THOUGHTFOCUS

CALIFORNIA EDUCATION PLANNER

CLIENT

A leading US public university with 23 campuses across California.

BUSINESS CHALLENGE

California Education Planner (CEP) was developed to expand the client's ability to provide pre-admission advisement to students seeking to complete their academic objective. CEP provides the student and counselors at the community colleges and the client with a common online environment in which they may interact:

- Diverse business environment - working process of community colleges
- Complex student data
- Adapting to change in process

APPROACH

Worked with the client's team members and community college counselors to understand required application components and reporting features:

- Web authentication for counselors
- Online class schedules with availability to assist student enrollment
- Early notification system to students on academic progress and identify at-risk students
- Reporting features for student combination of classes and log-in activity

RESULTS

ThoughtFocus' solution developed and implemented a CEP website that has been running for last several years with major improvements and new features:

- Implemented student social sign-in for Facebook, Google, Twitter, and Yahoo
- Automated notification on any assessment and recommendations from advisors and counsellors to students
- Automated import of community college course information and student data
- Student activity scheduler for better planning of class schedules and student activities
- Reporting features on student activity, majors, and courses taken based on academic term

BUSINESS BENEFITS

- Ease of work through common online environment
- Less turnaround time through automated processes
- Cost reduction

About ThoughtFocus

ThoughtFocus is a privately held technology and services company serving middle market to large enterprise clients in Professional Services, Manufacturing, Financial Services, Higher Education and Aerospace. Clients look to ThoughtFocus for innovative solutions in product engineering, knowledge process outsourcing, and digital transformation. The company has a global spread and is one of the fastest growing technology services companies. ThoughtFocus is a technology partner and portfolio investment company of Blackstone, a leading private equity firm.

ThoughtFocus has its US offices in New York City, Milwaukee, Atlanta, Dallas and Irvine with delivery centers in India at Bengaluru, Mysuru, Gurgaon, Hyderabad and in the Philippines at Baguio City.

ThoughtFocus helps forward-looking companies innovate. We are an emerging technology leader in Financial Services and Manufacturing sectors. Our innovative and cutting-edge technology solutions enable new capabilities to be deployed faster, deliver better user experiences, and reduce operating costs. We do this through executional excellence, guaranteeing innovation, and mitigating the risk of change. ThoughtFocus has a single mission – helping you achieve a better future faster.

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