

CCS Chemistry Guidelines for Table of Contents Graphics

General

A Table of Contents (ToC) graphic is required for all manuscripts submitted to *CCS Chemistry*, regardless of article type. The ToC graphic serves to attract readers to an article by providing them with a simple and appealing visual overview of the article contents. Good ToC graphics convey to readers that the scientific story presented in the article is clearly thought through. ToC graphics are displayed in the abstract box of the article, as well as on the Table of Contents page on the website.

Creating a Table of Contents Graphic

When creating Table of Contents Graphics, authors should consider the following:

- ToC graphics should be specific to the research presented and give the reader an immediate impression on what is discussed in the article.
- The graphic must look professional and be entirely original, unpublished artwork created by one or more of the authors.
- The graphic should not include clip art or other borrowed graphics.
- The graphic may be a key structure, reaction, equation, concept, theorem, or representation of concepts or findings discussed in the manuscript.
- For best visual impact, the use of colorful images is encouraged.
- Any text should be used sparingly and be large enough that it is recognizable and/or readable when the image size is reduced. Text should primarily be used for labeling, and phrases over five words should be avoided.
- The graphic should not contain images of any persons or advertising messages to promote an organization or institution. The use of trademarked or copyright protected materials is prohibited.

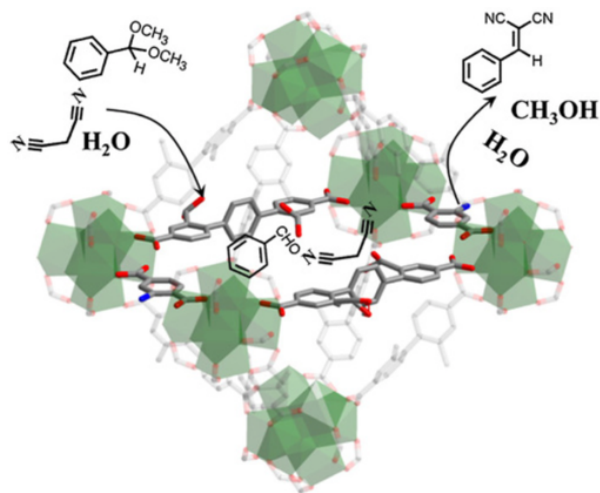
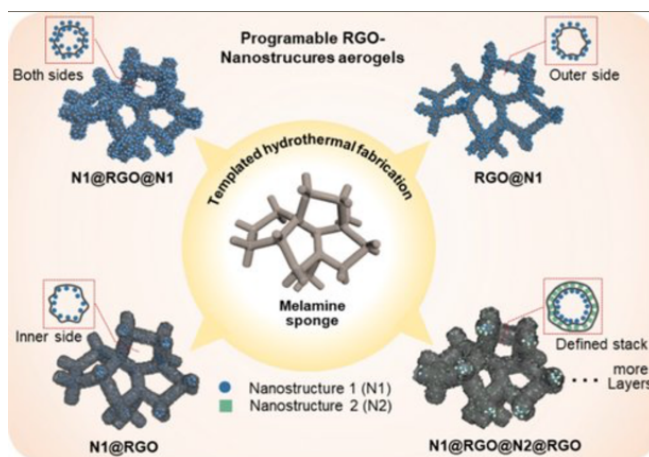
Requirements

- Authors should place the graphic on the final page of the manuscript file with the following heading: *Table of Contents Graphic*.
- The Table of Contents graphic should have a general dimension of at least 1 x 1.5 and be no larger than half of a page. (Please note that the image will be scaled to 5 cm for online publication and 8.75 cm for printing. Image resolution should be a minimum of 300 DPI for printing).
- Text included in the graphic should be a minimum font size 8 pt so as to be readable.
- Authors should avoid using a figure or image that appears in the body of the manuscript.
- Avoid using red and green together. Individuals with color-blindness will not be able to interpret the graphic. Do not use colors that are similar in hue to identify different parts of a graphic.
- During submission, authors will also be asked to upload a separate Table of Contents graphic file.

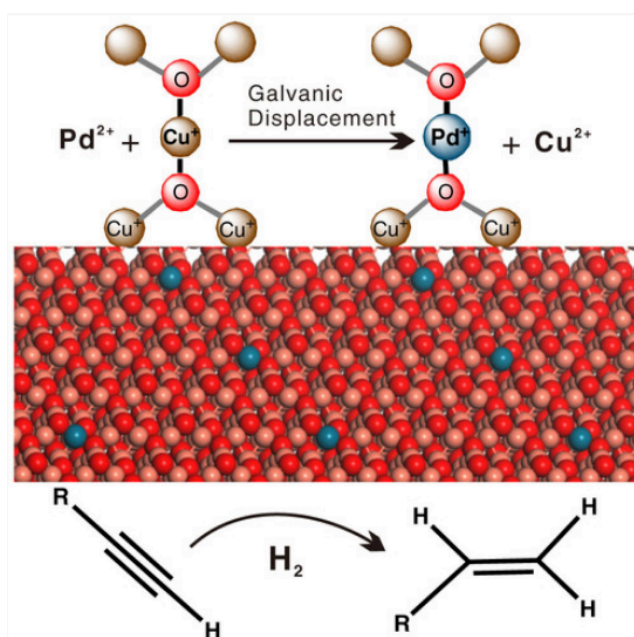
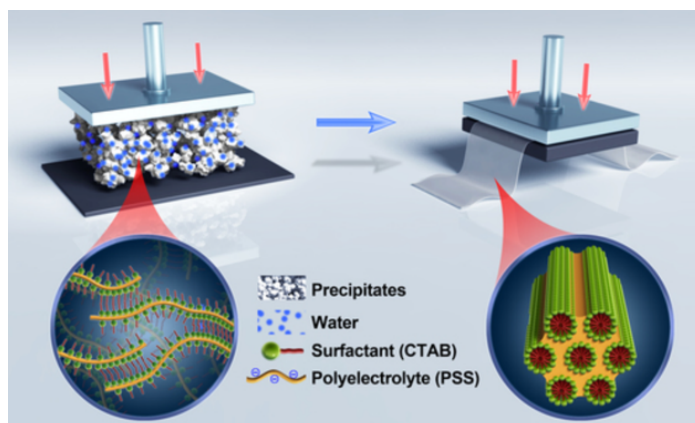
Type	Vector/Raster	Accepted File Types	Resolution ¹	Required Dimensions	File Naming Structure
Table of Contents Graphic	Either	PDF, EPS	Minimum resolution 300 DPI at actual print size	General dimensions are 1 x 1.5. Images will be scaled to 5 cm (140 pt) for online publication and 8.75 cm (245 pts) for print publication.	Abf1.eps or Abf1.pdf

Table of Contents Graphics Examples

Well-designed, informative, and appealing graphics that tell a clear scientific story:



¹ Vector graphics are scalable. Vector graphics are not composed of pixels; therefore, they can be printed at any size without losing quality.



Less appealing and difficult to interpret graphics that don't tell a clear scientific story:

