2014-15 MSP MANAGED SOCIAL MEDIA SCHEDULE

			MARKETING MESSAGE	MONTH	DATE POSTED*
FB COVER PHOTO			*We LOVE iphones & print Instagram Images Graphic*	*September*	*9/2/2014*
FACEBOOK FAN PAGE	■	■	*iPhoneography Tips & Instagram Ideas*	*September*	*9/2/2014*
FACEBOOK FAN PAGE	■	■	Archiving/Organizing	September	9/9/2014
FB PAGE ALBUM			*LOAD IMAGE FOLDER 1 (instagram products, mugs, etc)*	*September*	*9/16/2014*
FACEBOOK FAN PAGE	■	■	Instagram Images - Cool things to make with them.	September	9/16/2014
FACEBOOK FAN PAGE	■	■	Mugs, Mugs & More Mugs	September	9/23/2014
FACEBOOK FAN PAGE	■	■	*Custom Mugs for International Coffee Day (9-29)*	*September*	*9/29/14 MON*
FACEBOOK FAN PAGE	■	■	*Dangers of Digital - Don't lose your memories!*	*September*	*9/30/2014*
FB COVER PHOTO			*Many Devices? Don't Forget to Print, Save & Share Digital Pics Graphic*	*October*	*10/1/14 WED*
FACEBOOK VIDEO	■	■	Archiving VIDEO	October	10/7/2014
FACEBOOK FAN PAGE	■	■	Mobile Images Stat - Important to print them too!	October	10/21/2014
FACEBOOK FAN PAGE	■	■	Halloween Photo Tip - Jack-o-lantern Shots	October	10/28/2014
FACEBOOK FAN PAGE	■	■	*No tricks; just treats: Print pics of trick-or-treaters & fall fun*	*November*	*11/1/14 SAT*
FACEBOOK FAN PAGE	■	■	Dangers of Digital - Don't lose your memories!	November	11/4/2014
FB PAGE ALBUM			LOAD IMAGE FOLDER 2 (holiday cards & calendars & gifts with new styles)	November	11/11/2014
FACEBOOK FAN PAGE	■	■	*Thank-you cards & custom cards for holidays & any occasion*	November	*11/18/2014*
FB COVER PHOTO			Holiday Memories Image	December	12/2/2014
FACEBOOK FAN PAGE	■	■	*Ornaments: Trim the Tree & Wall Art: Deck the Halls*	*December*	*12/2/2014*
FACEBOOK FAN PAGE	■	■	Send Festive Holiday Greetings - Cards	December	12/9/2014
FACEBOOK FAN PAGE	■	■	Christmas - Last minute Gift Ideas	December	12/16/2014
FACEBOOK FAN PAGE	■	■	Photo Tip - Christmas Lights	December	12/23/2014
FACEBOOK FAN PAGE	■	■	*New Year's Resolutions: Photo A Day/Project 365 + Sort, Scan, Save & Share*	December	*12/30/2014*
FB COVER PHOTO			New Year's Image - Happy 2015 to our Friends & Fans!	January	1/1/2015
FACEBOOK FAN PAGE	■	■	AUSTRALIA Day (26 January)	January	01/5/15 MON
FACEBOOK FAN PAGE	■	■	A Picture is Worth a Thousand Words	January	1/6/2015
FACEBOOK FAN PAGE	■	■	Waitangi Day NZ (6th February)	January	01/10/15 MON
FB PAGE ALBUM			LOAD IMAGE FOLDER 3 (archiving/organizing, collages, photobooks)	January	1/13/2015
FACEBOOK FAN PAGE	■	■	Instagram Images - Cool things to make with them.	January	1/20/2015
FACEBOOK FAN PAGE	■	■	Wall Décor Article	January	1/27/2015

FB COVER PHOTO			Valentine Graphic - Give the gift of memories	February	2/1/15 SUN
FACEBOOK FAN PAGE	■	■	Valentine's Day Gift Ideas	February	2/3/2015
FACEBOOK FAN PAGE	■	■	Photo Tip: Back to School Pics	February	2/10/2015
FACEBOOK FAN PAGE	■	■	*VHS conversions/video transfers*	*February*	*2/17/2015*
FACEBOOK FAN PAGE	■	■	*Photo Tip: Making the most of Macro for food & flowers*	February	*2/24/2015*

FB COVER PHOTO			Metal Art Graphic	March	3/1/15 SUN
FACEBOOK FAN PAGE	■	■	Instagram Images - Cool things to make with them.	March	3/3/2015
FACEBOOK FAN PAGE	■	■	*Fall Photo Tip: Seasonal leaves/foliage, pumpkins & football games*	*March*	*3/10/2014*
FACEBOOK FAN PAGE	■	■	Mums: Get Motivated for Memories!	March	3/17/2015
FB PAGE ALBUM			LOAD IMAGE FOLDER 4 (metal, instagram)	March	3/17/2015
FACEBOOK FAN PAGE	■	■	Passport Photos	March	3/24/2015
FACEBOOK FAN PAGE	■	■	*World Backup Day - protect your digital pics (don't be an April Fool)*	*March*	*3/31/2015*
FB COVER PHOTO			Graduation Graphic	April	4/1/15 WED
FACEBOOK FAN PAGE	■	■	ANZAC Day (25th April) - Preserve your memories…	April	4/5/15 MON
FACEBOOK FAN PAGE	■	■	*Photo Tip: Better Photo Basics (Lighting/Flash, Thirds, Color temp, Exposure)*	*April*	*4/7/2015*
FACEBOOK FAN PAGE	■	■	Graduation Gift & Decor Ideas - posters, announcements, books etc.	April	4/14/2015
FACEBOOK FAN PAGE	■	■	*Shooting Sports*	*April*	*4/21/2015*
FACEBOOK FAN PAGE	■	■	Photo Restoration	April	4/28/2015
FB COVER PHOTO			Canvas Prints Graphic	May	5/1/15 FRI
FB PAGE ALBUM			LOAD IMAGE FOLDER 4 (canvas, moms shoebox scanning)	May	5/5/2015
FACEBOOK FAN PAGE	■	■	*Honoring Mother's Day: New mums & grandmas (gift ideas)*	*May*	*5/5/2015*
FACEBOOK FAN PAGE	■	■	National Photo Month	May	5/12/2015
FACEBOOK FAN PAGE	■	■	Office Décor Ideas	May	5/19/2015
FACEBOOK FAN PAGE	■	■	*Ask us anything! Advice, tips, classes, how-tos…we're here to help!*	*May*	*5/26/2015*
FB COVER PHOTO			Wedding Graphic	June	6/1/15 MON
FACEBOOK FAN PAGE	■	■	Photo Tip - Beach Shots	June	6/9/2015
FACEBOOK FAN PAGE	■	■	Top 5 ways to display Wedding Photos	June	6/16/2015
FACEBOOK FAN PAGE	■	■	Best Practices - Sorting Photos	June	6/23/2015
FACEBOOK FAN PAGE	■	■	*Reunions (family or class)*	*June*	*6/30/2015*
FB PAGE ALBUM			LOAD IMAGE FOLDER 5	July	7/1/15 WED
FACEBOOK FAN PAGE	■	■	*Frameworthy: framing special images (digital too)*	*July*	*7/7/2015*
FACEBOOK FAN PAGE	■	■	*Waterproof Shooting Tips for summer/sand/beach/lake/ocean/pool play*	*July*	*7/14/2015*
FACEBOOK FAN PAGE	■	■	Baby Boomers/Downsizing - Archiving	July	7/28/2015
FB COVER PHOTO			Old Photo Graphic: Scanning, Restoration, Pre-Digital Pics	August	8/1/15 SAT
FACEBOOK FAN PAGE	■	■	*Camera memory card care & management*	*August*	*8/4/2015*
FACEBOOK FAN PAGE	■	■	Trendy ways to display your photos in your home	August	8/18/2015
FACEBOOK FAN PAGE	■	■	*Honoring Father's Day: New dads & grandpas (gift ideas)*	August	8/25/2015

* Most items will post on Tuesday mornings unless otherwise noted.