

WCC Strategic Planning Survey

Summary of Preliminary Results

Background¹

The strategic plan consists of the College's mission, vision, and promise statements, as well as the core themes and strategic goals used to make decisions on resource allocation, staffing, programs, and services. The current strategic plan expires at the end of this year. Currently, a steering committee of administration, exempt and classified staff, full-time and adjunct faculty, and students is working to develop a revised strategic plan. The committee is using multiple means of accessing and engaging with college stakeholders, including staff, faculty, students, and community members. These include convening focus groups, studying historical documents, and distributing a campus-wide survey last November. This is a summary of the preliminary results of that survey. These results are not definitive but will be used as guidelines for our all-campus discussion on professional development day, February 21.

Key findings

The survey included 21 rating questions and 5 open-ended questions and received a high response rate from across all employee classifications.² Members of the strategic planning steering committee reviewed all the open-ended responses and identified the following five themes.

Themes

1. Student success, student learning, and student engagement
2. Equity and inclusion
3. External community (e.g., community partnerships, business, industry, services, and other educational agencies and serving as a center for community activities)
4. College community and culture
5. Institutional effectiveness

Goals

The results of the 21 rating questions can be found on page two of this report³. In brief, no goal was rated as "unimportant." Those rated most highly, "critical" to the college's success at fulfilling its mission, are in keeping with the themes. Five of the highest six items directly refer to student success:

- Improving student learning
- Preparing students for active citizenship in a global society
- Increasing overall student persistence and retention rates
- Closing gaps in academic outcomes between underrepresented and majority student populations
- Creating opportunities for students to gain knowledge, skills, and credentials in high-demand fields

What's next?

The committee will develop a draft strategic plan based partly on the professional development day discussion for feedback and revision in March and April with presentation to the Board of Trustees set for May 2017. Any comments or ideas regarding the strategic planning process can be directed to Janis Farmer and Ed Harri, co-chairs of the strategic planning steering committee.

The committee wishes to thank all those who participated by completing the survey.

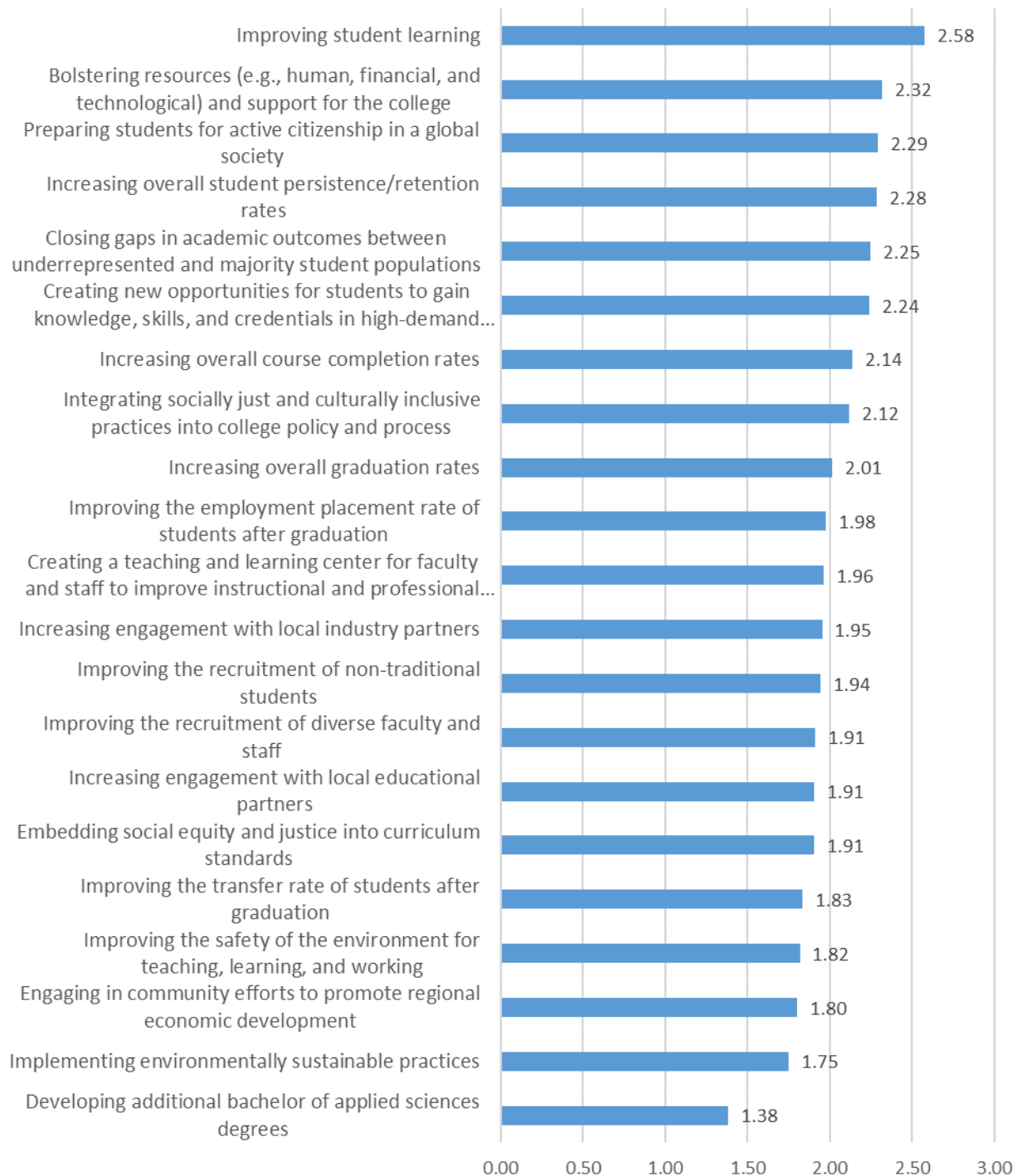
¹ Please see [WCC's strategic plan webpage](#) for more information.

² 222 employees responded to the survey between November 28 and December 16, 2016: 27 % (60) adjunct faculty, 8% (17) part-time hourly, 18% (40) classified staff, 23% (51) full-time faculty, and 24% (52) exempt staff. Two employees did not indicate their classification.

³ For more details, see this [table with detailed quantitative results](#).

Responses to rating questions

In order to achieve its mission, how important do you think the following goals are for WCC?⁴



⁴ The rating items were on the following four-point scale: critical (3), very important (2), important (1), and not important (0).