

# BLANTON MUSEUM OF ART

## SOCIAL MEDIA PLANNER

### Events & Public Programs

Our Marketing team actively plans and promotes all events and public programs at the Blanton. Your help is essential too! Here are some tips to help us build social media engagement.

#### FOLLOW US



Click these icons to start following our social media accounts & keep up-to-date with promotions.



#### SHARE WITH US

**CLICK HERE** to submit your social profile info, upload content & share relevant links with us that highlight your work, such as:

- High resolution photos / videos / logos
- YouTube / Vimeo links
- Blog posts
- Soundcloud links

#### SHARE WITH YOUR FRIENDS

Don't forget to invite your friends to the event & share any other social posts to your profiles. Every click counts!