FirstNews
NEWS TO GET YOUNG PEOPLE TALKING

FACING THE FUTURE

NEWS REPORT COMPETITION

COMPETITION DETAILS:

Earth Hour – Saturday 24 March @ 8.30pm

Earth Hour is the world's biggest movement for climate action and has produced global and political results. In the UK around 9 million people took part in Earth Hour last year to show support for climate action.

Climate change affects us all, and that's why **WWF** and **First News** are looking for 2 young climate change champions who understand what needs to be done and can help inspire others to take action to help protect the places, animals and things we all love.

THE TASK:

The task is simple – your pupils need to share with us a short news report on:

- What the future might look like if we take action on climate change;

or

- What the future might look like if we choose not to take action;

At the end of their reports, please ask pupils to finish the sentence:

- My promise to the planet is....

WHO CAN APPLY?

Young people aged 7-14, and attending a UK school, are eligible to enter the competition. The school will also need to be registered for **Earth Hour**. To enter, young people will need to produce a written or filmed climate change news report on one of the above options, and share with us their promise to the planet.

Please download a copy of the Facing the Future competition entry form at **wwf.org.uk/ehschoolsresources** and ensure that a copy of the entry form accompanies all entries to the competition.

NEWS REPORTS:

Your pupils can submit either a written news report of up to 150 words or a filmed news report lasting no longer than 60 seconds. Their reports can be filmed on a phone – it's what they say, and how they say it, that we're interested in. Their reports should be clear, concise, factually correct and very engaging. Your pupils can use the competition entry form for written entries if they wish, available to download from **wwf.org.uk/ehschoolsresources**

COMPETITION DATES:

The competition runs from Friday 12th January – 5pm Monday 5th February 2018.

PRIZES:

Two winners will come to London to film a professional TV news bulletin with **WWF** and **First News**, which will be used in the Earth Hour 2018 campaign.

The winners will also receive an iPad each for their school.

There will be two runners up, who will each receive a year long WWF species adoption of their choice.

HOW TO SUBMIT ENTRIES:

Please send your pupil's entries to:

First News
Earth Hour Competition
58 Southwark Bridge Road
London SE1 0AS

or by email to **win@firstnews.co.uk** putting Earth Hour in the subject box.

If you're sending a large video file, please send via **WeTransfer**. This is a free service for sending files of up to 2GB. Please enter the email **win@firstnews.co.uk**

TERMS AND CONDITIONS:

Competition terms and conditions apply and can be found at **wwf.org.uk/ehschoolsresources**

HINTS AND TIPS

Check out these links and get some great tips from First News, to help your pupils with their reports.

10 top tips for writing a newspaper report

10 tips for introducing newspapers into classroom reading

10 filming tips