DETAILS OF ADVERTISEMENTS TARIFF/SPONSORSHIPS ETC.

Type of Sponsorship	**Sponsorship Amount in Rs. and other Details**
1. Principal Sponsor	6,00,000
- One special full page advertisement in the Souvenir	
- Delegate fee (non-residential) exemption	10 Delegates
- Display at Conference Backdrop	
- Special acknowledgement	
2. Gold Sponsor	4,00,000
- One special full page advertisement in the Souvenir	
- Delegate fee (non-residential) exemption	6 Delegates
- Display at Conference Backdrop	
- Special acknowledgement	
3. Silver Sponsor	3,00,000
- One special full page advertisement in the Souvenir	
- Delegate fee (non-residential) exemption	4 Delegates
- Display at the Conference Backdrop	
- Acknowledging Support	
4. Lunch Sponsor	3,50,000*
- One special full page advertisement in the Souvenir	
- Delegate fee (non-residential) exemption	5 Delegates
- Display at Conference and Lunch site	

- Special acknowledgement	
5. Dinner Sponsor	3,50,000*
- One special full page advertisement in the Souvenir	
- Delegate fee (non-residential) exemption	7 Delegates
- Display at Conference and Dinner site	
- Special acknowledgement	
6. High Tea Sponsor	1,00,000*
- One special full page advertisement in the Souvenir	
- Delegate fee (non-residential) exemption	2 Delegates
- Display at the Site of High Tea	
- Acknowledging Support	
7. Cultural Programme Sponsor	1,00,000
- One special full page advertisement in the Souvenir	
- Delegate fee (non-residential) exemption	2 Delegates
- Display at Conference & Programme Site	
- Acknowledging Support	
8. Sponsorship for Conference Kit	1,00,000
- One special full page advertisement in the Souvenir	
- Delegate fee (non-residential) exemption	2 Delegates
- Display at Conference Site & Conference Bags	
- Acknowledging Support	
12. ADVERTISEMENTS IN SOUVENIR	
Back Cover	50,000
Inside Cover (Front / Back)	40,000

Special Full Page (coloured printing)	25,000
Full Page (Black & White) (18cm X 24 cm)	15,000
Half Page ((Black & White) (18cm X 12 cm)	10,000
Quarter page (Black & White) (9cm X 12 cm)	5,000
14. Stall -- (size may vary depending upon space)	
6' X 6'	25,000

* Co-sponsorship may be considered.

Service Tax Extra, if the sponsorship is from a body corporate / partnership firm, service tax would be deposited by such sponsor under the Reverse Charge Mechanism.