

## Content Marketing Intern

### **Volvero company culture:**

We are an international team spanned across many different countries. We enjoy working remotely and having the freedom of our chosen environment. We embrace the fact that we are all vastly different and use this to our advantage and believe it is key to sustaining innovation. We believe in inclusion and encouragement therefore, every opinion is appreciated and accepted from across departments. We appreciate someone who is open-minded, enthusiastic and passionate about teamwork, sustainability and a higher purpose to make the world an overall better place.

### **About the job:**

As a startup the environment is changing from day to day, so the tasks differ too.

You will be involved in the go-to market phase and the early stage of the marketing campaign of the startup, using social media and content creation as a tool to help our startup expand in our country.

Your role will be to help ideate and produce digital content with the aim of further developing our brand identity and awareness. You will also assist in the daily tracking and follow-up of social media campaigns, newsletters and other digital touchpoints activities as well as in the monitoring of the competitive environment, investigating new marketing trends.

We would like someone who is fluent in both English and Italian in order to write consistently across platforms.

The offering is for a **fully remote** position for 6 months.

### **Minimum qualifications:**

- A student (or postgraduate) of a Master's or M.Sc. degree (or equivalent) in Business Administration, Journalism, Psychology or a related field.
- Professional proficiency in English and must be a **native Italian speaker**.
- Excellent communication skills
- Attention to detail
- Excellent writing skills particularly in ad copy, blog writing and social media.

### **Preferred qualifications:**

- Knowledge of SEO, backlinking and PPC advertising
- Social media marketing
- Customer communication platforms for transactional and marketing email (Sendgrid/Mailchimp/..)
- Photo editing tools like Adobe Photoshop
- Video editing
- Adobe Creative Suite

### **Responsibilities**

- Content creation for weekly social media communication lines.
- Working closely with the marketing department to meet weekly deadlines on campaigns.
- Finding and delivering new ideas for engagement of our audience.

Apply by sending your CV to [info@volvero.com](mailto:info@volvero.com)