

Race Website Quote

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Introduction

About Us

eConcepts is an innovative & enthusiastic team of graphic designers, web developers and digital consultants. We take pride in our work; a new client is a new challenge to excite the team with the aim of delivering the best possible solution to meet the project needs.

Package Includes

1. Purchase website domain for x1 year (.com)
2. Hosting of website for x1 year
3. Setup and hosting of x1 email address for x1 year
4. Integration race/club logo & customised design

Website Functionality

- Customised slider
- Photo gallery feature
- Facebook/Twitter stream integration (page or event)
- Integration of Google API to display race elevation
- Integration of weather display API to show weather on the day
- Ability for user to easily register for the race
- Full race details (date, t&c's, distance, venue etc.)

Platform Solution

Why WordPress?

WordPress powers over 16.7% of the web, is used on over 54 million sites. It is the most popular content management system with 54.4% market share.

Instead of having 6 developers supporting your website, you have got over 10,000 developers who are part of a community working to constantly improve the product. You are not going to be stuck with a CMS that only one company can use.

Flexibility allows us to build sites faster, meaning more of your budget is focused on design and user experience rather than programming and debugging. The community has made it extendable, meaning that everything you can think of has already been built, which speeds up development.

As a CMS WordPress is intuitive and elegant to use, but is also robust. We provide professional video tutorials which will allow you update the site yourself in hours.

Did you know? Microsoft recently decided to stop development on its own blogging platform

and move its 30 million users over to using WordPress. There are over 54 million WordPress sites out there and it is used by The New York Times, Ford, CNN and even the UK Prime Minister. This is not a bleeding edge technology that will have disappeared in 6 months time. The large community means it is here to stay and will constantly be improved.

eConcepts & WordPress

Every day we marvel at the power and breath of services provided through WordPress. We are one of the top WordPress developers in Ireland and build on the platform for brochure websites, eCommerce sites and multi-service user websites leveraging the power of extensions such as Woocommerce and Buddypress. We specialise in a range of WordPress services such as custom theme development, website templates, setup & configuration, backups, and security upgrades.

Quote

Name	Quantity	Price	VAT	Total (ex VAT)	Total (inc VAT)
Website: Premium Brochure	1	€900 €720 20% unit discount	23%	€720	€885.60
<div>- Website Hosting for x 1 year</div> <div>- Purchase website domain for x 1 year (.com)</div> <div>- Setup and hosting of x1 email address for x1 year</div> <div>- Integration race / club logo + customised design</div> <div>- Built on Wordpress CMS</div> <div>Design Features:</div> <div>- Customised slider</div> <div>- Photo Gallery feature</div> <div>- Facebook / Twitter stream integration (page or event)</div> <div>- Integration of Google API to display race elevation</div> <div>- Integration of weather display API</div> <div>- Ability for user to easily register for the race</div> <div>- Full race details (date, T&C's, distance etc)</div> <div>* 20% discount for PopUpRaces clients</div>					
Total				€720	€885.60

Service Terms

(Development & Support)

- All prices in € EURO and unless otherwise stated exclude VAT.
- Estimate valid for 30 days only
- Project may be subject to term payments for project over 6 weeks.
- Full payment is due prior to launch of website / app / system after client has agreed the work is complete
- This proposal, it's ideas and all information in it are confidential and is the property of eConcepts and may not be used or reproduced without the permission of eConcepts
- Late payment may be subject to surcharge
- eConcepts retain ownership until goods are paid for in full
- eConcepts advise clients to adhere to the rules and regulations of third party providers such as social media platforms and do not accept any liability for their misuse
- eConcepts are not liable for any loss of earnings related to the website should the site under perform for a given period
- Unless otherwise agreed in writing, it's the responsibility of the client to maintain and manage the URL/ domain which needs to be purchased from registrar
- eConcepts will implement tools to protect against virus and hackers but are not liable for breaches of security at any point in the future
- We trust that all content (text, images, logo, video, photos and any other type of content) which is provided to us meet relevant copyright regulations and are not liable for any content which we are provided which does not meet relevant standards.
- All contracts subject to 50% upfront payment + additional 40 % due prior to launch date + remaining 10% due 2 weeks after launch date.

Meet The Team

Pat Kennedy



Backed by an engineering degree, Pat has broad professional experience which contributes to his systematic approach to solution identification. He relishes the opportunity to develop practical, and often, innovative solutions as the project demands.

Currently, he is owner and Head of Web Strategy at E-Concepts and has developed a number of solutions in the past 2 years, including a Facebook E-School system, a Franchise Application, a combined Calendar/Events system and E-Town projects in addition to one-off projects for SME's and brands such as Cadbury's, Boots and Londis.

An entrepreneur at heart, Pat has lived and worked in US, Denmark, Germany, Spain and Australia. This, in addition to his extensive travels in Europe, Asia and South America allows him to bring a broader and more global perspective to his work.

He has a natural aptitude for extracting relevant meaning from large swathes of data and problem solving. He spent 7 years as a consulting engineer predominately in the field of resource management (energy and water) and providing consultancy services to a wide variety of industrial sectors and regional planning projects.

His interest in the web services and social applications prompted him to add a Graduate Diploma (first class) in Social Studies to his CV. Combined with heavy involvement in both non-profit and trade organisations, it's given him a solid basis to interpret and solve problems.

He is the former director of Construction IT Alliance and director of Energy Management Professionals Association of Ireland as well as being a founding member of both the Abbeyleix Business & Community Development Forum and the Abbeyfest Midlands Arts Festival.

He has worked on many projects over the last 13 years and regularly contributes papers on the use of E-Government services in Ireland. He is also the co-founder of E-Tender Solutions Ltd which specialises in developing B2B e-procurement platforms for industry applications.

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LinkedIn Profile: [Pay Kennedy- LinkedIn](#)

Mark O'Leary



Mark has a wide variety of experience in a number of different fields. He has 2 Masters degrees in International Development and International Relations and a Computer Science Diploma. His broad skill set enables him to quickly define and manage projects with varying scopes and challenges from concept to completion.

Mark is part-owner of and Head of Development at eConcepts, and is primarily tasked with developing client solutions, project managing a team of developers, graphic designers and admin staff based across the world. He has integrated a number of new technologies into the process flow of E-Concepts, to the benefit of both the company and its clients.

His portfolio of project management includes multiple turnkey projects across a variety of multimedia, web and design, dealing with clients home and abroad. Communication and organisation are two of his strongest characteristics, along with the ability to deliver on client's expectations.

Mark's experience of regulatory affairs, research and long-term strategic planning has added a valued component to the work of E-Concepts. He has spent time in New York working for Amnesty International, lobbying at the United Nations as an Assistant Advocate, experiencing a wide variety of geo-political circumstances.

The extensive experience gained by Mark in the field of social policy, includes involvement in various social development schemes, both from an academic standpoint and through practical application of his skills and knowledge in the eTownz Project. His scope of work includes digital development tools, online training and consultancy, and providing training workshops on site.

Mark is primarily interested in the future of the Web, new web technologies and the integration of technology into our everyday lives. He also has experience of teaching and lecturing in Digital Marketing; and coaching to a wide variety of audiences, both through his work here in E-Concepts, but also as an international level basketball coach.

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LinkedIn Profile: [Mark O'Leary- LinkedIn](#)

Portfolio

ProU Yogurt

www.prou.ie

ProU is a premium Irish yoghurt product new to the Irish Market. The bespoke brochure website was designed to the latest standards, is fully mobile compatible and responsive on all devices.



Pawsitive Living

www.pawsitiveliving.ie

The Pawsitive Living campaign is an Irish market campaign designed around raising awareness of the health and happiness of cats and dogs. eTownz developed this website and campaign in conjunction with Edelman Marketing services, and MARS food group.

COMPETITION TIME

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Testimonials

Some Of Our Happy Clients



Darragh Rea

Director at Edelman Global PR & Marketing Firm

"We have worked with eConcepts on a number of projects for various clients; I have always found them to deliver a professional service on time and on budget. Their understanding of deadlines and their ability to turn around great quality work in short time frames has been of huge benefit to our clients. I would have no hesitation in recommending them."



Aileen O'Meara

Former RTE, Sunday Business Post & current AOM Media

I have recommended Pat Kennedy and his team at eConcepts to a number of friends running small companies since he redesigned my website in late 2012 (www.aileenomeara.ie). His clarity in understanding what simple but effective changes could do - such as putting Facebook and Twitter on the home page - and showing me how I could in fact update the website myself using WordPress - is what makes his team stand out. The lads are friendly and understanding for small operators like myself. Highly recommended! Aileen.



Eugene Murray

Former CEO Irish Hospice foundation, Director of Digital Media RTE & independent consultant

"We approached eConcepts after a recommendation from another client. Initially, our concern was value for money - and we got more than we bargained for. From design concept to detailed implementation Mark and Pat listened to our needs and shared their expertise. We ended up with an elegant site with state of the art functionality. The home page included a photo slider, a video channel, Facebook and Twitter integration, an events diary with mapping, a newsletter subscription and full ecommerce capability via credit cards - and that was in addition to our basic news pages, our activity sections and an email account. They stayed with us throughout the process and the training on-site maintenance was excellent."

