



Exhibit A

Kyle Texas

Website Upgrade Quote

Aha Consulting, Inc.
415 North State Street #138
Lake Oswego, OR 97034
www.ahaconsulting.com

Contact: Brian Gilday
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August 2, 2013

City of Kyle
ATTN: Jerry Hendrix
100 W. Center Street
Kyle, TX 78640

Dear Mr. Hendrix:

Per your request, we are providing the attached quote for upgrading the City of Kyle Website.

Sincerely,

A handwritten signature in black ink that reads "Brian Gilday". The signature is written in a cursive style with a large, stylized "G" at the end.

Brian Gilday
CEO



Overview

The Kyle City Council has inquired about the possibility of updating the City's existing website. This document outlines recommended upgrades and associated costs.

Recommended Improvements

We recommend an upgrade to the existing website for \$8,000 that includes three main components:

- a) Graphic Design Refresh
- b) Upgraded Content Management System
- c) Staff Refresher Training (On-Site)

Graphic Design Refresh - \$3,000

We will create a new custom website design for the City Home Page, Departmental Home Page, and individual inner pages. We will present an initial design concept and allow for up to 5 revisions of that concept.

Examples of recent designs:

City of Leander: www.leandertx.gov
City of Lake Oswego: www.ci.oswego.or.us
Lake in the Hills: www.lith.org
Dutch Harbor Alaska: www.ahaconsulting.com/unalaska4a.html
Vancouver: www.cityofvancouver.us

We will conduct all design work off-site. If you would prefer an on-site design workshop, it would require an additional fee of \$1,500 to handle travel and related expenses.

Content Management System (CMS) Upgrade - \$3,000

We will upgrade you to the latest version of Aha Fast Track, which is much improved over your existing version and includes the following new/enhanced features:

Web Page Migration

- We will migrate the following existing City of Kyle pages to the new website
 - o Online Web forms (~25)
 - o Web Pages (~600)

<ul style="list-style-type: none"> ○ Meeting Pages (~400)
<p>-</p> <p>Advanced Search</p> <ul style="list-style-type: none"> - The new search engine indexes documents such as PDFs and Word docs - Smart filters (facets)
<p>Email Subscriptions / Notifications</p> <ul style="list-style-type: none"> - Provides the capability to create subscription lists and send emails from the website to subscribers for things such as City Council Meeting Agendas, General Notices, etc. - Allows citizens to subscribe/unsubscribe
<p>City Projects with geo-mapping</p> <ul style="list-style-type: none"> - Example: www.leandertx.gov/projects
<p>City Parks with geo-mapping</p> <ul style="list-style-type: none"> - Example: www.leandertx.gov/parksites
<p>Organization/Staff Directory with geo-mapping</p> <ul style="list-style-type: none"> - Example: www.leandertx.gov/directory
<p>Mobile theme</p> <ul style="list-style-type: none"> - Example: visit www.ci.chehalis.wa.us with both a regular device and a mobile device
<p>Embedded Pages</p> <ul style="list-style-type: none"> - Summary pages embed content into one or more sub-pages
<p>Page Templates for Multiple Images / Text Blocks</p> <ul style="list-style-type: none"> - Alternate images left/right/left with corresponding text blocks - Slideshows
<p>Custom Contact Blocks per-page</p> <ul style="list-style-type: none"> - Override default department contact blocks on a per-page basis
<p>Custom Sub-Banners per page</p> <ul style="list-style-type: none"> - Override default department sub-banners on a per-page basis
<p>Filters – Auto Submit</p> <ul style="list-style-type: none"> - ability to have filters on Calendars, Forms, etc auto-submit when you select an item, without the need to hit the submit button
<p>Enhanced Online Web Forms</p> <ul style="list-style-type: none"> - the new online webform includes all existing webform features plus the ability to create multi-page forms and set extra field validation rules



Staff Refresher Training (On-Site) - \$2,000

An Aha staff member will come on-site to Kyle and conduct a full day's worth of training on how to use the new site. The training will be separated into two 3-hour refresher training sessions with staff needing to attend one of the two trainings.

Training will be scheduled once the upgraded site is ready with the new graphic design and migrated content.

Timeline

We estimate a total of 12-16 weeks to complete this project. So, if we were to proceed on September 1st, the goal would be to have the new site up and running by January 1st.

Invoicing

We would invoice the first 50% at project start and the final 50% upon site go-live.