



# AGENDA REPORT

Senior Citizen Commission

Agenda Item 8A

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**MEETING DATE:** November 17, 2020

**PREPARED BY:** Christie Goodsell  
Recreation Center Manager

**RECREATION SERVICES  
MANAGER:** Travis M. Karlen

**DEPARTMENT:** Parks, Recreation and  
Cultural Arts

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**SUBJECT:**

Senior Citizen Commission Annual Work Plan Goals and Outcomes.

**RECOMMENDATIONS:**

Ad-Hoc Committees report on FY 2020-21 Senior Citizen Commission Work Plan goals and outcomes.

**STRATEGIC PLAN:**

This item relates to the Operating Principals of the Strategic Plan that is for City Council Commissions to provide expert advice. It also relates to Organizational Effectiveness and Efficiency, exhibiting leadership that embraces community outreach and delivers efficient and effective services.

**FISCAL CONSIDERATIONS:**

The Senior Citizen Commission Work Plan expenses are nominal and included in the approved FY 2020-21 operating budget.

**BACKGROUND:**

The City of Encinitas has several Commissions that are advisory to the City Council as described in the Encinitas Municipal Code Chapter (EMC) 2.30 Boards, Commissions and Committees. As an advisory body, the Senior Citizen Commission is charged with gathering information and making recommendations to the City Council on matters related to senior programs, services and activities within the community and may advise on policies and plans for the development and operation of programs and services for the benefit of the Encinitas community.

To accomplish the Commission duties, commissioners develop a draft work plan annually to use as a tool that provides structure, define goals and tracks progress. At the June 16, 2020 Senior Citizen Commission meeting, commissioners finalized their FY 2020-21 work plan (Attachment 1). The work plan consists of goals, timelines, fiscal impact, and commission member involvement in ad-hoc committees and outcomes. City Council reviewed and approved the proposed FY 2020-21 Senior Citizen Commission Work Plan goals at the June 24, 2020 City Council Meeting.

**ANALYSIS:**

Commissioners will have an opportunity to report back and receive feedback from other commissioners on the work being done in the individual Ad Hoc committees.

**ENVIRONMENTAL CONSIDERATIONS:**

The action considered by the Senior Citizen Commission is exempt from the California Environmental Quality Act (CEQA) because it is not a “project” under Section 15378(b)(5) of CEQA Guidelines. The action involves an organizational or administrative activity of government that will not result in the direct or indirect physical change in the environment.

**ATTACHMENT(S):**

1. FY 2020-21 Senior Citizen Commission Work Plan

# CITY OF ENCINITAS SENIOR CITIZEN COMMISSION DRAFT WORK PLAN 2020/21

## Attachment 1

Commission Approved: 6/16/2020

Council Approved: 6/24/20

#	Stated Goal	Members Involved	Timeline	Fiscal Impact *	Outcomes
	COMMUNITY OUTREACH				
1	Visit senior public facilities or attend local senior related summits/conferences for observation of best practices and information gathering. (Ex. Aging Summit, Senior Expo., Beach Concerts)	All	March 2020-February 2021		<b>Observing best practices and information gathering.</b> <b>October:</b> Hanwitt attended a virtual conference - Ashby Village Elder Action & Embracing Change on Healthcare & Long Term Care in the Age of Covid. Hanwitt attended a virtual SCAN 2020 Forum - Honoring the Journey of Growing Older which discussed the CA Master Plan for Aging, Universal Long Term Care & the AARP report card per state.
2	Attend City sponsored events serving as City ambassadors by welcoming, meeting and greeting the public and serving in a volunteer capacity conducting various event duties as needed.	All	March 2020-February 2021		<b>Commissioners are engaged and interacting with citizens at special events while remaining aware of current trends in the public use of parks, beaches, trails and recreational facilities.</b> <b>August:</b> Powell encouraged Commissioners to virtually attend the Passport to Encinitas on Aug 22. Lerchbacker and Powell reported they attended a Zoom mtg with Mayor Blakespear and Chair and Vice Chair of the Planning Commission. <b>September:</b> Hanwitt & Powell virtually attended the Passport to Encinitas. Angel and Powell volunteered to pass out masks at the beach. Hanwitt and Angel attended a meeting with the Mayor and other Commissions on Aug 27.
3	Identify guest speakers for monthly meetings to provide education regarding topics related to seniors and find platforms to get the information out to the seniors in the community.	All	March 2020-February 2021		<b>Commissioners gain awareness and understanding of topics relevant to special project goals outlined in the Commission Work Plan.</b> <b>July:</b> Dark <b>August:</b> Speaker Postponed <b>September:</b> Lerchbacker invited James A. Floros, CEO – Jacobs & Cushman/North County SD Food Bank to speak <b>October:</b> Jonathan Simon, Crime Prevention Specialist, You Are Not Alone Hanwitt wrote a column for the monthly High Country Villas 55+ community newsletter highlighting Encinitas Senior Citizen Commission guest speakers. <b>November:</b> Sandra Lambarri Johnson, CA Telephone Access Program

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4	Direct marketing of safety-related messages to Senior Citizens: COVID-19 best practices for re-entering the community, cliff erosion and beach safety, scam and fraud prevention, etc.	Powell, Lerchbacker	March 2020- February 2021		<b>Commissioners disseminate important information to senior citizens from a trusted source.</b> <b>September:</b> AARP Fraud Watch Network, Operation Protect Veterans against Fraud and Scams brochure distributed to seniors via the lunch program on Sept 25. Hanwitt approach High Country Villas to put Senior Commission information in their newsletter and they agreed.
<b>SPECIAL PROJECT(S)</b>					
5	Identify meetings to attend and/or organizations to visit to gather information to bring back to the Commission on senior related issues.	All	March 2020- February 2021		<b>Gather information on senior related issues.</b> <b>August:</b> Hanwit subscribed to several aging newsletters: Age Watch, National Council on Aging, etc.
6	Explore partnerships with the Encinitas Rotary Club and other Encinitas Service Clubs to recognize the Senior Citizen of the Year and Lifetime Achievement Award.	Lerchbacker, Angel	March 2020- February 2021		<b>Develop and foster relationships with service clubs in Encinitas to promote, honor and recognize senior citizens in Encinitas who serve as role models, volunteers, and who make a difference in the community.</b> <b>June:</b> Lerchbacker, Angel and Bolus rated the nominees for 2019 Senior of the Year Award. <b>August:</b> The Commission voted to award Senior Citizen of the Year to both Lynne Calkins and Gregory Butler. <b>September:</b> Lerchbacker works weekly with the CRC
7	Address issues and options regarding senior transportation.	Powell, Hanwit	March 2020- February 2021		<b>Research transportation service options to help support the transportation needs of Encinitas senior citizens and market them to our senior community.</b> <b>July:</b> Hanwit & Powell researched JFS On the Go and staff sent a letter on behalf of the Commission and Senior Center to Out & About participants and waitlisted passengers informing them of the JFS transportation program. <b>August:</b> Staff followed-up with a phone call to the Out & About contacts to answer questions and verify they received the transportation information.
8	Enhance Senior programs including computer assistance and Feeling Fit Club. Explore intergenerational programming and baby boomer offerings such as a Boomers Club.	Powell, Angel, Stewart	March 2020- February 2021		<b>Provide additional recreational, social, and educational opportunities to citizens age 50+.</b> <b>July:</b> Angel contacted the County of SD for an update on Feeling Fit MOU <b>August:</b> Powell reported she was invited to participate on the PEP Board in support of a Boomers Club to fundraise for seniors. <b>September:</b> Letter of Support from the Senior Commission sent to PACE, lead by Angel. Distribution of free Oasis Tablet application request forms via senior lunch program on Sept 22. Mona reported County is still interested in moving forward

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					with the Feeling Fit MOU with Encinitas but currently on hold due to Covid. <u>October:</u> Applications to participate in the Free Oasis computer Tablet program were distributed on Sep. 22 to Senior Nutrition participants.
9	Explore practices of other jurisdictions in the county and identify how senior health care, safety, referral services, social services, homelessness and other issues of aging are addressed.	Angel, Hanwit, Lerchbacker	March 2020-February 2021		<b><i>Implement best practices from other organizations with respect to senior health care, safety, and referral services to enhance senior well-being.</i></b> <u>July:</u> Angel and Lerchbacker researched Safe Parking Program <u>August:</u> Staff will respond to Powell's request to invite a speaker from Yana to discuss the program at the Oct. Mtg. <u>October:</u> 60 Emergency Bags, donated from the Foundation for Senior Well Being, were distributed to the Senior Lunch participants on the week of October 5. Community Enhancement Grant for Senior Social Services is under review by the County of SD.
	ADVISE CITY COUNCIL				
10	2020/21 Senior Citizen Commission Work Plan Outcomes on Consent	Chair	June, 2021		<b><i>City Council is advised of past year work plan outcomes.</i></b>
11	2021/22 Senior Citizen Commission Proposed Work Plan on Consent	Chair	June, 2021		<b><i>City Council reviews proposed work plan goals and intended outcomes.</i></b>

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