

# Social Media Theme Schedule



Creation			Observation
Day	Theme	Content	Channel Focus
Monday	Back to School Monday	classes education	Facebook
Tuesday	Tool Tuesday	new tools	Twitter
Wednesday	Wisdom Wednesday	strategy, consulting blogs, books handouts	LinkedIn
Thursday	Throwback Thursday	history facts via questions	YouTube
Friday	Fan Friday	best pages case studies	Instagram
Saturday	Silly Saturday	jokes fun & cool tech	Blog
Sunday	Safety Sunday	security online safety	Pinterest

## Profit Centers

classes, speaking, consulting, books

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