipper Makes Merry

**Author:** Kimber Fox Morgan

**Genre:** Children - Animals



**Appearance:** The appearance of a book can make a significant impact on the experience of a reader, whose enjoyment is often enhanced by an enticing cover, an intriguing table of contents, interesting chapter headings, and when possible, eye-catching illustrations.

**5**

**Plot:** The characters of a book should be well defined with strengths and flaws, and while they do not have to be likable, the reader does have to be able to form a connection with them. The tone should be consistent, the theme should be clear, and the plot should be original or told from a unique perspective. For informative books -- those without plot and characters--this rating refers primarily to your concept and how well you presented it.

**5**

**Development:** Development refers to how effectively you told your story or discussed your topic. The dialogue should be realistic, the descriptions should be vivid, and the material should be concise and coherent. Organization is also a key factor, especially for informative books -- those without plot and characters. The order in which you tell your story or explain your topic and how smoothly it flows can have a huge impact on the reader's understanding and enjoyment of the material.

**5**

**Formatting:** Formatting is the single most overlooked area by authors. The way in which you describe scenes, display dialogue, and shift point of view can make or break your story. In addition, excessive grammatical errors and typos can give your book an amateurish feel and even put off readers completely.

**4**

**Marketability:** Marketability refers to how effectively you wrote your book for your target audience. Authors may include content that is above or below the understanding of their target reader, or include concepts, opinions or language that can accidentally confuse or alienate some readers. Although by its nature this rating is very subjective, a very low rating here and poor reviews may indicate an issue with your book in this area.

**5**

**Overall Opinion:** The overall starred rating takes into account all these elements and describes the overall reading experience of your reviewer. This is the official Readers' Favorite review rating for your book.

**5**

**Review:** Reviewed by Bruce Arrington for Readers' Favorite

Chipper Makes Merry by Kimber Fox Morgan is an illustrated children's story about a fox named Chipper. Things are not going well in his world, and many of his animal friends are suffering from the harsh winter all around them, with no end in sight. Food is scarce, heat is a luxury, and everyone seems to be miserable. Yet Chipper hatches a bold plan to bring comfort, cheer, and joy to his friends. Except that things don't go exactly as planned. After a couple of mishaps, he begins to rethink whether his efforts will be worth it. But then he tries one final time and is rewarded immensely.

Do you remember the adage: if, at first, you don't succeed? That is certainly applicable to this charming book. Things are bound to go wrong, but there is an inspiring lesson in trying again, especially when your heart is in the right place. I see a direct tie-in with the current Covid-19 situation all over the world. It has been a weary time for us all and, just when we think, or hope, or pray the end is near, something else pops up. But the lesson is clear for all: do your utmost to help others, even if things don't go right. What a tremendous lesson for children and a reminder for adults! Chipper Makes Merry by Kimber Fox Morgan takes a bad situation and brings about good for others, helping to make their lives easier. The artwork is splendid, the message is lovely, and this book is a clear winner. It is highly recommended.