CFRE International
Certifying fundraising executives
Setting standards in philanthropy

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Approved Provider for Continuing Education

CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer: - **[The Resource Alliance]**
Title of Activity: - **[International Fundraising Congress (IFC 2018]**
Names of Presenter(s): - **[Various]**
Dates and Location: - **[June 18 - 20, 2018 – Bangkok, Thailand]**

Date: Monday, June 18, 2018
Masterclasses: 11:30 [am] – 6:00 [pm] (5.5 pts)

☐ - [Leveraging Ecosystems And Designing For Social Sector Innovation And Co-Funding]
☐ - [Supercharge Your Strategies]
☐ - [Increase Campaign Results By 20% To 50%? Yes, You Can Do It – With Digital]
☐ - [Storytelling for Rebel World-Changers]
☐ - [From The Ground Up: Building (Or Refreshing) Your Direct-Response Fundraising Program]
☐ - [More Than a Logo: Harnessing the True Power of Your Brand to Boost Fundraising and Engagement]
☐ - [Imagining (and Re-Imagining) the 21st-Century Nonprofit: Lessons Learned from #GivingTuesday]
☐ - [Journey Mapping: Focus on the Donor Journey to Breathe New Life Into Your Communications and Engagement]
☐ - [Managing Fund Generation: Strategies for Successful Fundraising]
☐ - [Demystifying Major Donor Fundraising
☐ - [Make an Offer That Business Can't Refuse: Shared Value That Really Works in the Real World]
☐ - [Thought Leadership Roundtable]

Date: Tuesday, June 19, 2018
Session 1: 9:00 [am] – 10:30 [am] (1.5 pts)

☐ - [Creating Paradigms For Connecting Humanity]
☐ - [Getting Combinatorial: Pooling Resources in New Ways to Change Lives]
☐ - [Engaging with High-Net-Worth Individuals in Southeast Asia]
☐ - [Grants Success: The Essentials of Performance Measurement, Relationship Management and Reporting]
☐ - [Develop your Storytelling Super Powers for Good]
☐ - [Going Global: Learnings from Launching a Well-Known National Brand into a New Market]
☐ - [Making the Most: Developing a Strategy for Success]
☐ - [Major Donor Toolbox]
☐ - [Increasing Your Impact: Creating and Measuring an Effective #GivingTuesday]
☐ - [What Funders Want & How Their Landscape is Changing Too]

Date: Tuesday, June 19, 2018
Session 2: 11:00 [am] – 12:30 [pm] (1.5 pts)

☐ - [Breakthrough Success in New Markets]
☐ - [The Evolving Landscape in the Social Enterprise Sector]
☐ - [Getting Monthly Giving Working for You: What Makes Monthly Giving Programs Flourish]
☐ - [Packaging a Corporate Sponsorship Program]
☐ - [Grants Success: The Essentials of Performance Measurement, Relationship Management and Reporting Section 2]
☐ - [Develop your Storytelling Super Powers for Good Section 2]

Courses Marked **NFR** (Non Fundraising Related) may be counted towards the 10 point maximum of NFR Courses on the initial CFRE application and the 5 point maximum on the re-certification application.

Find more **CFRE approved** continuing education opportunities on **My Education Finder**:
http://www.cfre.org/education/my-education-finder/

☐ - [From Toddlers to Trailblazers: Empowering Youth to Engage Masses Through Fundraising Events]
☐ - [Leading the Change: Good Governance and Effective Management of NPOs]
☐ - [Play for Good, Play for Gumption]
☐ - [The Power of Peer-to-Peer Fundraising]
☐ - [Crowdfunding 101: Top Tips and Case Studies]
☐ - [TechforGood: How Tech Companies Are Partnering with NGOs to Drive Social Impact]

Date: Tuesday, June 19, 2018
Session 3: 2:00 [pm] – 3:30 [pm] (1.5 pts)
☐ - [Packaging a Corporate Sponsorship Program Section 2]
☐ - [Building Your Tribe: Transforming Your Staff and Volunteers into Brand Ambassadors]
☐ - [Going Global: Learnings from Launching a Well-Known National Brand into a New Market Section 2]
☐ - [Turning Cultural Barriers into Cultural Catalysts]
☐ - [Engaging in Fundraising Experimentation]
☐ - [Who is the Asian Donor?]
☐ - [Beyond Fundraising: Grant Proposal Workshop. Opportunity Whetting to Proposal Writing]
☐ - [A Digital NGO: Starting the Transformation from Paper to Screen]
☐ - [Increasing Your Impact: Creating and Measuring an Effective #GivingTuesday Session 2]
☐ - [Trends and Developments in Fundraising & Financing of Social Good]

Date: Tuesday, June 19, 2018
Session 4: 4:00 [pm] – 5:30 [pm] (1.5 pts)
☐ - [Engaging with High-Net-Worth Individuals in Southeast Asia: From Theory to Practice Section 2]
☐ - [Great Relationship Fundraising Practice in the Asia Context]
☐ - [Fundraising TV for Small Budgets]
☐ - [The Evolving Landscape in the Social Enterprise Sector Section 2]
☐ - [How Journey Mapping Can Modernize Your Social Impact Organization]
☐ - [Human Centered Design: Innovative and Highly Effective]
☐ - [How to Crowdfund Successfully]
☐ - [Unlock Hidden Resources]
☐ - [The Power of Peer-to-Peer Fundraising: Session 2]
☐ - [Social Financing]

Date: Wednesday, June 20, 2018
Session 1: 9:00 [am] – 10:30 [am] (1.5 pts)
☐ - [Great Relationship Fundraising Practice in the Asia Context Day 2]
☐ - [From Toddlers to Trailblazers: Empowering Youth to Engage Masses Through Fundraising Events Day 2]
☐ - [Building Your Tribe: Transforming Your Staff and Volunteers into Brand Ambassadors Day 2]
☐ - [How Journey Mapping Can Modernize Your Social Impact Organization Day 2]
☐ - [How to Crowdfund Successfully: Convert Your Supporters into Campaigners and Scale Your Donor Base]
☐ - [Leading the Change: Good Governance and Effective Management of NPOs]
☐ - [Beyond Fundraising: Grant Proposal Workshop. Opportunity Whetting to Proposal Writing Day 2]
☐ - [Play for Good, Play for Gumption: A LEGO® Serious Play® Exploration to Ignite Innovation for Social Good Day 2]
☐ - [Unlock Hidden Resources: Developing High-Impact, Win-Win Corporate Relationships Day 2]
☐ - [Futurology Unflushed: Innovation, and Getting S*** Done Before Your Life's Deadline]

Date: Wednesday, June 20, 2018
Session 2: 11:00 [am] – 12:30 [pm] (1.5 pts)
☐ - [Creating Paradigms For Connecting Humanity: A Successful Model Of Nonprofit Sustainability For Underdeveloped Countries Day 2]
☐ - [Getting Combinatorial: Pooling Resources in New Ways to Change Lives Day 2]
☐ - [Breakthrough Success in New Markets: How to Take the Best of International and Local Approaches to Achieve Outstanding Growth Day 2]
☐ - [Fundraising TV for Small Budgets: Inspiring Viewers to become Long Term, High Value Supporters of Your Cause Day 2]
☐ - [Getting Monthly Giving Working for You: What Makes Monthly Giving Programs Flourish Day 2]
☐ - [Turning Cultural Barriers into Cultural Catalysts Day 2]

☐ - [Making the Most: Developing a Strategy for Success Day 2]
☐ - [Engaging in Fundraising Experimentation: How to Maximize Your Funding Resources Through a Combination of Earned and Philanthropic Income Day 2]
☐ - [Liberating Structures: Is Your Strategy Prepared for a Surprise?]
☐ - [#InternetForImpact - So You Think You Know the Internet?]
☐ - [Inclusive Fundraising: Providing Avenues for Shy Givers]

Total number of points attained: _____

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