

AGENDA

Time (CET)	Topics	Speaker
General session		
15:00	BeWelcome - Opening	Willem Boom, Moderator Martijn Nugteren, Director Sales & Marketing
15:10	BeContributed - Sales Performance & New employees	Martijn Nugteren, Director Sales & Marketing
15:35	BeAwarded - Bentley Awards	Sebastian Büchert, CEO Martijn Nugteren, Director Sales & Marketing
15:45	BeReflected - General Information	Sebastian Büchert, CEO
16:20	BeProduced - News from Operations	Hartmut Grathwohl, Director Operations
16:40	BeCompliant - MDR update & other news	Christian Bader, Director Quality & Market Access
17:15	BeRelaxed - Break	
Scientific & Clinical session		
17:30	BeClinical - Clinical Study Update	Dr. Martin Schirling, Clinical Affairs Manager
18:05	BeClinical - Pre-recorded interview & presentation	Prof. Austermann, St. Franziskus Hospital, Münster Germany
18:35	BeDeveloped - News from Research & Development	Rainer Bregulla, Director R&D
18:55	BeRelaxed - Break	
Sales & Marketing session		
19:25	BeDistributed - Changes in export/import	Daniela Schmid-Patakas, Customer Service Manager
19:45	BeInteractive - Marketing activities	Eberhard Keihl, Product Manager
20:15	BeDigital - Bentley goes digital	Martijn Nugteren, Director Sales & Marketing Eberhard Keihl, Product Manager Ivana Müller, Product Manager
20:50	BeUpdated - Update on product portfolio	Marius Lux, Product Manager Ivana Müller, Product Manager
21:25	BeEquipped - Marketing materials	Kerstin Stotz, Communication & Event Coordinator
21:45	BeParty ... till the end	