

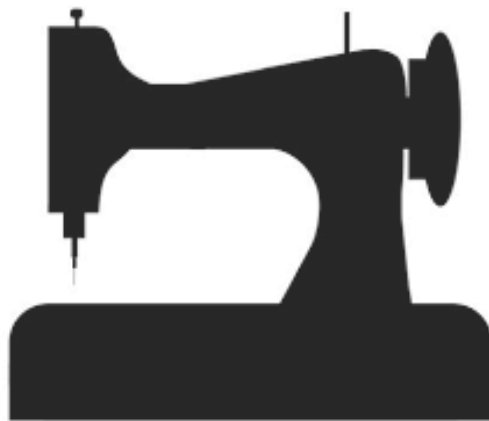


Fashion Designer Yearly Planner

**GET ORGANISED AND BE
PRODUCTIVE IN YOUR
FASHION BUSINESS**

DONLARRIE.COM

FASHION **DESIGNER**



YEARLY PLANNER

THIS PLANNER BELONGS TO



ABOUT YOUR BUSINESS

BUSINESS NAME:

WEBSITE:

NICHE:

TARGET AUDIENCE:

UNIQUE SELLING PROPOSITION:

ELEVATOR SPEECH:

BUSINESS CONTACT INFORMATION

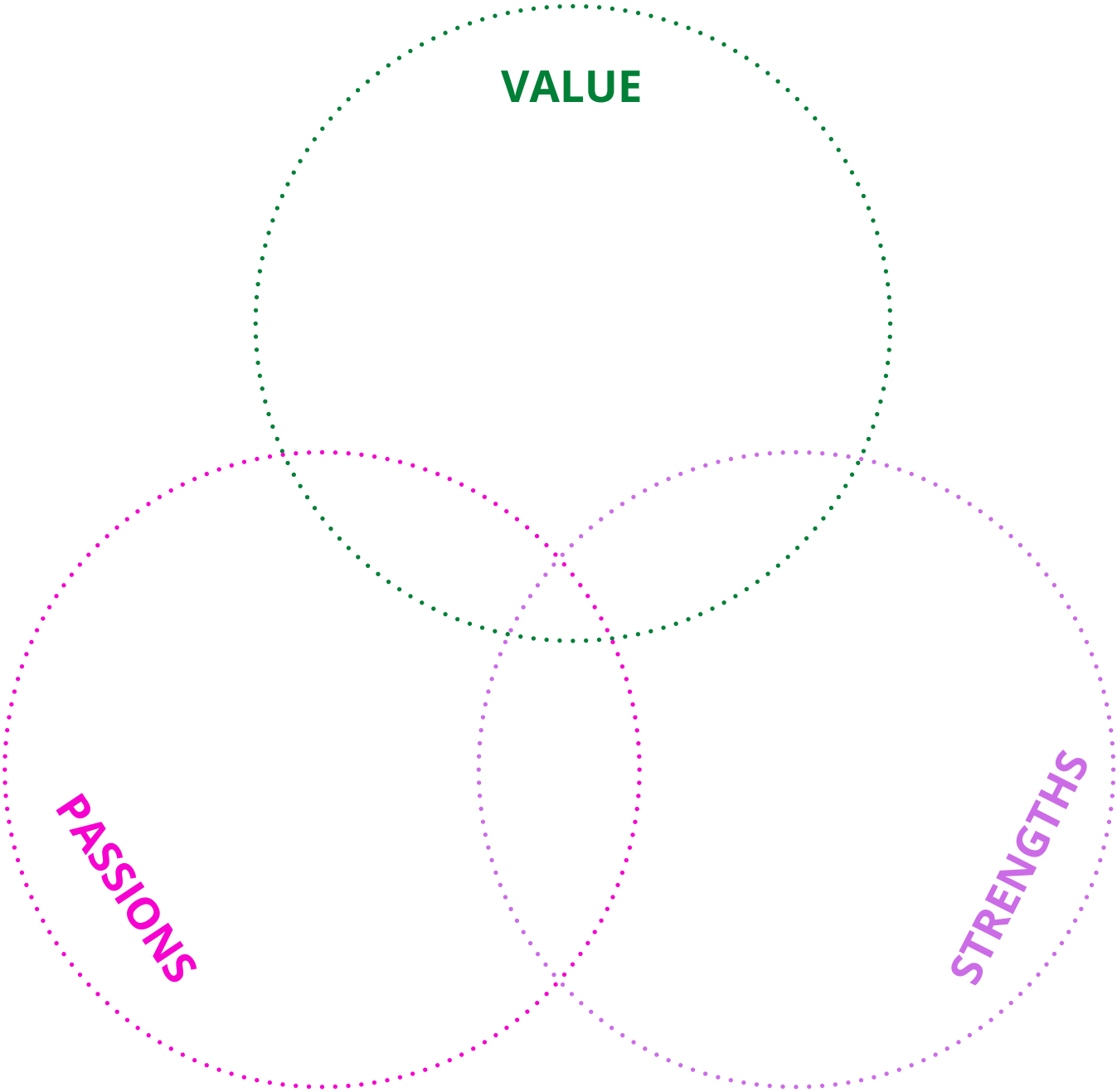
ADDRESS:

BRANCH ADDRESS:

EMAIL:

PHONE NUMBER:

GOAL PLANNING SECTION





YEARLY GOALS

YEAR OF: _____ MY WORD OF THE YEAR: _____

VISION:

GOALS:

MY MONTHLY PLANNER

GOALS FOR THE MONTH

[illegible]

DATES TO REMEMBER

IMPORTANT NOTES

[illegible]

MONTH OF THE YEAR:

SUN	MON	TUES	WEDS

[illegible]

FINANCIALS

MONTHLY SALES GOALS:

AVERAGE MONTHLY SALES:

AVERAGE WEEKLY SALES:

CURRENT SALES:

MONTHLY SALES PLAN

IMPORTANT NOTES

[illegible]

WEEKLY PLANNER

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

SUNDAY

PRIORITIES FOR THE WEEK

1.

2.

3.

4.

5.

6.

7.

8.






DAILY PLANNER

THINGS TO DO TODAY



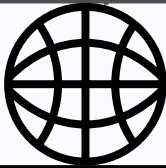
APPOINTMENTS

NOTES/SKETCHES

Social Media Monthly Calendar

Platform	Content Types	Week 1	Week 2	Week 3	Week 4
					
					
					
					
					

Social Media Monthly Calendar

Platform	Content Types	Week 1	Week 2	Week 3	Week 4
					
					
					

Collection Planner

Collection Name: _____

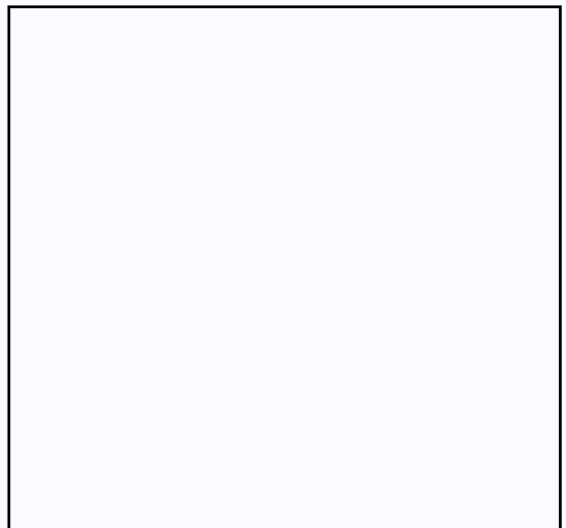
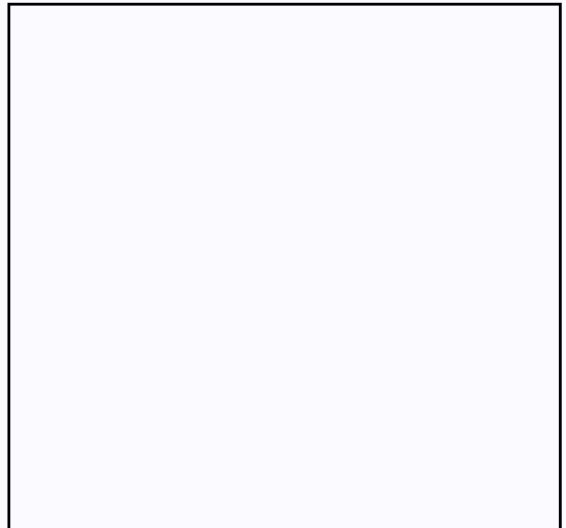
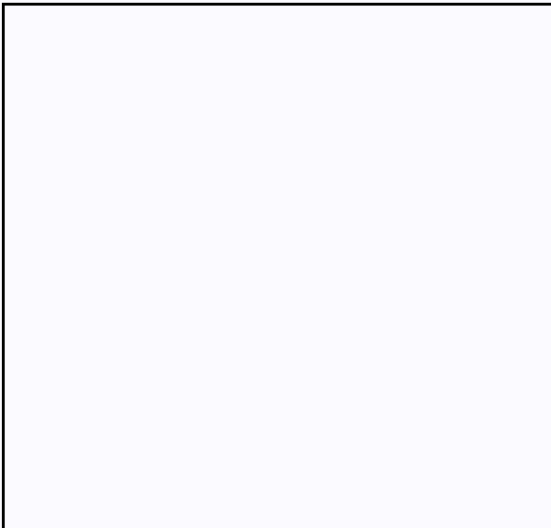
Season: _____

Size Range: _____

Quantity: _____

Launch Date: _____

Fabric swatches for the collection

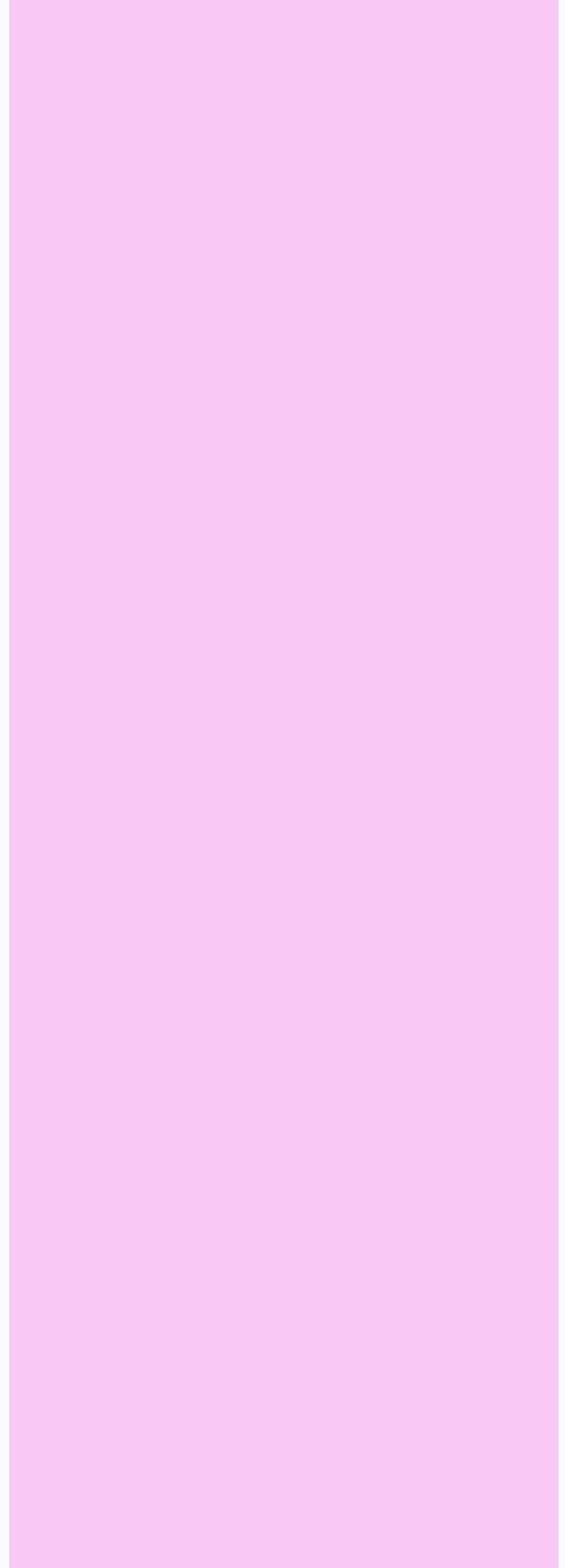


Collection Production

Sizes	Quantity
Total sizes:	Total quantity:

Collection Designing

Sketch Your Ideas



Collection Marketing Planning Sheet

Models:

Photoshoot:

Launch Date:

Collection Marketing Planning Sheet

Sales & Marketing Plan:

Cost sheet

DATE:		STYLE:	
DESCRIPTION:		SEASON:	
SIZE RANGE:		SELLING PRICE:	
MARKERS:		COLORS:	
MARKERS YARDAGE:		ALLOWANCE:	

1. MATERIAL	YARDS	PRICE	AMOUNT
LINING			
INTERFACING			
TOTAL MATERIAL COST:			

2. TRIMMINGS	QUANTITY	PRICE	AMOUNT
BUTTONS			
ZIPPERS			
APPLIQUES			
PADDINGS			
LABELS			
TAGS			
BAGS			
HANGERS			
OUTSIDE SERVICES			
TOTAL TRIMMINGS COST:			

3. LABOUR	ESTIMATE	ACTUAL	DOZEN
CUTTING			
SEWING			
TOTAL LABOUR COST:			

TOTAL COST:

SKETCH YOUR IDEA

FABRIC SWATCH

Additional Notes

[illegible]

CUSTOMERS ORDERS FOR THE MONTH

1.
2.
3.
4.
5.
6.
7.
8.
9.
10.
11.
12.
13.
14.
15.
16.
17.
18.
19.
20.

CUSTOMERS ORDERS FOR THE MONTH

21.

22.

23.

24.

25.

26.

27.

28.

29.

30.

31.

32.

33.

34.

35.

36.

37.

38.

39.

40.

CUSTOMER'S ORDERS PRIORITY FOR THE MONTH

NO.	NAME	DATE
1.		
2.		
3.		
4.		
5.		
6.		
7.		
8.		
9.		
10.		
11.		
12.		
13.		
14.		
15.		
16.		
17.		
18.		
19.		
20.		

Sewing Project Planner

Customers's Name: _____

Date received: ____/____/____

Project start date: ____/____/____

Date to be completed: ____/____/____

Collection date: ____/____/____

SUPPLIES NEEDED

--	--

PROJECT DESCRIPTION

--

Customer's cost sheet

DATE:		STYLE:																																																																																																											
DESCRIPTION:																																																																																																													
NAME:		CHARGING PRICE:																																																																																																											
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Additional Notes

This image shows a blank sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.